

To the Family *From the Family* *it's*

*— undoubtedly . . . the world's
finest gift . . . a Torrance Tee Vee!*

Make Your Selection from
Torrance Tee Vee! Here
You Choose from the
Latst and Most Powerful
Models of America's Finest
Sets . . .

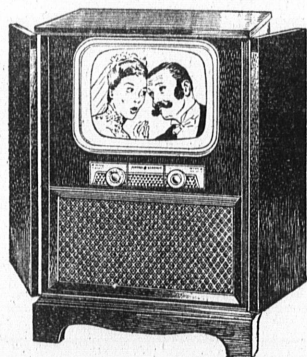
**TORRANCE
TEE
VEE**

*At Torrance Tee Vee You Inspect the
Best of All of Them, Before You Decide!*

Imagine favorite entertainers, ma-
jor sports meets, picture news cov-
erage, the Rose Bowl Game and
Parade . . . and a host of other
events right in your own living
room. Television makes it possible!
Make it a TV CHRISTMAS this
year—a gift FROM the family TO
the family!



*The Most Liberal Credit
Terms in So. California*



General Electric

The most famous name in electronics . . .
brings you the finest Television . . . with
life-size . . . real-as-life reception. Easy tuning
is just one of the great GE features. Model
illustrated is a genuine mahogany cabinet
with full length doors. Entire set mounted
on swivel casters.

\$259⁹⁵ TO \$519⁹⁵



PACKARD-BELL

Noted for performance and beauty . . . a
wide range of wonderful Packard-Bell sets
now on display at Torrance Tee Vee. Here
is big picture television at a budget-fitting
price. Your choice of Traditional in Mahog-
any or Walnut; Provincial in Maple; Modern
in Blonde Oak.

\$239⁹⁵ TO \$575



ADMIRAL

At Torrance Tee Vee you have your choice
of many fine Admiral Televisions. Here is
pictured the Admiral Table Model . . . which
includes every feature of the most expensive
Admiral sets. This Admiral cuts the down
payment to a minimum and the monthly
payments easy on your budget.

\$199⁹⁵ TO \$539⁹⁵



DUMONT

Come in and see the new DuMont Tele-
sets in action. Fresh from DuMont Labora-
tories . . . where television itself was born
. . . these incomparable instruments have the
very latest of everything. You can't equal
DuMonts for superior performance, exquisite
cabinetry, trouble-free dependability, long
life.

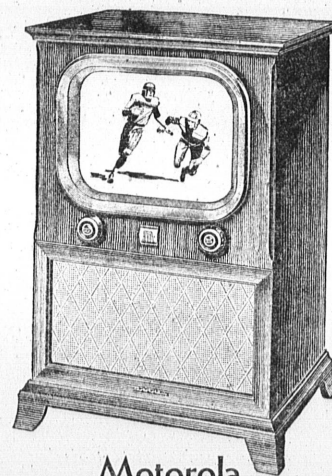
\$299 TO \$1825



ZENITH

Here is the new Super Size Zenith . . . brand
new beauties in a variety of console and
table model sizes and woods! Here is a Zen-
ith Black Magic Television with Zenith fam-
ous rectangular tube . . . PLUS many other
great new features which makes ZENITH the
No. 1 choice for 1952! Illustrated is the 18th
Century cabinet in Stripped Mahogany Ven-
eer. Also available in blonde modern.

\$259⁹⁵ TO \$525



Motorola

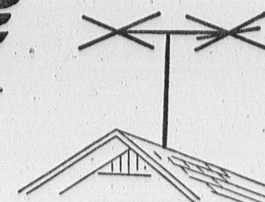
Tops in sales throughout America is con-
vincing proof of Motorola performance and
dependability everywhere!

\$169⁹⁵ TO \$699⁹⁵

FREE ANTENNA with Every Set Ordered This Week!

\$5 DEPOSIT ACCEPTED AS ORDER—DELIVERY MADE AT CHRISTMAS

**TORRANCE
TEE
VEE**



COMPLETE HOME APPLIANCES

1629 CRAVENS - TORRANCE

CRAVENS

PHONE TORRANCE 650 or 2835

**REMEMBER: Torrance Tee Vee Makes Liberal
Trade In Allowance on Your Present Radio
or Television on a Brand New Set!**