

## Diamonds Will Make Yuletide Shine for Her

You can make this a "million dollar" Merry Christmas (without spending the million, of course) if you give a diamond. Big stone or little stone, your regard for her is just the same, and that's what she values quite as much as the contents of the little velvet box!

Christmas ranks with St. Valentine's as the favorite day to slip the ring on her finger. Have the sidewall of the band engraved with a tiny bell or star and "Christmas, 1951" in addition to the initials.

But maybe you've been married so many Christmases that a whole row of little socks is ranged along the mantelpiece. No matter! Your original sweetheart would still like a diamond. You might match up the style of her wedding band with a new engagement ring. She'll look like a bride and love it!

Or if you bought her just a modest diamond when you were first married, have the original stone remounted in a new ring with some little side diamonds added. You'll be proud and surprised with the big new sparkle.

Does your wife have one of those little pinched-looking cluster rings that has come down through the family without gathering much luster?

Why not have the whole cluster of stones, usually a bigish diamond in the center surrounded by smaller ones, lifted out of the ring and studded in the center of a gold locket or a bow-knot or a smart pocket clip. From being a little pinched-looking ring, it becomes a big important jewel.

Don't attempt to have earrings made, however. A man can't try those on himself for the effect!

A diamond wristwatch sounds luxurious, but remember again that the diamonds can be transferred to other pieces of jewelry and will live far longer than you.

## Stuff Gift Box for Service Men, Women With Extra Surprise

Gift packages for men and women in the service should be planned to contain a handsome variety of Christmas time surprises. Once you've made up your mind on what to send as the major gift, the rest of the task is easy and also inexpensive.

Start by using an outside mailing container considerably larger than required for the major gift itself.

Then assemble such items as recent issues of the favorite newspapers, a few pocket books, some cans of hard candy, nuts, and delicacies, and top this all off with a little packet of pocket size photos or snapshots of the folks back home.

These things are your packing, and while you are about it, slip in some stamped self addressed envelopes and post-cards.

Arrange neatly, wrap gaily, and then you're ready to put it all in the sturdy outside container to carry a real bundle of Christmas cheer to someone in the service.

## Locketts Maintain Favor as Personal Gift of Sentiment

The locket—often worn on charm bracelets—still maintains a place of its own as the age-old symbol of remembrance and depth of sentiment.

Heart-shaped locketts are unmistakably for the precise quality of sentiment involved, but these interesting and ornamental containers (and locketts are actually designed to act as little boxes!) come in all types and designs.

Widely popular is the locket with matching lid that snaps shut, making of sentiment a secret and personal thing.

But some locketts are open—in which case they are known as "photo-pendants"—and the wearer derives an additional satisfaction in sharing his memento.

## Good Grooming Can Be Christmas Gift

Gifts of good grooming are much appreciated at Christmas time. Here's one that can be definitely unusual, and it's perfect for giving either to a man or woman.

It's a gift certificate from a good dry cleaner, entitling the recipient to both pressing and cleaning service, to help him keep his clothes neat, trim, and span.

# LOOK at the GIFTS at McMahans!

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**PAY NEXT YEAR!**

Here are but a few of the Hundreds of Low Priced Gifts you can buy on Easy Terms at McMahans!

**Gifts Up To \$9.95**

## TRICYCLES



**\$7.75**

Sturdy, well made tricycles. Durable enamel finish in bright colors. Rubber Pedals and handle grips. Heavy duty tires.

**TELECHRON CLOCKS**

Quality clocks that combine beauty of design with dependable time keeping.

**AS LOW AS \$4.95**

**50c A WEEK**

Excise Tax Extra

## FINE CHINA LAMP



**RAYON SATIN SHADE**

**22 Carat GOLD TRIM**

**\$3.95**

**50c DOWN 50c WEEK**

## HASSOCKS

Plastic Covered

**\$4.95**

**50c DOWN 50c WEEK**

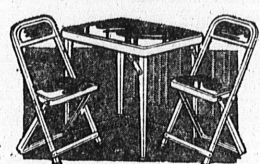
## 14 Pc. PUNCH BOWL SET



**1.99**

**Gifts Up To \$19.95**

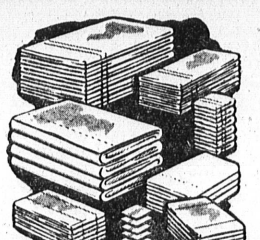
## TABLE & CHAIR SET



**13.95**

**50c DOWN 50c WEEK**

## SHEET & TOWEL ENSEMBLE



**\$19.95**

**50c DOWN 50c WEEK**

## LOOK AT THIS!

## 3 LIVING ROOM TABLES

IN BLONDE OR WALNUT FINISH



**50c Down 50c Week 3 FOR \$16.88**

## ELECTRIC TOASTER



**MAKES PERFECT TOAST**

**\$13.75**

**50c DOWN 50c WEEK**

**Gifts Up To \$29.95**

## STATION WAGON



**\$23.95**

**50c DOWN 50c WEEK**

## KITCHEN CANNISTER SET



**\$2.98**

**50c DOWN 50c WEEK**

## UNIVERSAL COFFEEMAKER



**\$29.95**

**50c DOWN 50c WEEK**

## HARDWOOD CRIB



**\$29.95**

**75c DOWN 75c WEEK**

**Gifts Up To \$39.95**

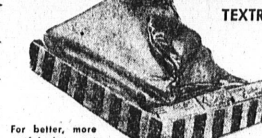
## PLATFORM ROCKER



**34.95**

**75c DOWN 75c WEEK**

## AUTOMATIC BLANKET



**\$37.50**

**75c DOWN 75c WEEK**

## USE YOUR CREDIT!

## FOR EASIER RUG CLEANING

## HOOVER SPECIALS

You'll do a better job with a Hoover. Completely rebuilt and guaranteed by Hoover. A buy at this low price.

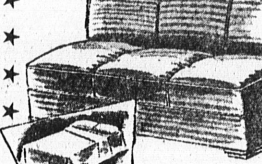
**\$34.95**

**75c DOWN 75c WEEK**

**MODEL 700**

**Gifts Up To \$49.95**

## BUNGALOW DIVAN



**\$49.95**

**50c DOWN 50c WEEK**

## HUGE SAVINGS!

## HONEYMOON DINETTE

2 MATCHING CHAIRS LARGE TABLE

**\$49.95**



**\$1.00 DOWN \$1.00 WEEK**

Mar-proof Table top, 2 Chrome Chairs with plastic seats and backs. A real Value!

## SUNBEAM MIXMASTER

Whip - Beate - Creams. Mixes all at the touch of a dial.

**\$46.50**

**\$1 DOWN \$1 WEEK**

See McMahan's complete stock of Sunbeam Table Appliances. Everyone likes to receive a Sunbeam Appliance.

**MODEL 700**

**\$1.00 LAYS AWAY**  
ANY ITEM SHOWN HERE UNTIL JUST BEFORE CHRISTMAS



**\$4.49**

**50c WEEK**

For your holiday serving. Genuine Anchor Hocking Glassware in Forest Green. A matching set. Giant size bowl with removable base and 12 matching cups. Ideal for gifts.  
**50c DOWN 50c WEEK Buy at These Low Prices NOW!**  
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