

# VON'S

# THANK YOU

REDONDO BEACH BLVD. at NORMANDIE in GARDENA

## VON'S QUALITY MEATS

FRESH DRESSED EXTRA FANCY  
**FRYING CHICKENS** Whole or cut up, 2 to 3 lbs. **59<sup>c</sup> lb.**

EASTERN SUGAR CURED HICKORY SMOKED  
**SLICED BACON** 1-Lb. Pkg. **35<sup>c</sup>**

GENUINE BABY MILK FED SPRING  
**LAMB** Round Bone Chops **69<sup>c</sup> lb.** Shoulder Chops **59<sup>c</sup> lb.**  
 Shoulder Roasts **49<sup>c</sup> lb.** Lamb Breast **23<sup>c</sup> lb.**

LEAN - Tender Steer Beef  
**GROUND BEEF** **49<sup>c</sup> lb.**

SWIFT'S PREMIUM SMOKED SKINLESS  
**HAMS** Whole 20-Lb. Avg. **49<sup>c</sup> lb.**  
 Shank End 39c Lb.

EXTRA LEAN  
**BEEF SHORT RIBS** **37<sup>c</sup> lb.**

U. S. GOVT. GRADED "CHOICE" and "GOOD" STEER BEEF  
**STEAKS** ROUND T-BONE CLUB SWISS **89<sup>c</sup> lb.** PORTER-HOUSE **98<sup>c</sup> lb.**

LEAN AND TENDER  
**PLATE BOILING BEEF** **23<sup>c</sup> lb.**

U. S. GOVT. GRADED "CHOICE" and "GOOD" STEER BEEF  
**BEEF ROASTS** CENTER CUT CHUCK **55<sup>c</sup> lb.** ROUND BONE SHOULDER **59<sup>c</sup> lb.** STANDING RIB **79<sup>c</sup> lb.**

PURE LARD 2 lb. pkgs. **25<sup>c</sup>** RED ROCKFISH Fresh Fillets **39<sup>c</sup> lb.**  
 PORK KIDNEYS **15<sup>c</sup>** HALIBUT Northern Steaks **39<sup>c</sup> lb.**  
 PORK NECK BONES **15<sup>c</sup>** SALMON King Chinook Steaks **59<sup>c</sup> lb.**  
 SLICED PORK LIVER **25<sup>c</sup>** DOVER SOLE Fresh Fillets **65<sup>c</sup> lb.**

THANKS, FOLKS, FOR THE WONDERFUL WELCOME YOU OPENING OF OUR BEAUTIFUL NEW GARDENA MARKET. WE WERE SO CROWDED. BY WAY OF APPRECIATION WE GAINS THIS WEEKEND . . . . THESE PRICES EFFECTIVE T

HOLLY PURE GRANULATED  
**SUGAR** 5-Lb. Bag **44<sup>c</sup>** 10-Lb. Bag **87<sup>c</sup>**

PURE VEGETABLE SHORTENING  
**SPRY** 3-Lb. Can **75<sup>c</sup>**

Southern Maid Yellow  
**MARGARINE** 1-Lb. Cartons **29<sup>c</sup>**

**SUPERIOR HONEY** 12-Oz. Jar **23<sup>c</sup>**  
**CHOPPED SPINACH** HEMET BRAND 17-Oz. Can **10<sup>c</sup>**  
**POTATO CHIPS** BELL IT'S SWELL! 3 1/4-Oz. Pkg. **19<sup>c</sup>** 5-Oz. Pkg. **29<sup>c</sup>**

**WHOLE CHICKEN** OCOMA BRAND 3 1/4-Lb. Can **\$1.45**  
**CHICKEN FRICASSEE** OCOMA BRAND 6-Oz. Can **43<sup>c</sup>**

BREAST O' CHICKEN CHUNKS and FLAKES  
**TUNA** No. 2 1/2 Can **25<sup>c</sup>**

PET BRAND EVAPORATED  
**MILK** 2 Tall Cans **29<sup>c</sup>**

PACIFIC THIN-FLAKE SALTINE  
**CRACKERS** 1-Lb. Pkg. **19<sup>c</sup>**



## DEL MONTE

DEL MONTE SLICED or HALVES  
**Cling Peaches** No. 1/2 Can **25<sup>c</sup>**  
 DEL MONTE  
**Prune Juice** Quart Bottle **25<sup>c</sup>**  
 DEL MONTE - Early Garden  
**Sugar Peas** 17-Oz. Can **17<sup>c</sup>**

**DOWN**  
 go  
 Van de Kamp's  
**EVERY-DAY PRICES ON MANY**  
*Coffee Cakes*  
 EXAMPLE: FORMERLY NOW  
 Swedish Twist 37c ea. 35c ea.  
**Specials**  
 April 24, 25, 26  
 Cinnamon Rolls . . . . 19<sup>c</sup> per 6 (Reg. 44<sup>c</sup> doz.) 38<sup>c</sup> doz.  
 Cinnamon Sugar Loaf . . . 19<sup>c</sup> ea. (Reg. 25<sup>c</sup> ea.)  
 Orange Chiffon Cake . . . 79<sup>c</sup> ea. (Reg. 89<sup>c</sup> ea.) 40<sup>c</sup> ea.  
 Van de Kamp's BAKERIES

## VON'S DELICATESSEN VALUES

SWIFT'S ORIOLE  
**LARGE BOLOGNA**  
 By the Piece **45<sup>c</sup> lb.**

VON'S KITCHEN FRESH  
**BLEU CHEESE DRESSING**  
 Pint Jar **59<sup>c</sup>**

JERSEYMAID - Creamed or Country Style  
**COTTAGE CHEESE** Pint Carton **23<sup>c</sup>**  
 JUST PUT IN THE OVEN AND BAKE  
**PUFFIN BISCUITS** 2 Tins of 10 **25<sup>c</sup>**

LUER'S QUALITY  
**KNACKWURST**  
**65<sup>c</sup> lb.**

HOMADE - FRESH  
**SAUERKRAUT**  
 24-Oz. Jar **19<sup>c</sup>**

NEW! NO-RINSING  
**SURF**  
 Large Pkg. **25<sup>c</sup>** Giant Pkg. **53<sup>c</sup>**  
**EASTSIDE BEER**  
 Quart Bottle **36<sup>c</sup>** 2 12-Oz. Cans **33<sup>c</sup>**  
 PLUS DEPOSIT

**VON'S**  
 REDONDO BEACH BOULEVARD  
 IN GARDENA  
 STORE HOURS: FRI. 9 A.M. - 9 P.M.  
 All Other Days, 9 A.M. - 10 P.M.