



Summer time is Salad time at Von's!

At your friendly Von's Market you'll find all the 'makings' for delicious, healthful salads. In California, a lunch or dinner just isn't complete without a salad. Serve them often—they're good and they're good for you.

CHOOSE YOUR FAVORITE SALAD DRESSING

- MILANI 1890 6 OZ. JAR 27¢ 12 OZ. JAR 48¢
 - LORRAINE BURTON CAESAR 6 OZ. JAR 37¢
 - WHITE HOUSE 8 OZ. JAR 32¢
 - LAWRY'S SHERRY or SAUTERNE 6 OZ. JAR 31¢
 - MILANI'S BUCCANEER 6 OZ. JAR 29¢
 - GIRARD'S FRENCH or WINE 8 OZ. JAR 26¢
 - RIKKI'S ROQUEFORT 4 OZ. JAR 26¢
 - KING'S TROPICAL INN 8 OZ. JAR 29¢
 - JACQUES FRENCH or ROMAINE 8 OZ. JAR 19¢
 - HEINZ CIDER VINEGAR PT. BTL. 14¢ QT. BTL. 23¢
 - HEINZ WHITE VINEGAR PT. BTL. 13¢ QT. BTL. 21¢
 - REGINA WINE VINEGAR PINT BOTTLE 32¢
- SPECIAL VALUE!**
IMPORTED WOODEN SALAD BOWLS EA. 39¢

VON'S Fresh Fruits and Vegetables

SALAD FAVORITE
ROMAINE TENDER CRISP LB. 5¢
PERKS UP YOUR SALAD—LONG GREEN

CUCUMBERS 2 FOR 5¢
FINEST QUALITY FOR SLICING—POLE

TOMATOES 2 LBS. FOR 19¢
GRAVENSTEIN

APPLES FOR YOUR WALDORF SALAD 2 LBS. FOR 15¢
GENUINE COIT—THICK MEATED

CANTALOUPE LB. 7¢
HOMEMAKER'S CLUB—KBIG—740 ON YOUR RADIO DIAL—DAILY 10:25-10:30 A.M.

- VICTOR BRAND **SHRIMP** MEDIUM SIZE 5 OZ. CAN 35¢
- BUMBLE BEE DUNGENESS **CRAB MEAT** 7 OZ. CAN 55¢
- WHITE STAR—ALASKA **SALMON** 1 LB. TALL CAN 49¢
- GOLD MEDAL EGG NOODLES PKG. 18¢ 16 OZ. PKG. 34¢
- UNDERWOOD DEVILED HAM NO. 1/4 CAN 19¢
- DROMEDARY PIMIENTOS 4 OZ. CAN 15¢
- DOYLE DOG FOOD 3 TALL CANS 27¢
DOYLE DOG MEAL 5¢ DEAL—2 PKGS. FOR 36¢
- EARLY CALIFORNIA STUFFED OLIVES 8 OZ. BTL. 21¢ 5 OZ. BTL. 39¢
- EARLY CALIFORNIA SLICED RIPE OLIVES 2 1/2 OZ. CAN 10¢
- SUN TAN LOTION SML. BTL. 39¢ LGE. BTL. 79¢
- TAR-TAN MISSION—WHOLE STRINGLESS **GREEN BEANS** NO. 2 CAN 19¢
- JERSEYMAID **BUTTER** GRADE AA FIRST QUALITY 1/4'S IN 1 LB. CTN. 79¢
- SWIFT'S ALLSWEET—YELLOW **MARGARINE** 1 LB. CTN. 27¢

SAVE ALLSWEET COUPONS—GET STERLING AT HALF PRICE

IRIS FANCY SHOESTRING STYLE **RED BEETS** 2 17 OZ. CANS 27¢

IRIS FANCY TENDER, SWEET **TINY PEAS** 17 OZ. CAN 17¢

IRIS FANCY FOR KIDNEY BEAN SALAD **KIDNEY BEANS** 17 OZ. CAN 15¢

IRIS FANCY FLORIDA SEGMENTS **GRAPEFRUIT** 17 OZ. CAN 17¢

IRIS FANCY CREAM STYLE **BANTAM CORN** 17 OZ. CAN 19¢

Northern TISSUE SPECIAL FEATURE Softened twice—thrifty price. 2 ROLLS FOR 17¢

CLOROX The Gentle Bleach. QUART 17¢ 1/2 GALLON 29¢ GALLON 49¢

- VON'S DELICATESSEN VALUES**
- TO MAKE YOUR SALADS TASTE BETTER—VON'S BLEU CHEESE **SALAD DRESSING** 17 OZ. JAR 59¢
- JERSEYMAID—CREAMED OR COUNTRY STYLE—1/2 PINT CTN., 13¢ **COTTAGE CHEESE** PT. CTN. 23¢
- BORDEN—FRESH **CREAM CHEESE** 8 OZ. PKG. 39¢
- SWIFT'S ORIOLE **SALAMI** KOSHER STYLE IN THE PIECE LB. 59¢
- SWIFT'S—PICKLE AND PIMIENTO **BAKED LOAF** LB. 59¢

VON'S QUALITY MEATS

ARMOUR JUNIOR—OVEN READY—LOTS OF WHITE MEAT **TURKEYS** 4 TO 8 POUND AVERAGE 59¢ LB.

GROUND BEEF FRESHLY GROUND EVERY HOUR LEAN, TENDER 59¢ LB.

PORK SAUSAGE 100% PURE PORK WITH THAT OLD OAK SMOKIE FLAVOR 59¢ LB.

EASTERN CORN FED—MEDIUM SIZE—TO BOIL, BAKE, OR BARBECUE **SPARE RIBS** 35¢ LB.

SMOKED BUTTS SWIFT'S PREMIUM DAISIES SWEET, MILD CURE TO BAKE, FRY OR BROIL 79¢ LB.

HAM SHANKS SUGAR CURED HICKORY SMOKED 4 TO 6 POUNDS 49¢ LB.

U.S. GOV'T. GRADED 'CHOICE' AND 'GOOD' STEER BEEF—MEATY—TENDER **SHORT RIBS** 39¢ LB.

FRESH FILLETS OF **RED ROCKFISH** 43¢ LB. **SALMON STEAKS** FANCY, RED, CHINOOK 55¢ LB.

EXCELLENT FOR YOUR SHRIMP SALAD—OR TO FRY—OR FOR COCKTAILS **GREEN SHRIMP** 75¢ LB.

SNOW'S CLAM CHOWDER 15 OZ. CAN 27¢ NEW ENGLAND STYLE

Van de Kamp's Specials July 31, Aug. 1, 2

PECAN ROLLS... 39¢ pan of 6 (Reg. 49¢ pan)

Pineapple Iced ANGEL FOOD... 98¢ ea. (\$1.25 value) 49¢ half

Van de Kamp's BAKERIES

Save 10¢ on a pound of your favorite **coffee**

FREE COUPON OF EXTRA COST in this special package

HURRY! SUPPLY LIMITED. See how Surf gives you the sweetest clean wash ever!

Surf LARGE SIZE 27¢

1260 Redondo Beach Blvd., Gardena
JULY 31, AUGUST 1, 2, 3
Phone WEBster 3-8311 for your nearest VON'S Market

VON'S