

## "O, Come All Ye Faithful"...



### Make Your Own Christmas Cards

Today, it is becoming increasingly popular for people to make their own Christmas cards, adding a very personal touch to their greetings.

It can be a lot of fun for you can use your own ingenious ideas. Among the most popular material used are: rough-textured ceiling wallpapers accented with gay block prints or

touches of bright, yarn embroidery. Snapshots of the family are always popular, as are designs clipped from last year's wrapping paper or cards.

Envelopes for your folders can be made of whatever rough paper you use for your cards. Simply take apart an envelope and use it as a pattern to cut your own.

### Consider Diamond

Consider, a tiny, real diamond, for the very little girl. She'll have a diamond baby ring a lot longer than any other present she gets this Christmas.

With the ring give a charm bracelet to which links may be added. When she outgrows the ring she can suspend it on her bracelet and wear it till she's married. That should keep you in her memory, Mr. Santa Claus, for some time to come!

## Gifts for the Homemaker Are Practical, Precious, Economical, Ever Welcome

You may have a heart of gold at Christmas time, and even though your purse doesn't match it, you needn't give up hope of giving distinctive gifts for the homemaker on your list.

Shops, everywhere have rounded up a myriad of wondrous gift charms—for every taste, type, and most importantly—for every budget.

Let's look at gifts for the homemaker! If the kitchen's her favorite province—wife, mother, aunt or grandmother—she'll go for gifts such as these.

Make her cooking chores easier with an electric table broiler that cooks steaks, chops, hamburgers or hot dogs, right at the table or serving chili, spaghetti or soup, piping hot.

If you want to give her the gift of electric magic—then choose from any of the wonderful new kitchen helps—roasters, mixers, irons (steam, regular or the new ones that are both!), coffee brewers, deep-fat potato and donut fryers, waffle irons, grills and countless others.

For each and every phase of homemaking, you'll find the

precious practical gift! Varying in styles from modern to traditional are the many gracious gifts of glassware for cooking or for serving.

You'll find top-of-the-oven glass cookware... oven-bake ware—smart new serving pieces that go from the cookstove to the table to sparkle in smart design and decorator colors.

There are distinctive coffee tables that raise up to dining height... lamp tables with pullout shelves and drawers; step tables with room for books, ornaments and magazines; corner tables that enhance sectional sofas; television tables that swivel about for good viewing.

Added leather-top tables and long, low window tables double as benches for TV parties and small-space dwellings.

Another new design table has ceramic trays that double as planter bases or refreshment servers.

These are smart gift tables that come in the classic mahogany, walnut, oaks and the newer, modern beauty of lined, bleached and natural-finish

woods.

Ceramic, china and wooden-based lamps in sculptured designs of classic figurines, abstract patterns and geometric treatments are gift-slanted for the home. Their shades are petticoat-truffled with ruching and pleats, or stark-simple taking on elegance in color and fabric.

In the small gift department are wonderful ceramics, pottery and wooden ware for trays, table and mantle ornaments, lazy susans, tier trays, mirrors, framed pictures and leather has socks all taking on gift-importance.

Embroidered dollies and table cloths, quilted spreads, comforters, quilts, afghans and fancy items are all slated for gift-giving to make it a Christmas that is practical, and pretty, too.

### Cards Feature Nativity

Still the most popular theme for modern Christmas cards is the Nativity scene. Hundreds of interpretations have appeared, many of which are reproductions of the old masters.

## Relaxed Credit Makes it Easier To Buy Better Electrical Gifts

It's much easier to finance purchase of major electrical appliances now than it has been for some time, which means that the way has been cleared for a lot of thoughtful husbands to bring mother and the whole family a real surprise this Christmas.

A smaller down payment is now required on such items as refrigerators, home freezers, ranges and washing machines, and even television sets. And also, more time is allowed in which to pay them off.

Frequently the savings effected by the new, efficient kitchen equipment, can contribute substantially to helping pay for them.

Whereas prior to relaxation of credit terms, a down payment of 25 per cent was required, that has now been reduced to only 15 per cent. Whereas previously it was required that the obligation be paid off in 15 months, purchasers now are allowed 18 months. And in addition, used equip-

ment traded in on the new appliances, and allowances made by dealers for used equipment traded in on new appliances can be applied to the down payment. In some instances this can cover the down payment completely.

### For Those In Service

Christmas comes early for those who have relatives or friends overseas. Gifts for service men and women must be selected early, packed and wrapped properly, and mailed before the post office deadline.

Your photograph or album of snapshots of the family makes a thoughtful and personal gift. Homemade cookies or candies add a special touch to any gift box, but be sure they're packed in an airtight container for shipping. There are specially wrapped delicacies available in the stores for overseas mailing.

## SAVE on her Gifts at Mode O' Day

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(A)

Exquisite Notched Taffeta in bright holiday colors. An outstanding gift in junior sizes 8-12, and washable. Save or \$2.99!

(B)

A handsome soft suede robe in delectable colors. White edging on collar and cuffs. Sizes 14 to 20—a real buy at \$6.99!

(C)

Quality Acetate Rayon Crepe blouse, long sleeves, French cuffs, fly front with concealed buttons. Sizes 22-28—only \$2.99!

(D)

Exquisite Multi-Facet rayon slip, richly trimmed with deep, deep lace. 4 garter for perfect fit. Sizes 34 to 44—just \$2.99!

(E)

Lovely rayon tricot trimmed with sheer nylon—a gown she will simply adore. In beautiful pastel colors, sizes S-M-L. Special at \$2.99!



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