

LAWSON'S SENSATIONAL VALUE GORGEOUS 24 inch "MAMMA DOLL"

THIS
DOLL
OFFER
EXPIRES
IN 10
DAYS



WITH ANY PURCHASE
OF \$15 OR MORE

**NO MONEY DOWN
NO INTEREST OR
CARRYING CHARGE**

**BUY NOW
AND SAVE
LAWSON'S
For the Greatest
VALUES**

• ASSORTED COLOR
• MAMMA VOICE
• 24 INCHES HIGH

• FULLY CLOTHED
• UNBREAKABLE HEAD

• BLONDS & BRUNETTES
• LATEX ARMS & LEGS

Contract Prices Excepted

Nationally Advertised Watches On Easy Credit

LADIES
& MEN'S 17 JEWEL

ELGIN



From **\$33⁷⁵** **\$1.00**
Weekly
With the Durapower Mainsprings



**EASY
CREDIT
TERMS**

Ladies' & Men's
17 Jewels
Natural Gold Color
Regular \$29.75
\$16⁹⁵ 50c
Choice Weekly



BULOVA

**CHOICE
\$35⁷⁵**
\$1.00 Weekly
EXTRA EASY CREDIT
AT NO EXTRA COST



GRUEN

THE PRECISION WATCH

From **\$29⁷⁵** **\$1.00**
Weekly
Gruen the precision watch. Large selection
to choose from. Select now for Christmas.



**17 JEWEL
Waterproof
WATCHES**

Reg. 39.95
19⁹⁵ Choice
50c Weekly

Real value in 17
jewel waterproof
watches sweep second
hand steel
back case.

FOR HER

**2 Diamonds
Bulova**

with Snake
Band to
match.
\$42⁵⁰

LAWSON'S HEADQUARTERS FOR
Nationally Advertised Watches
BULOVA · ELGIN · HAMILTON · GRUEN
BENRUS and LONGINE WATCHES



\$1

**RESERVES
ANY GIFT**

LAYAWAY

Now FOR CHRISTMAS



GOLD CROSS

Reg. \$6.95 **4⁹⁵**
50c Weekly

BUY NOW AND SAVE!



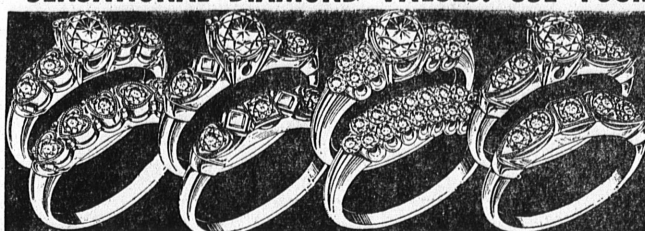
Lawson's ANNIVERSARY SALE

TAKE A FULL
YEAR TO PAY

NO CHARGE
FOR CREDIT!

SAME PRICE—
CASH OR CREDIT!

SENSATIONAL DIAMOND VALUES! USE YOUR CREDIT AT NO EXTRA COST

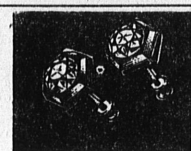


10 Diamonds Reg. \$150. \$99⁵⁰ \$2.00 WEEKLY	6 Diamonds Reg. \$125 \$79⁵⁰ \$1.75 WEEKLY	27 Diamonds Reg. \$300 \$197⁰⁰ \$4.00 WEEKLY	10 Diamonds Reg. \$175 \$125⁰⁰ \$2.50 WEEKLY
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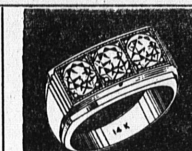
Extra Values! Extra Quality! Extra Savings!



**5 Diamond
Wedding Ring**
Reg. \$49.50 **\$24⁹⁹**
\$1.00 WEEKLY



**DIAMOND
EARRINGS**
Reg. \$49.50 **\$29⁷⁵**
\$1.00 WEEKLY



**3 Diamond Ring
FOR "HIM"**
Reg. \$150 **\$97⁰⁰**
\$2.00 WEEKLY



**DIAMOND ONYX
Initial Ring**
Reg. \$29.75 **\$19⁹⁵**
50c WEEKLY



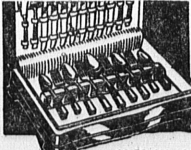
Twin Wedding Rings
14K Gold **\$9⁹⁵** For Both
Reg. \$19.95
For "Her" for "Him"



**LADIES BIRTHSTONE
Rings**
Reg. \$19.75 **\$12⁹⁵**
50c WEEKLY



**SUNBEAM
MIXMASTER**
New Model **\$46⁵⁰**
\$1.00 Weekly



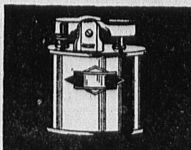
COMMUNITY
52 pieces **\$79⁵⁰**
Service for 8
Chest Included
\$1.50 Weekly



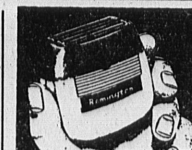
Percolator Set
4 pieces **\$24⁷⁵**
Chrome
\$1.00 WEEKLY



Expansion Bands
White or Gold Filled
Reg. \$5.50 **\$2⁸⁸**



**RONSON
CIGARETTE LIGHTER**
Ideal Gift **\$6⁵⁰**
50c WEEKLY



**New! REMINGTON
ELECTRIC SHAVER**
Complete **\$27⁵⁰**
With Case
\$1.00 WEEKLY

**LAWSON'S FOR EASY CREDIT TERMS
NO MONEY DOWN • NO CARRYING CHARGES
OPEN FRIDAY & SATURDAY EVENING TILL 9 P.M.
Phone Torrance 3181**

LAWSON'S

JEWELERS

1317 EL PRADO — TORRANCE

FREE PARKING ACROSS FROM POST OFFICE



**Brilliant
1 1/2 CARAT
Diamond Ensemble**

**GORGEOUS
10-DIAMOND
BRIDAL PAIR**

\$169

For Both Rings
Pay Only
\$3 WEEKLY

No Interest or
Carrying Charges



**VALUE!
Dream Girl
10 Diamond
Ensemble**

Both Rings
\$100⁰⁰

\$2.00 WEEKLY

Value is what counts
more than ever these
days. When you buy
diamonds from Law-
son's you get your
money's worth every
time.

OUR GREATEST DIAMOND VALUE! MAN'S



DIAMOND RING

THE IDEAL GIFT FOR "HIM"
\$69⁵⁰ Reg. \$100.
\$1.50 WEEKLY.



**Man's 2 Diamond
Birthstone Ring**
Reg. \$39.75 **\$19⁷⁵**
50c Weekly



**DIAMOND
Masonic Ring**
Reg. \$75.00 **\$49⁵⁰**
1.00 WEEKLY

LAY - AWAY NOW FOR CHRISTMAS — USE YOUR CREDIT AT NO EXRTA COST