

# VON'S

Prices Effective Thurs., Fri., Sat., Sun., July 24-25-26-27

## VON'S QUALITY MEATS

U.S. GOV'T. GRADED 'GOOD' AND 'CHOICE' STEEF BEEF

### BEEF ROASTS

BLADE CUT CHUCK

**55** c lb.

CENTER CUT CHUCK

**57** c lb.

MEATY, BEEF SHORT RIBS 39%

FRESH DRESSED—TOP QUALITY—2 TO 3 POUNDS

### FRYING RABBITS **59** c lb.



SWIFT'S PREMIUM RED LABEL

### Smoked Ham

FULLY COOKED  
READY TO EAT  
WHOLE OR  
SHANK HALF

**69** c lb.

FRESH FILLETS

SEA BASS . . . . . **49**¢ lb.

FILLETS

ROCKFISH . . . . . **39**¢ lb.

FRESH

HALIBUT STEAKS . . . **49**¢ lb.

FRESH CHINOOK

SALMON STEAK . . . . **59**¢ lb.

FRESHLY GROUND EVERY HOUR—LEAN—TENDER

### GROUND BEEF **59** c lb.



SWIFT'S PREMIUM

### SLICED BACON

WITH THE SWEET SMOKED FLAVOR

1/2-LB. CELLO PKG.

**32**¢

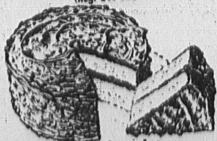
1-LB. CELLO PKG.

**63**¢

EVERY PACKAGE OF SWIFT'S PREMIUM BACON IS NOW GUARANTEED FRESH



Palm Leaf COFFEE CAKE **23**¢ ea. (Reg. 29¢ ea.)



24-layer Chocolate PECAN CAKE **89**¢ ea. (Reg. 98¢ ea.) 45¢ half

Van de Kamp's BAKERIES

## VON'S

### DELICATESSEN VALUES

SWIFT'S PREMIUM—SKINLESS—TENDER

### FRANKS

1-LB. CELLO PKG.

**57** c lb.

VON'S OWN SPECIALLY AGED

### REEDSPORT CHEESE

**69** c lb.

VON'S KITCHEN FRESH

### 1000 Island DRESSING

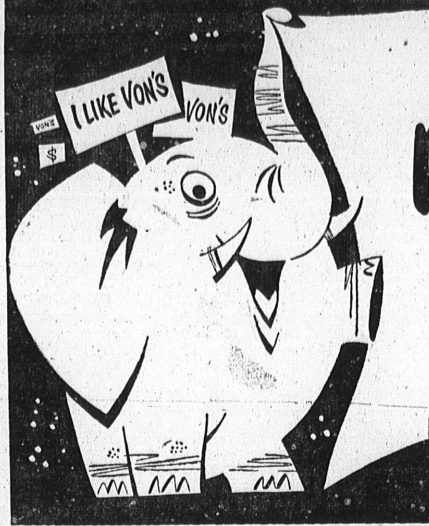
8-OZ. JAR

**35**¢

SWIFT'S PREMIUM—FRESH

### Liverwurst

**43** c lb.



make Von's your unam...

Week in and week out, hundreds of them to save them money on their food budget. Form: 1. Courteous, friendly clerks. 2. Reasonable prices. No matter what your party is for values.

BEST FOODS

### MAYONNAISE

QT. JAR **55**¢

LOMA LINDA—A PRIZE IN EVERY PACKAGE

### RUSKETS FLAKES

8-OZ. PKG. **16**¢

LAKE WALES—FLORIDA SEGMENTS

### GRAPEFRUIT

NO. 2 CANS **29**¢

GIRARD'S—WINE OR FRENCH

### SALAD DRESSING

8-OZ. JAR **26**¢

DEL MONTE—HAWAIIAN

### PINEAPPLE JUICE

NO. 2 CANS **19**¢

### THORO-FED DOG FOOD

2 TALL CANS **29**¢

DEL MONTE CREAM STYLE

### BANTAM CORN

17-OZ. CAN **15**¢

### KAL-KAN HORSE MEAT DOG FOOD

2 TALL CANS **41**¢

BECKWITH—SLICED FREESTONE

### PEACHES

2 16-oz. Cans **29**¢

### HEALTH and BEAUTY AIDS

#### Chlorodent Tooth Paste

Lge. Tube **69**¢

#### BAND-AIDS

JOHNSON and JOHNSON

PLAIN or MERCUROCHROME

Pkg. of 36 **33**¢

#### BAYER'S Aspirin

Tin of 12 **12**¢

Bottle of 100 **59**¢

#### GILLETTE BLADES

Look Sharp — Feel Sharp — Be Sharp

Pkg. of 10 **25**¢

#### PACQUIN SKIN CREAM

2 1/2-oz. Jar **49**¢

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