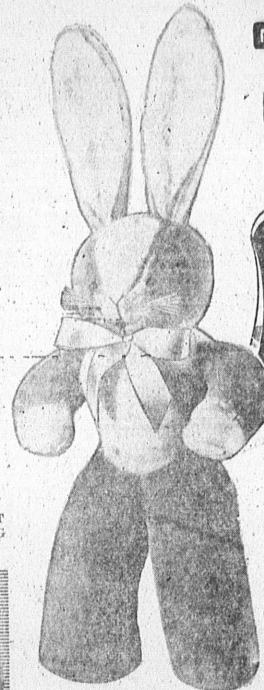


Open Friday & Saturday Evenings 'til 9 O'clock — Free Parking Across from Post Office

# LAWSON'S PRE EASTER SALE! SENSATIONAL OFFER



**GORGEOUS**  
32 inch  
**CUDDLY**  
**RABBIT**



Lawson's sensational offer! Gorgeous Cuddly Rabbit in beautiful two-tone contrasting colored pastel shades!

**No Money Down  
No Interest or  
Carrying Charges**

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17 - JEWEL  
LADIES' and MEN'S  
**WATCHES**  
Values from \$29.50  
**\$16.95** Choice  
No Money Down—50c Weekly

### USE LAWSONS CONFIDENTIAL EASY CREDIT

Lawson's greatest Easter Diamond and Watch Sale. Prices are the lowest in our history. Exquisite Spring gifts of brilliant diamonds, famous make-watches, fine jewelry, electric appliances, radios and many more—and they are yours to give or own on Lawsons no-money down, and lower than ever credit terms. Up to 1 year to pay, never any interest or carrying charges, and you get immediate delivery.

## IMMEDIATE DELIVERY

BUY NOW AND SAVE!

**NO MONEY DOWN!**

NO INTEREST OR CARRYING CHARGES

 12 DIAMOND Bridal Pair Reg. \$275 <b>\$275.00</b> For Both \$5.50 Weekly	 10 DIAMOND Bridal Pair Reg. \$99.50 <b>\$99.50</b> For Both \$2.00 Weekly	 11 DIAMOND Bridal Pair Reg. \$125 <b>\$125</b> For Both \$4.50 Weekly
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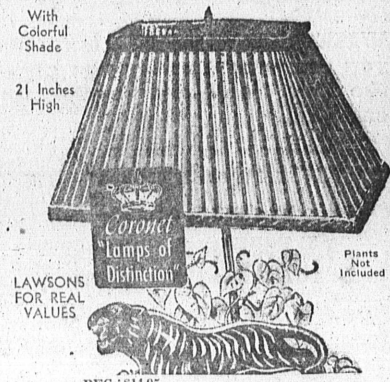
LAWSON'S Sensational Value  
**ONE CARAT SPREAD**  
DIAMOND CLUSTER RING

 10 DIAMOND Bridal Pair Reg. \$250 <b>\$250.00</b> For Both \$8.00 Weekly Use Your Credit	 6 DIAMOND Bridal Pair Reg. \$79.00 <b>\$79.00</b> For Both \$1.50 Weekly No Carrying Charge
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LAWSON'S GUARANTEE  
Every Lawson's diamond is sold on a cheerful money-back guarantee of complete satisfaction and is certified to be of selected color, cut and brilliance.

 7 Brilliant Matted Diamonds Reg. \$99.75 <b>\$99.75</b> \$1.00 Weekly	 5 DIAMOND Wedding Ring Reg. \$29.75 <b>\$29.75</b> \$1.00 Weekly 6 Sparkling Diamonds in Modern 14K Gold. Buy now and save.
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## PANTHER PLANTER LAMP



With Colorful Shade  
21 Inches High  
Plants Not Included  
LAWSONS FOR REAL VALUES  
REG. \$14.95  
**\$7.95** Complete With Shade  
50c Weekly

Save!  
VALUES TO \$45  
**19.88**  
PAY ONLY FOR A WEEK  
BUY NOW AND SAVE  
USE YOUR CREDIT AT NO EXTRA COST  
Large Selection of Ladies' and Men's  
**BIRTHSTONE RINGS**  
Including Onyx and Diamond Set Rings

 DIAMOND EARRINGS For "Her" Reg. \$99.50 <b>\$99.50</b> Pair \$1.00 Weekly	 TWIN WEDDING RINGS 14K Gold Reg. \$19.95 <b>\$9.95</b> For Both 50c Weekly
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 3-DIAMOND RING For "Him" Reg. \$97.50 <b>\$97.50</b> \$2.00 Weekly	 DIAMOND MASONIC RING Reg. \$49.50 <b>\$49.50</b> \$1.00 Weekly
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 LOCKET & CHAIN In Natural Gold Color Reg. \$6.95 <b>\$3.95</b>	 DIAMOND CROSS With Chain Reg. \$14.95 <b>\$9.95</b>
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 DELTA PEARLS From 50c Weekly <b>\$3.95</b>	 EXPANSION BANDS White or Yellow Gold Filled Reg. \$3.50 <b>\$2.88</b>
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 RONSON SIGARETTE LIGHTER Ideal Gift \$6.00 50c Weekly	 PARKER PEN SETS Parker Pen \$3.50 Sets from \$8.75	 SILVERPLATE Creamer, Sugar & Tray 3 Pieces Ideal Gift \$5.95
 TOASTMASTER For Perfect Toast \$1.00 Weekly <b>\$23.00</b>	 PERCOLATOR SET 4 Pieces Chrome <b>\$24.75</b>	 New! REMINGTON ELECTRIC SHAVER. Complete With Case <b>\$27.50</b>
 UNIVERSAL COFFEEMAKER Automatic \$1.50 Weekly <b>\$29.95</b>	 SUNBEAM MIXMASTER New Model \$1.00 Weekly <b>\$46.50</b>	 Nationally Advertised RADIOS From <b>\$18.95</b>

 ELGIN Only ELGIN Has the DURAPOWER MAINSPRING 17 Jewels From <b>\$33.75</b>	 GRUEN From <b>\$33.75</b>	 BULOVA Your Choice <b>\$35.75</b> From \$1.00 Weekly Federal Tax Included \$1.00 Weekly Federal Tax Included
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Open Friday & Saturday Evenings till 9 p.m. — Phone Torrance 3181

# LAWSON'S JEWELERS

1317 EL PRADO—TORRANCE