

## Legal Advertising Must Serve Public Interest

"Legal advertisements and public notices can only be justified if they serve the public interest," Harry A. Lawson, president of the Los Angeles Newspaper Service Bureau, Inc., said in his annual report to 104 community publishers.

His report was made at the annual business meeting of the daily and weekly newspaper publishers who own the co-operative association. Grover C. Whyte, publisher of the Torrance Herald, is a member of the bureau.

"Publication of such notices in local newspapers where they can be seen and read by the voters and taxpayers is the surest way to insure fullest possible usefulness for such advertisements," Lawson declared. Election of officers was marked by the re-election of Lawson as president. J. C. Davis, co-publisher of the Whittier News, is vice-president; Telford Work, secretary-treasurer; Robert E. Work, assistant secretary; and T. Harwood Young, James B. Smith, and Alden C. Waite, directors.

### TRANSPORT SYSTEM

Australia has an airline network covering 72,000 miles, a 28,000-mile railway system and highways covering 500,000 miles.

### SURFACE COAL

About 23 per cent of the bituminous coal produced in the United States is surface mined, while in Great Britain only 6 per cent is recovered this way.

### SAVE NOW! INSULATE WITH

## INSULITE

Full Line of Plaster Material, Cement, Portland Aggregate, Clay Products, Sewer Pipes, etc.

## TORRANCE MATERIALS CO.

1826 W. 213th St. Phone Tor. 1884 - 1885

## Mrs. Conner To Head Heart Fund

Mrs. Clara Conner yesterday was named community chairman to lead the 1952 heart fund drive in the Torrance area.

Mrs. Conner has assumed the post during February in a volunteer effort to aid in the campaign of the Los Angeles County Heart Association for a local quota of \$304,524.

Public solicitation of funds to fight heart disease, the nation's number one killer, will continue all during the month, designated nationally as heart month. All monies derived from the drive will aid the association's comprehensive program of research, education, and community service.

Mrs. Conner also has been serving as community chairman in the March of Dimes campaign.

### OIL SPECIALISTS

Four-fifths of all geologists in the U.S. are petroleum geologists.

## NORTH TORRANCE TATTTLER

By MRS. HELENE ALLISON  
MEMO 42480

The NTCA will sponsor a picnic and cake sale at Manor Market Saturday starting at 10 o'clock. As always some very delicious pastries will be on display. According to Dave Dyer, who will handle the sale, plenty of your favorite pies will be available.

The Kiekin' Chicks had a potluck dinner at Swinn's Barn Sunday with 18 members swinging out. Among those were Mr. and Mrs. Alex Bates and Mr. and Mrs. Russell Holechek, both of Glenburn Ave.

Girl Scout Leader Evelyn Holechek took 13 members of troop 1277 on a skating party last week. The troop is losing Connie Jaime of 2222 W. 174th St., who is moving to another district. As a farewell gesture she had the entire group in for spaghetti dinner prior to the skating party.

The Bybee family, of 17036 Crenshaw Blvd., spent the past three days visiting relatives in Portersville.

The three-wheeler gang had a "gobble-up" this past week in honor of David Sherwood who is now 5 years old. The seven who greeted David really plowed into the cake and trimmings provided for them by Betsy Michealson, housekeeper for the Sherwoods during Mrs. Sherwood's recent illness.

Happy Birthday to Doug Anderson, who was given a very delightful party by his wife, Mary Ann, last Saturday. The Andersons reside at 17306 Glenburn.

The flubbug is still with us. Latest victims are Mrs. Meyer Weiner, Mrs. Betty Brewer, and Sally Collins.

Little Pamela Swan was ready with dimes, pennies and

nickels Thursday when the doorbell rang for the March of Dimes. Altho Pam is only 5 years old already she knows what Polio means. Her mother, Mrs. Douglas Swan of 17314 Glenburn, sat still in a cast after her last operation which was to enable her to walk again. Betty was stricken in 1948 and spent time in General Hospital and later in Queen of Angels Hospital. Since that time she walked in a walker, spent much time in a wheel chair and finally graduated to crutches and canes. The operation performed Oct. 31 may restore her ability to walk normally again. I felt very insignificant when Betty told me she did all the housework, cooking and caring for Pamela from her chair. It was heartwarming to hear Betty praise the Polio Foundation for taking complete charge of her in this crisis and I was glad that I could be one of those many who rattled the pans up and down the street so that others might be helped and made to smile like our neighbor, Mrs. Betty Swan.

## Torrance Men Serving Aboard Landing Ship

Two Torrance men, Ralph I. Quigley and Milton L. Port, are serving aboard the landing ship dock USS Gunston Hall, which is operating with the UN Blockading and Escort Force off the coast of Korea.

Quigley, a seaman, is the son of Mr. and Mrs. Peary Quigley of 1543 W. 219th St. and Port, a fireman, is the son of Mr. and Mrs. Roy R. Port of 237 E. Carson St.

The Gunston Hall participated in the initial landings at Inchon and Wonsan and later aided in the amphibious redeployment of UN forces at Inchon.

## Potentate Schedules Ceremonial

There may be no significance to it, but March 15, Income Tax Day, was chosen by Charles T. Reichert, new potentate of Al Malalakah Temple, as the date of his first ceremonial.

Nobles of the area are being urged to contact Knights Templar and 32nd Degree Scottish Rite Masonic friends and urge them to petition for membership in the Ancient Arabic Order Nobles of the Mystic Shrine on that occasion.

In tribute to Reichert's position as a top executive of the National Supply Co., the initiation will be known as the "Gusher Ceremonial." An oil field scene will serve as a backdrop for the affair.

Potentate Reichert is division sales manager for National Supply, the world's largest manufacturer of oil well supply equipment.

## 'Meanest Thief' Takes Laundry

Spending half-a-day over a hot washing machine is enough, but when someone swipes all the family wash after it has been hung out on the line to dry—that's too much.

That's what Mrs. L. S. Haefell, 818 Sartori Ave., told police officers last week. Someone snuck into the back yard and made off with the family clothes that were drying on the line. The theft occurred during the evening.

### ALUMINUM MILL

The widest and longest aluminum sheet in the world can be rolled in the city of Davenport, Iowa.

HOME RCA - PHILCO - GAFFERS & SATTLER



*We are not quite ready for our Grand Opening*

# BUT!

**WE ARE READY TO SERVE YOU**

*and have on display for your inspection...*

**THE NEW 1952 Models**

in  
• TELEVISIONS  
• REFRIGERATORS  
• WASHERS  
• IRONERS  
• RANGES  
• FREEZERS

So Come In and Meet "Red" and "Dan," the Two Boys Who Believe The Customer Comes First!



OPPOSITE TORRANCE CIVIC AUDITORIUM

1344 El Prado

Torrance 2121

# Get The Amazing MERCURY TIRE!!!

(REPROCESSED)



FOR ONLY \$ **8.95** SIZE 600 X 16 Exchange

**Blow It Out - Break It - Get Another Tire FREE**

**GUARANTEED**

**AGAINST ALL ROAD HAZARD - FOR THE LIFE OF THE TIRE!**

## READ THIS MERCURY GUARANTEE

1. Any Mercury Tire and bearing the Mercury insignia is fully guaranteed for life (until tire's smooth) against all road hazards, including rim-cuts, bruises, blow-outs, run flat, and impact breaks.

2. If said Mercury Tire has been broken or cut, repairs will be made, no charge to customer.

3. If rubber loosens or peels off, your Mercury Tire will again be processed through our recapping plant, no charge to customer.

4. For a period of 90 days from date of purchase, a blow-out or conditions causing Mercury Tire to be unfit for service will be reason for free replacement of another Mercury Tire to customer at no charge.

5. After 90 days and for the life of Mercury Tire, a blow-out or conditions whereupon manufacturer cannot repair tire, another Mercury Tire will be replaced at 1/2 the current price. (Price including rubber and carcass.)

**FOR MERCURY TIRES IN TORRANCE - SEE**

**"CHET" SWEET - - AT**

# WAGGONERS

CARSON and WESTERN AVENUE

**SELF SERVICE TORRANCE**