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Alw to make good telephone service even better ...

You'll save time it you look up numbers before you call

Have you ever had the feeling that you're not quite sure Have you ever had the reeing that you're hor quite sine of a familiar telephone number you're about to call? Even the number of a friend you call quite often? Your memory tells you it's 3108. Or is it 3180? The best way to settle it is to look up numbers before you call. You'll save time-and avoid the delay and embarrassment of having a stranger answer if your memory tricks you into getting an incorrect number.



Faster Long Distance service is yours, when you give the operator the out-of-town telephone number you want rather than just the name and address of the party you are calling, You'll not only save your time ... but calling by number means better service for everyone especially now when everyone, especially now when telephone lines are carrying so many urgent industrial and military calls.

(A) Pacific Telephone THE CRUSADE FOR FREEDOM

Open Thurs., Fri., Sat. Nights Until 9 p.m.

