



Howdy Neighbor

LET'S GET BETTER ACQUAINTED

Let's get better acquainted through the TORRANCE HERALD. Can you think of a better way to know your neighbors ... to learn what's what and who's who in this growing community than through your home-town neighborly newspaper?

Folks who buy and read the TORRANCE HERALD get all the news ... particularly the news of their OWN neighborhood ... because each section of this Greater Torrance area has its OWN SPECIAL TORRANCE HERALD CORRESPONDENT to report the activities of its locality.

In the HERALD you will find news of your friends and neighbors ... who's going where ... who's getting married ... where sports and other recreational activities are being enjoyed by neighbors of your district ... what the children are doing in their school ... the activities of your church ... every phase of community life is reported by word and picture in your TORRANCE HERALD. You'll enjoy life more fully if you read The HERALD regularly.

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WALTERIA DRUG STORE

Corner 101 Hwy. and Neece Ave., Walteria

For your convenience ... the Torrance Herald is sold at the above 24 locations throughout Greater Torrance. So if you miss your regular carrier boy, you can obtain a copy early Thursday morning at any of these news stands. And again ... if you prefer to have The HERALD delivered by mail Thursday morning, just phone Torrance 444 and your subscription will start with the next issue.

TORRANCE HERALD

.. First in News .. First in Circulation .. First in Advertising

CLASSIFIED ADS CLOSE AT 6 P.M. TUESDAYS, OFFICE 1619 GRAMERCY AVENUE, PHONE TORRANCE 444