Sunday guests at the home of Mr. and Mrs. J. B. Mosley, Ward street, were Mr. and Mrs. J. A. Rothe of Montebello.

### **♦ Herald Lauded** By Official On **Survey Results**

The Torrance Herald was congratulated this week by H. C. Burkheimer, general manager of the California Newspaper Advertising Service, for conclusive results obtained in a reader intraest survey conducted here recently by the state-wide advertising group.

The Herald led all other newspapers in the survey by more than two-to-one. Burk he im er told Publisher Grover C. Whyte that he was pleased by the alertness of the Torrance public in civic affairs in view of the fact that reader esponse to the poll in the Torrance area was "extremely gratifying." This was one of our most successful areas in California as far as the survey was concerned," Burkheimer stated, "Your percentage of post-card questionairy sign."



Orange Roll COFFEE CAKES ... 23°



And remember this—
the best for less EVERY DAY!

Assorted FINE CHOCOLATES 98 lb.

Van de Kamps 1506 CRAVENS AVE. TORRANCE

The next meeting of the Walteria WSCS will be held at the recreation hall at the park on Monday, December 17, at 7:30 home and the park on p.m. The meeting will be a christmas party with everyone bringing white offerings for the Spanish American Institute. Their "hopeful" money boxes will also be turned in. Mrs. Their "hopeful" money boxes will also be turned in. Mrs. Tinkle will be hostess.

Sunday guests at the home of Wars and Swell services and the will be will

Word was received by Mr. and Mrs. Manuel Moreno, Park street, this week from their son, Rudy Moreno, who is serving in the U.S. Air Force in the Korcan combat: It-seems Rudy has earned congratulations since he has recently advanced to the rank of sergeant. Rudy says this is a hard earned rate. At any rate, we are glad to hear such good news from one of our servicemen.

Farewell was bid a Walteria family last week when Mr. and Mrs. Karsten Taraldson and their son Roy, of Ocean avenue, moved to their new home in Wilmington. Another family leaving this town recently was the Harvey Lostlens of Bluff street. The Lostlens also moved to Wilmington.

Mr. and Mrs. William Mitchell, Danaha street, enjoyed a pleas-ant Sunday on December 9, when they journeyed to Knotts Berry Farm. Accompanying them were Mrs. Helpe Ziemer, and son, Lawrence Ziemer, of Los Angeles.

The PTA of Walteria will hold The PTA of Walteria will hold their 'Christmas meeting on Thursday afternoon, December 13. Entertainment for the afternoon will be furnished by Miss Mary Barrett's first grade room, which plans a Christmas play titled "Santa's Story." The second grade mothers will be hostesses for the social hour.

percentage of post-cart questions are recurred was "exception-naily high."

The CNAS is an unprejudiced group composed of leading publishers in Catifornia and is devoted to furthering the interests of the state's weekly newspapers and national advertisers. It is affiliated with the National Advertising Service, a nation-wide organization.

Advertising Service, a nation-wide organization will be provided in the control of t

Mr. and Mrs. James Crockett, Glencoe Way, spent the Thanks-giving holiday in San Francisco.

# Piatt Appointed **To Legion Post**

The appointment of Joseph Platt, 21100 Harvard boulevard, djutant of the Bert S. Crossand American Legion Post, to the Department of California vublishing Commission was anounced this week by John D. Jome, commander, Department of California, the American Lecton.

gion.
Platt will reprenest Los Angeles and the harbor area on the commission, which controls Legion publications throughout the state. The appointment is for the 1952-1953-1954 term.

CAD CAPS COPPED, CITIZEN COMPLAINS

Dean White, of 616 Pine drive, reported to police here this week that someone went into his garage sometime during the night and stole the hub caps and fender skirts from his Cadillae parked there.

#### TRUSSES—STOCKINGS Nylon Elastic Hose ..... \$3.75



Desert-Dry Lamps ... \$34.50
TERRY-TULLY
S.E. CORNER 8TH & PINE AVE Phone 6-2538 - Long Beach, Calif.

## **Check on This As Unique Gift**

Piggy banks are ever popular panies are also started by raily elever and as minor gifts for giving at thoughtful parents as gifts for Christmas time, especially to the 'teen agers, to teach thrift. Here's a gift to give than it to give than it as the surface, since the count.

especially insofar as the older have many flexible plans for DECEMBER 13, 1951 TORR children are concerned, or a bride or even mother, by being accounts, some starting with de want to give this unique gift. really clever and giving one or posits as low as \$1.



prices. Note, too, the many grand ideas for gifts for every member of the family. To be sure of Christmas Savings . . . shop Safeway.

Del Monte Early Garden. 27-oz.

5-lb.

bag

Check Every Item

Margarine Sunybork 18. 29c
Rice Uncle pan's Pkg. 19c
Pancake Mix broad (20-oz. pkg., 16c; 3/2-lb. bog, 39c)

Nargarine Suzanna pkg. 36c

Adoz. 31c

Apple Juice Westfair

Sardines Van Camp Natural Dried Beef Rath Sliced

Crackers Tea Timer

**Special Low Price!** 

quart 17c 2 15-oz. 25c 2 15-oz. 25c 2 15-oz. 37c

Almonds Blue Diam Soft Shell **Dalewood Yellow** Quartered and Cartoned

lb.

10-lb. bag Del Monte Yellow Clings Sliced or Halved

Glace Cifron Bottsy

Strawberries Bel-air Sliced

Orange Sticks sweets

Large Pecans Funsten's Popper shell Brazil Nuts LA Nut brand

Filberts LA Nut Oregon Mixed Nuts LA Nut

Candies & Nuts Almond Clusters Bury

6-oz. 33c bog 33c 14-oz. 59c 1-lb. 33c

33c

1-lb. 43c

1-lb. 45c 1-lb. 45c 1-lb. 45c 1-lb. 45c 1-lb. 37c

29-oz. can For Holiday Meals

(Pineapple, 4-oz., 27c; Cherries, 4-oz., 29c)

Lucerne Milk Regular quart 201c

Homogenized (India galion caron, 41c)

Concentrated Milk One-third quart

Lucerne brand. (quart carton, 52c)

Non Fat Milk Lucerne Skimmed

Milk prices effective in tox Angeles

Milk Marketing area only.

## SAFEWAY GUARANTEED MEATS

BEEF RIB ROAST

3 cans 23°

Gerber's Strained or Junior. A ride assortment of fruits, vege-

**PORK SHOULDER** 

Whole fresh picnics. Eastern grain-fed pork.
(BUTT CUT SHOULDER ROAST, LB., 47c)

SPARERIBS

**ICED BACON** 

Ground Beef Packed in Visking Freshly ground from selected boef.

TIDE

SUDS

Large 27°

Giant 73°

Sliced Beef Liver Beef Hearts To boke or stuff Wieners Somerset Skinless In 1-lb. Cello

VEL

SUDS

MarVELous for dishes

pkg. 27

Fricassee Fowl њ. 75с **в.** 53с Link Sausage In bulk
Scallops Ediform 10-oz. 55C ь. 39с

ъ. 45с ъ. 55с **Ocean Perch Fillet** 

WHITE MAGIC SOAP Granulated. Giant pkg. 4.9° Large, 23-oz. pkg., 25c 46-oz.

Crisp, tender stalks. For salads, relishes, soups.

New crop Fuerte. Large size.

PICK-OF-THE-CROP PRODUCE

California Navels. Sweet, juicy, thin skinned.

PEARS Northern grown,

Crisp, juicy Winesaps from Washington State

PRICES EFFECTIVE THRU SUN. DEC. 16, 1951, AT SAFEWAY STORES IN LOS ANGELES COUNTY. Right to limit reserved. No sales to dealers. Sales tax added to retail prices on taxable items.

2171 PACIFIC COAST HWY., LOMITA Open Friday and Saturday Nights until 9 p.m. 1301 SARTORI AVE., TORRANCE Open Thurs., Fri., Sat. Nights until 9 p.m.