

THE GAY SHOP

\$25,000 STOCK

Gigantic All Out SACRIFICE

Terrific Price Reductions

SALE STARTS FRIDAY AT 9:30 A.M.
And Continues Until We Accomplish the Reduction of Stock

This is a BONA FIDE SALE! All Original tickets left on garments!
ALL STANDARD NATIONALLY ADVERTISED LINES! ALL QUALITY MERCHANDISE!

Over \$25,000 worth of first quality women's wear to be converted into cash at a fraction of regular sale prices! A serious over-stocked condition forces this drastic action. It is not a question of what we want to do, but of what we've got to do and do it now! So don't confuse this with a regular clearance sale or any other such event. Our creditors must be paid, we must have cash for our overstock... we must sell and sell and sell NOW! Our loss is your gain! Be here when the doors open Friday morning at 9:30... we can't guarantee how long anything will last at these give-away prices!

POSITIVELY NO SALES TO DEALERS!

NYLON HOSIERY
SLIGHT IMPERFECTS OF REG. \$1.25 Quality

66¢ pr.

Regular 59¢

Rayon Panties

3 pair \$1 for

Regular \$5.95

STRUTTER

Slacks \$3.99

New! Every Pair Perfect! Reg. \$7.95—at \$4.99

DRESSES

Values to \$12⁹⁵ at \$6⁹⁹
Values to \$16⁹⁵ at \$8⁹⁹
Values to \$22⁹⁵ at \$12⁹⁹

New SUITS

Values to \$14⁹⁵ at \$8⁹⁹
Values to \$24⁹⁵ at \$14⁹⁹
Values to \$39⁹⁵ at \$27⁹⁵

HALF THIS STOCK MUST BE SOLD

New COATS

Values to \$12⁹⁵ at \$7⁹⁹
Values to \$22⁹⁵ at \$12⁹⁹
Values to \$29⁹⁵ at \$17⁹⁹
Values to \$49⁹⁵ at \$39⁹⁹

BLouses Regular \$3.95 value go at \$1.99
BLouses Regular \$5.95 value go at \$3.99
BLouses Regular \$8.95 value go at \$4.99
SLIPS Regular \$2.95 value go at \$1.99
SLIPS Regular \$3.95 value go at \$2.59
PAJAMAS Regular \$3.95 value go at \$2.99
PAJAMAS Regular \$5.95 value go at \$3.99
PAJAMAS Regular \$10.95 value go at \$6.99
2pc VESTEE SUITS \$12.95 value go at \$8.99
2pc CORDUROY SUITS \$14.95 value go at \$7.99
CORDUROY JACKETS \$7.95 value go at \$4.99
JACK SHIRTS Regular \$3.98 value go at \$2.99

WE ARE OVERSTOCKED AND MUST UNLOAD

Charge Accounts Still Available

Regular \$5.99

SKIRTS

Reg \$10.95 SKIRTS \$6.99 \$3.99

GOWNS!

Reg. \$3.95 go at \$1.99
Reg. \$5.95 go at \$2.99
Reg. \$8.95 go at \$5.99

Terrific Price Reductions

IMPORTANT SAVING!
Reg. \$24.95 Brand New

2-Skirt SUITS

While They Last

\$14.99

NOTHING SPARED! New Fall and Winter Merchandise Goes DURING THIS SALE!

HEAVY DENIM JEANS \$2.98 value go at \$2.29
JERSEY HOUSECOATS \$9.95 value go at \$4.99
COTTON HOUSECOATS \$5.95 value go at \$3.99
SEERSUCKER HOUSECOATS \$5.95 value go at \$3.99
CORDUROY HOUSECOATS \$19.95 value go at \$12.95
RAYON DUSTERS \$5.95 value go at \$3.99
IMPORTED WOOL SWEATERS \$10.95 value go at \$2.99
WOOL COAT SWEATERS \$3.95 value go at \$2.99

NOTICE!

STORE CLOSED All Day THURSDAY TO MARK DOWN GAY'S STOCK!

PAYMENTS ONLY ACCEPTED!

COME FRIDAY AND SATURDAY ★ STORE OPEN UNTIL 9:00 P.M. ★ WE CANNOT MENTION ALL ARTICLES OR GARMENTS ★ LARGE ASSORTMENT OF FORMALS, WEDDING AND BRIDES' OUTFITS — STUFF THAT IS OUT OF THIS WORLD — — 1/2 OFF ON ALL GOWNS

GAY SHOP Regular \$1.95

Nylon Panties

99¢

WHILE THEY LAST AT ONLY

THE GAY SHOP

1319 SARTORI AVENUE TORRANCE CALIF

Cake Decorating Class Opens to New Students

A free class in cake decorating open to all adults is now receiving new students. The class is held each Thursday night at 7 at North Torrance Elementary School (four blocks East of Crenshaw Boulevard and 174th Street).

Meta Betts, instructor of the class, has been a professional cake decorator for the past fifteen years. She will show women how to make cakes for special occasions, such as, birthdays, anniversaries, parties, showers, weddings, Thanksgiving, Christmas, and other special days. Those who would like to design cakes for special personal occasions can get help from Mrs. Betts.

The cost of materials is extremely low and a good deal of the work is done on cardboard or metal tins, if the student prefers.

Adults planning to attend should go directly to class at the next session, or telephone Torrance 645 for further information.

NORTH TORRANCE TATTLER

By MRS. HELEN ALLISON
Menlo 4-2430

Millie McBee, president of North Torrance Elementary PTA, was so pleased with the outcome of the drive for the Community Chest this week. Thirty-one volunteers collected \$246 in the one day. Last year's total contribution was only \$58. A vast improvement for this "Do unto others as you would most worthwhile organization."

have them do unto you," or words to that effect. Anyway, the friends and neighbors of the Melvin Ballengers, 17234 Ardath avenue, are proof positive that the words "Love Thy Neighbor" still are mighty wonderful. Mr. Ballenger has been ill since June and only recently was released from Torrance Memorial Hospital suffering a gland infection. An old-fashioned "pound party" was held at the home of Mrs. Betty Muir, 17233 Ardath, aided by Mrs. Thelma Rush, 17224 Ardath, and friends arrived with groceries of every description. Mrs. Ballenger asked me to thank all who had a part in this endeavor. "God bless them all," she said, "this act of kindness has done more for Melvin than all the medicine!"

Little did Mrs. Eleanor Black, 17224 Ardath avenue, realize as she helped "round up the little goblins" (supported by her floppy guns) at the recent NTCIA Halloween party that a further "trick or treat" was in store for her. It was her birthday and the Walt Bronsons, Burt Johnsons and Delbert Alford surprised her with a cake at her home.

Mrs. Ruth Brooks, of 3326 W. 174th street, fell striking her head, thus resulting in spending two days in a local hospital.

A double birthday dinner honoring Mrs. Ruth Adamson and son Jimmie Adamson, 17302 Crenshaw boulevard, was held at the home of Mr. and Mrs. J. R. Allison, 17038 Glenhurst, on November 3. Mr. and Mrs. Raymond Adamson, 17027 Glenburn and Mr. and Mrs. Kenneth Adamson, 1727 South Vermont, attended the dinner honoring their mother and brother. Mrs. M. E. Lester, mother of Mrs. Ray Adamson also was present. Singing a very broken "Happy Birthday" and aiding in blowing the candles on the cake were Mrs. Adamson's grandchildren consisting of Gail Marie Adamson and the Allison boys Jerry, Johnnie, Jimmie and Jackie.

City Clerk A. H. Bartlett urges all who have not as yet registered to vote in the city election November 15 to do so at once. You may now register with Willis Blount, 17036 Wilkie, or Evelyn Glick, 3226 West 188th street. To support the water bond issue, voters must register before November 15.

Brownie Troop 1368 under the leadership of Mrs. Benning Geronimo, 3416 West 185th street, enjoyed a party this week. A very lively treasure hunt kept the 20 girls occupied. Cake and punch refreshed the group. Mrs. Carl Olsen, 18522 Erminita and Mrs. Wilson, 2835 West 47th, aided in seeing that the girls enjoyed themselves.

Lots of birthdays this week. Carl Apponyl, of Grevillea street, is now 13 years of age. Kathy Lynn Collins, 18337 Regina, had a birthday. Kathy very the way won a lovely Dutch doll at the Halloween party at McMaster Park dressed as a devil. Happy birthday to Nikki Ann Simonson, who on November 6 was 10 years old. A trip to San Gabriel Mission was her present.

Richard Ahrendt, 4233 West 178th street, is 5 years old this week and entertained the younger set with a lawn party. Those on the guest list included Judy Kupka, Mary Cathrine Frieler, Darryl Lee Stubblefield and Leo A. White.

Mr. John Powers, 4315 West 178th street, also is 5 years old. His party included Bruce Stubblefield, Daryl Stubblefield, Leo White, Deanna White, Sandy

Ferris and Larry Frasinger.

Jim Simonson, 18326 Burin, is a very happy boy these days. For his next birthday he will own a bicycle (white and maroon) with white sidewall tires yet!

Mrs. T. A. Morris, 18412 Kingsdale, Child Welfare chairman of Perry Avenue PTA, is now working at Penney's in Hermosa Beach.

At the monthly meeting of Perry Avenue PTA November 15 the Scouts will take over, presenting their colors, creed, etc.

Mrs. Jack Kelley and her Girl Scout troop worked for the Community Chest this week.

Mrs. Virginia Gatti of 178th place, who is recuperating nicely, thanks her many friends for the gifts and flowers she has been given during her recent illness.

The John Slatten family is vacationing in Lawton, Oklahoma these days.

The El Nido parents Association entertained the pupils with a party at 1:30 Wednesday. Halloween costumes were worn and refreshments served to the group of gay youngsters. A most intriguing game of gluing a gumdrop to the witch's nose was played.

Joann Rusted dressed as a witch was voted the most appropriately dressed for Halloween at the MacMaster's party and received a glamor doll dressed and donated by Mrs. Virginia Gatti.

The St. Catherine's Church held a "come-as-you-are" breakfast this week with 80 participants.

A very lovely stork shower honoring Mrs. Wayne Montgomery was given by Mrs. Riley Buck of 17021 Faldia, this Friday. The Montgomerys heir will indeed be well dressed. Many pretty little things were added to the wardrobe of the expected youngster. A very attractive plate was served as a most unusual favor cup in shape of a lace bonnet and a napkin in shape of a kimono added to the attractiveness of the refreshments.

Mrs. Vera Wright, 18338 Roslin, was nominated as a "Good Neighbor" to attend the pancake breakfast sponsored by the YMCA November 17 at Torrance Civic Auditorium, and very justly so, too. Perhaps you, too, have a neighbor who deserves such an honor—won't you send the name to the YMCA, 2080 Washington avenue, Torrance, or to the editor of the Torrance Herald.

About 200 children dressed in everything from bunny rabbits to devils, agreed that the Halloween party sponsored by the NTCIA at McMaster hall was a "howling success!" Miniature ghosts, clowns and supermen paraded before the judges. Many very excellent costumes appeared in the various groups winning prizes. Although prizes didn't include the adults, I personally would have given a crocheted medal for first prize to Mrs. Juanita Alfred, who appeared as a bashful farm girl with jeans, straw hat, pig tailed with red ribbons, complete with authentic freckles, complete with a straw in her mouth. Runners up would have been Lou Simon as a bum and Jerry Bronson as a countryfied girl. Everyone enjoyed every minute of the party. The fish pond operated by Mrs. M. Schuster and Mrs. Victor Winter was a masterpiece.

Mrs. Janice Bates, 17039 Glenburn, (telephone Menlo 4-4184) asks all who have members of their family in the armed service since the Korean war started, to call and give the information for a plaque to be placed in the North Torrance Library on 174th street. This movement is sponsored by NTCIA.