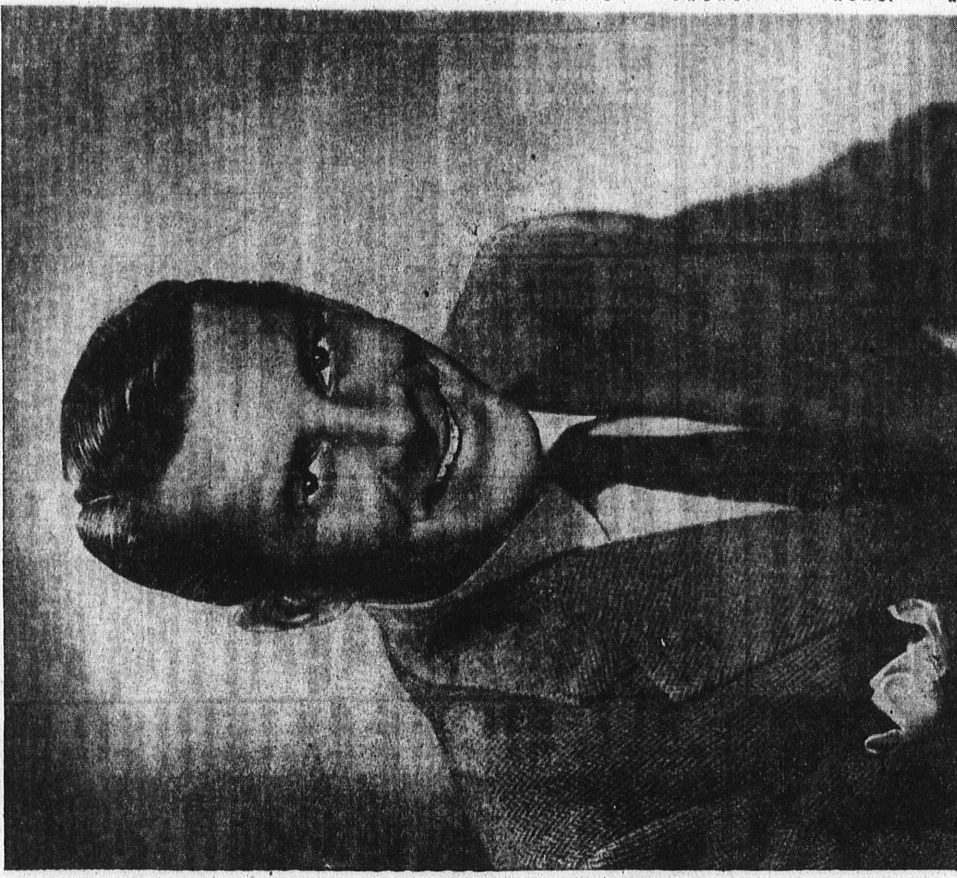


TORRANCE HERALD COMPLETE

TELEVISION LOG

TORRANCE, CALIFORNIA, SUNDAY, JULY 27, 1952



REED HADLEY PLAYS SLEUTH WITHOUT GIMMICKS

Racket Buster Sticks to Straightforward Approach

One of the most stereotyped roles on TV screens today is the detective. No mere mortal, this theatrical phenomenon possesses the intuition of a swami, the indestructibility of a punching bag, the wardrobe of a race-track tout and the simile-packed patter of an overworked script writer. One refreshing exception to the superhuman sleuth formula is Reed Hadley, an actor who takes pride in his "straight" portrayal of Captain Braddock on Philip Morris' "Racket Squad" series, seen Thursday at 9:30 p. m. on Channel 2.

In line with the public service value of this series which attempts to save TV viewers from the clutches of dangerous con men, Hadley's interpretation of the able detective is noticeably devoid of theatrics and gimmicks. Not that the provocatively tall, dark and handsome young actor fails to invest his role with interest and sparkle. His fan mail, mostly from the ladies, attests to his high audience appeal.

PROGRAM NOTES

The history of the Christian Church and a description of its liturgy will be offered by the Reverend Clifton Moore, pastor of the First Presbyterian Church of Hollywood, in his behind-the-scenes narration of this remote telecast, on Channel 11 at 11 a. m. Sunday.

Few can be explorers in jungles—but anyone can collect his own "animal" farm without going more than fifty feet from the living room, as will be seen on Johns Hopkins Science Review Sunday, Channel 11 at 7 p. m. In the telecast entitled "In Your Own Backyard," Dr. Charles Kohb, biologist and showman, will show the collected animals which he has collected in the grass and from the bushes and trees around his home.

Pop singer Connie Haines, baritone Earl Wrightson and harpist Robert Maxwell will be featured on "Cavaliers" on Channel 11 on Tuesday at 7:30 p. m.

"International Lady," story of wartime intrigue in which a golden-voiced concert singer upsets the plans of America and England saboteurs will be presented by Art Baker as picture of the week on Channel 11 at 7:30 Sunday evening.

Tito Guizar, tenor star of stage, screen, radio and concert, will be the star of a variety musical program on Channel 11 on Tuesday at 7:30 p. m.

Judy Foster learns belatedly and at great price that there's life in the old folks yet (her parents) in "Judy Gives A Party," the second story in the new "A Day With" series. The program will be seen over Channel 7 on Thursday at 8 p. m.

The dramatic-documentary program shot at the San Quentin State Prison, first actual telecast utilizing television cameras inside the prison, will be seen on Channel 11 at 8:30 p. m. Show used actual settings, an actual prisoner and prison personnel to tell the story of a prisoner from his arrival through his release from the institution.

A complete history of the sign talk of the American Indian, entitled "How," has been written by KTLA's Chief from Eyes Cody seen each Saturday on "Cowboy Thrills," 5:30 p. m., Channel 5.

Table with columns for time slots (7:00, 7:15, 7:30, 7:45, 8:00, 8:15, 8:30, 8:45, 9:00, 9:15, 9:30, 9:45, 10:00, 10:15, 10:30, 10:45, 11:00, 11:15, 11:30, 11:45, 12:00) and program titles such as 'Summer Sports Book', 'This Is My Mobly', 'Your Town', 'Futurama', 'The Three Menzobiers', 'The Big Event', 'The Big Game', 'The Big Show', 'The Big Picture', 'The Big News', 'The Big Music', 'The Big Drama', 'The Big Comedy', 'The Big Variety', 'The Big Special', 'The Big Feature', 'The Big Movie'.

Advertisement for a food freezer. Includes the headline 'your family will eat better all year round - another good reason for owning an electric home food freezer!'. Features an illustration of a freezer with a family scene inside. Text describes benefits: 'Appetites are funny—they have no regard for calendars. But the words "out of season" can be dropped from your menu-planning vocabulary when you have an electric home food freezer. Everything is in season at any season, in a freezer. You can keep the pick of the crop for serving any time the family's appetite calls for it—and it will be field-fresh, as tasty and delicious when you serve it as it was when you stored it away. Certainly that's one of the benefits you get from owning an electric home food freezer. There are many others, too—all automatically yours with your freezer. So why wait—see your dealer now.'

Advertisement for 'DOLLAR DAYS'. Includes the headline 'GREATER TORRANCE DOLLAR DAYS' and 'FRIDAY & SATURDAY -- AUG. 1st and 2nd'. Text: 'Watch This Newspaper For \$ DAYS Advertisements'. Logo for 'DOLLAR DAYS' with a large 'D'. Southern California Edison Company logo.