ORRANCE

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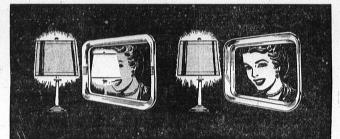
A FREE BOX SEAT AT THE WORLD SERIES GAME—DIRECT FROM N.Y.

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NEW 1952 MODELS With The Exclusive GLARE GUARD





Exclusive Glare-Guard Curved Anti-Reflection Screen Eliminates 98% of Glare

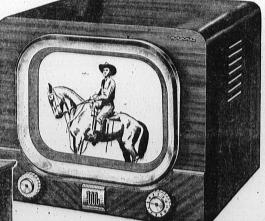
Up to 98% of all reflected glare is eliminated from the surface of the curved Glare-Guard screen! And only Motorola TV give you this feature that means greater TV enjoyment because it's easier on the eyes! Tested impartially by an authoritative jury of doctors, Motorola TV with Glare-Guard was found to be the ona TV that could be viewed with greatest comfort and clarity in normally lighted rooms. These tests were conducted with scientific light meters as well as thru optically measured reactions of viewers' vision. Optically-engineered Glare-Guard is a precision curved anti-reflection screen. Light reflections that cause glare are directed downward from this curved surface out of range of the viewers' eyes, This exclusive feature, built into every Motorola TV, gives you finer TV with NO GLARE FROM ANY-WHERE.

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You see the entire picture in sharp detail edge-to-edge on th full-view retangular screen, just as the TV camera "sees" it . . . without distortion or chopped-off corners.

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