A transportation policy goval a three-quarter mile limit will erning use of school buses was be allowed to ride the school school between the school between the school between the school bistrict.

In keeping with a California School bistrict.

In keeping with a California biste policy, high school students living two miles or more will be carried in buses, and children in elementary grades, 4 through 8, living one mile or more will be transported by bus.

Younger children residing over Younger children residling over Enter Santa Barbara



- CHURCHES -

New Foursquare Church Pastors Bring Sermons Here Today Rev. and Mrs. William Clayton, former pastors of the Mocheto Foursquare Church, have been assigned to the Torrance for hondesto for seven and one-half years, Rev. Clayton will be introduced. here at 11 a,m. today. While in Modesto for seven and one-half years, Rev. Clayton will be introduced as president, vice-president, and, secretary of the Minister Assoc. and also served as a hondest of seven and one-half years, Rev. Clayton will stail. One is a freshmen the other a junior. Rev. Clayton will bring the Claytons have two daugh the Claytons have two daugh ames God As The Claytons will be introduced as a freshmen the other a junior. The Claytons will be introduced as a freshmen the other a junior. The Claytons will be introduced as a freshmen the other a junior. The Claytons will be introduced as a freshmen the other a junior. The Claytons will be introduced as a freshmen the other a junior. The Claytons will be introduced as a freshmen the other a junior. The Claytons will be introduced as a freshmen the other a junior. The Claytons will be introduced as a freshmen the other a junior. The Claytons will be introduced as a freshmen the other a junior. The Claytons will be introduced as a freshmen the other a junior. The Claytons will be introduced as a freshmen the other a junior. The Claytons will be introduced as a freshmen the other a junior. The Claytons will be introduced as a freshmen the other a junior. The Claytons will be introduced as a freshmen the other a junior. The Claytons will be introduced as a freshmen the other a junior. The Claytons will be introduced as a freshmen the other a junior. The Claytons will be introduced as a freshmen the other a junior. The Claytons will be introduced as a freshmen the other a junior. The Claytons will be introduced as a freshmen the other a junior. The Claytons will be introduced as a freshmen the other a junior. The Claytons will be introduced as a funite with in lide and the discuss plant of the wild in gent to d **To Bring Sermons Here Today**

Science Sermon

Names God As Life's Fountain

Western Auto Net Sales Show Increase in June

Gamble-Skogmo, Inc., whi Stores in this area, reports consolidated net sales in June were \$11,177,742, an increase of 4.5 per cent over sales of \$10,730, 758 in June 1951.

Wolverine Picnic Set

GREATER TORRANCE

Watch this Newspaper FOR BIG **Money Saving**

EVENT

TORRANCE HERALD

Walteria Methodiists Announce Fund Campaign for New Church

UESTION · · ·

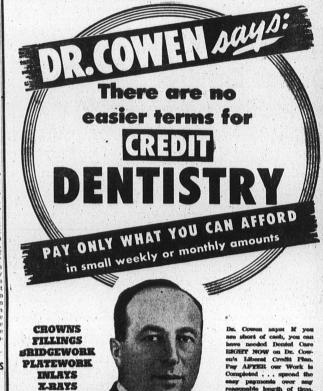
What Percentage of Total Sales Should Be Spent In Advertising

> Here are figures . . . compiled by the Bureau of Busines's Research, Harvard University, for Retailers' Information:

NSWER ...

Line of Business	Percentage
AUTO, accessories, service	2.6
ELECTRICAL	1.1
FLORISTS	5.0
DRUG STORES	2.5
GROCERY STORES	1.5
JEWELERS	3.9
MEN'S CLOTHING	
	3.7
DEPARTMENT STORES	
HARDWARE	
BEAUTY SHOPS	5,3
FURNITURE STORES	7.0
BUILDING MATERIALS	1.0
LUXURY CLASS (gifts, etc)	8.7
WOMEN'S APPAREL	3.9
CLEANERS	3.5

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