

TORRANCE Let us play
FREE Santa Claus
FREE TONIGHT at your house...

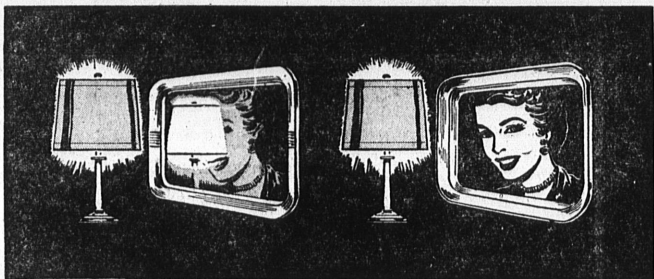
SEE THE ROSE PARADE AND GAME
IN YOUR LIVING ROOM



call for a **FREE**
demonstration!

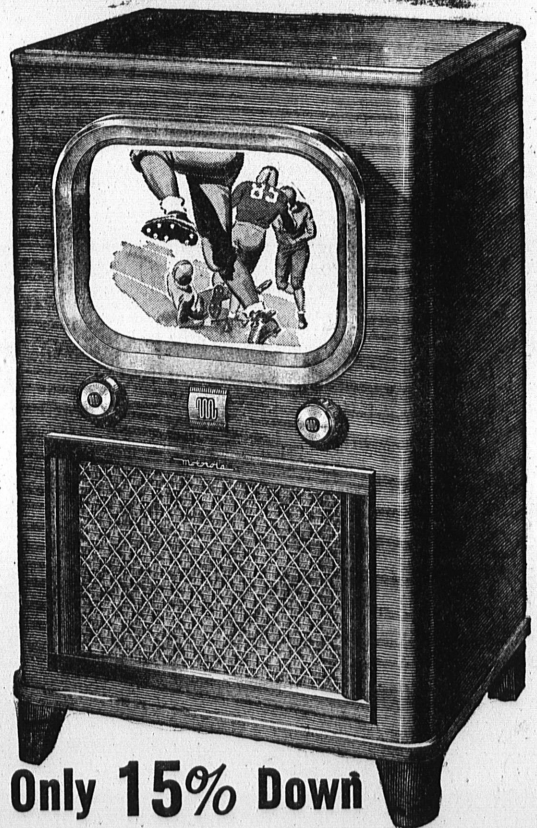
Motorola TV

NEW 1952 MODELS With The
Exclusive **GLARE GUARD**



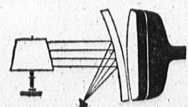
\$199.95

FULL PRICE—MODEL 14T4B
(Plus Warranty)



Only 15% Down
18 MONTHS TIME ON BALANCE!

YOUR OLD SET ACCEPTED IN TRADE



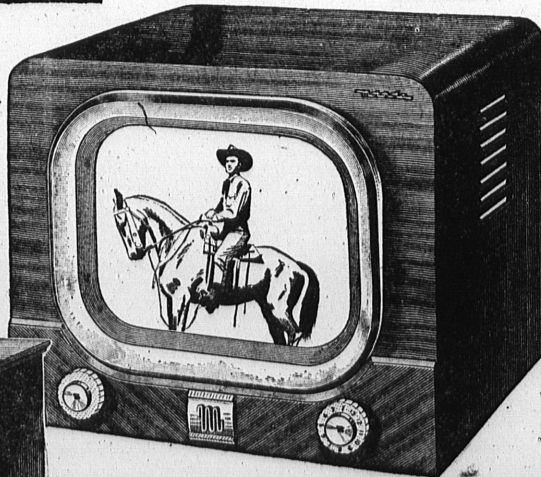
Exclusive Glare-Guard
Curved Anti-Reflection
Screen Eliminates
98% of Glare

Filtered-Clear Pictures

Special filter circuits in the new Motorola TV chassis filter out undesirable spots and flashes that create picture disturbance. The picture STAYS sharp, bright and clear!

Instant "Target" Tuning

The most reliable tuner available today. Synchronizes picture and sound automatically. Amazingly simple control—just turn set on, select a station—that's all.

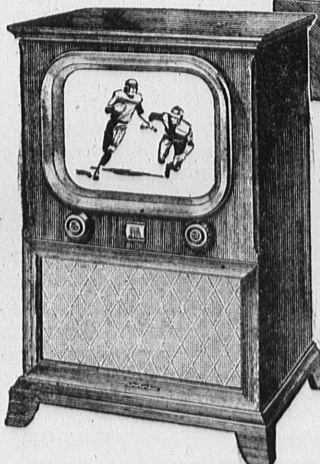


"Golden Voice" Sound

In both music and voice, Motorola TV gives full-range, naturally rich reproduction of every note and tone in perfect pitch. Finer speakers and acoustics produce this quality.

Razor-Sharp Pictures

You see the entire picture in sharp detail edge-to-edge on the full-view rectangular screen just as the TV camera "sees" it . . . without distortion or chopped-off corners.

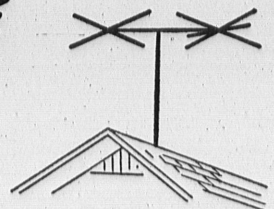


Up to 98% of all reflected glare is eliminated from the surface of the curved Glare-Guard screen! And only Motorola TV give you this feature that means greater TV enjoyment because it's easier on the eyes! Tested impartially by an authoritative jury of doctors, Motorola TV with Glare-Guard was found to be the one TV that could be viewed with greatest comfort and clarity in normally lighted rooms. These tests were conducted with scientific light meters as well as thru optically measured reactions of viewers' vision. Optically-engineered Glare-Guard is a precision curved anti-reflection screen. Light reflections that cause glare are directed downward from this curved surface out of range of the viewers' eyes. This exclusive feature, built into every Motorola TV, gives you finer TV with NO GLARE FROM ANYWHERE.

All Motorola TV sets can be adapted to receive color television in black and white or can be converted to receive color broadcasts under present standards.

Buy the Best! Buy Motorola, the Nation's Favorite! We Will Deliver a 1952 Model to Your Home Tonight or Christmas Eve!

TORRANCE
FREE
TV



COMPLETE HOME APPLIANCES

1629 CRAVENS - TORRANCE

CRAVENS

Phone Torrance 650 or 2835