

...Parking

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of Torrance residents who had been circulating petitions during the past week seeking a referendum on the parking meter ordinance.

The city's parking authority was not effected by the repeal of the ordinance, and will continue to study the traffic and parking problems of the city. It had not as yet completed studies relative to the over-all parking conditions in Torrance, and had not studied the means by which it intends to purchase off-street parking facilities.

DAYS DURATION

The year's longest day lasts about 15 hours; the shortest about 9½ hours.

TRY CHARLEY'S
Chuck Wagon Steak
"Eat With Charley"
DANIELS CAFE
1625 Cabrillo — Torrance

TORRANCE ELECTRIC SHOP
Electric Contractors
EMERGENCY REPAIR
SERVICE
CALL TORRANCE 567
121 MARCELINA AVE.
"PETE" WHITE, OWNER



ALL SMILES... Happy as larks were the staff of new Save-More Market at 182nd street and Prairie avenue this week after surveying their reception at the grand opening of the market. Standing, left to right, are Harry Pingle, butcher; Andy Dulgarian, one of the owners; Vernon Brick, head of the meat department; Mrs. Dorothy Dulgarian; Jack Ballard, the other owner; Mrs. Ruth Ballard; Earl Webber and Manager Chuck Barber. (Herald photo).

...Water Bond

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a letter to the City Council this week.

Date for the election has been tentatively set at November 13.

Greatest need for improvement lies in the storage and distribution facilities, Stevens pointed out. He noted that many areas are served by feeder lines which are inadequate to maintain a flow of water considered necessary.

Much of the information on hand concerning the water system was gathered in a survey made by James Montgomery, widely known hydroengineer, which was completed last year. Montgomery recommended that the city's three existing water districts and those areas now served by the Metropolitan Water District be consolidated into one district. The eventual program is to tie the city together with adequate storage and feeder systems so the entire area can be served with the one water works system.

After considering the type of bond to be proposed, officials concluded that the general obligation issue which could be retired by revenues from the water would be the most equitable. A survey conducted by Montgomery found that a reasonable increase in water rates would pay off the bonds. The increased water rates would still compare favorably with the existing rates of other cities in the county, he reported.

Half of the vegetables consumed in the United States are grown in family gardens.

...Felker

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servation of this vital and strategic material.

"The United States is totally dependent on foreign sources for its supply of diamonds," the manufacturer said.

The appointment was made for an indefinite period, and is on a WOM (without compensation) basis — therefore the Dollars-a-Year category. It is believed that Felker's is the first such appointment made to a Torrance resident.

Qualifying as the city's most traveled resident, Felker has completed four trips to Europe this year, and has made several trips between here and Washington, D. C., New York City and other Eastern cities.

STAYS WITH FIRM

He will retain active general management of the Felker Manufacturing Company here, he said. He also said that his duties in Washington would not keep him from the city for long periods of time.

He expects to continue his trips to Europe in behalf of the government.

Recognized as one of the top industrial diamond experts of the nation, Felker and his father, W. A. Felker, first started the manufacturing plant here in 1936. They were pioneers in the commercial use of diamond sawing blades. His father still assists in solving the many problems of the manufacturing concern, Felker said.

GREETING CARD

The first known Christmas greeting card made its appearance in 1842.

Station Operators Promise 'New Deal' in Super Service

Lee Allen, operator of the Shell Service Station at Carson and Cabrillo, and Ted Sanders, an employee there for the past five years and the present manager, were telling customers this week of the "new deal" they now are offering.

"We have built our inventory of supplies and accessories up from a few hundred dollars to several thousand," Allen said.

"Our stocks were terribly low when we took over the station last December, and we were hard pressed to render anything but average service," He intimated that those days are gone around his station.

Allen, who formerly operated another station here in Torrance, has taught in the Inglewood schools for three years. During World War II he was with the Air Transport Command for three years, serving

in the Asiatic Theater overseas.

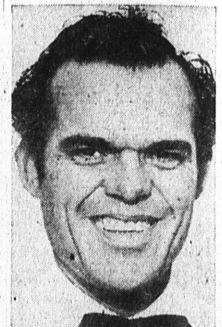
A Torrance High School graduate, he is the son of Mr. and Mrs. Irvin E. Allen of 1019 Portola, who have lived here more than 30 years. He is married and lives at 2204 Cabrillo avenue.

Managing the station is Sanders, who has been working there for the past five years.

Married and the father of three boys and one girl, Ted has lived at 21513 Berendo avenue for the past five years.



LEE ALLEN
... Operator



TED SANDERS
... Manager

IN MANY MOONS, NO SALE LIKE THIS ONE

Mme. Jeannette The Store of Charm At 727 Pacific San Pedro

THIS IS ONE OF THE FINEST STORES FOR LADIES' AND CHILDREN'S WEAR IN LOS ANGELES COUNTY!

ALL STANDARD NATIONALLY ADVERTISED LINES - - - ALL QUALITY MERCHANDISE - - - BETTER KNOWN AS CLOTHES OF CHARM - - - AT A

TERRIFIC SACRIFICE!

THIS IS A BONA FIDE SALE • ALL ORIGINAL TICKETS LEFT ON GARMENTS

Over \$25,000.00 worth of first quality goods for women and children's wear — some of the finest makes in the U.S. to be offered at a mere fraction of wholesale cost. Don't compare this sale with those so-called clearance sales or other similar sales. We are doing just what we say — We are selling this stock to open a new store. Statement to the public... Madame Jeannette announces she will close out this entire beautiful stock at a mere fraction of the wholesale cost. If you never got a bargain before... you will get one NOW!

Gabardine Slacks

Ladies' reg. \$4.95 slacks. Many different shades.

\$2.95

Cotton Dresses

Reg. \$4.95. Sizes 9 to 18.

\$2.95

Sizes 36 to 50.

\$3.95

THESE ARE REAL BUYS

YOU CAN ALWAYS BUY CHEAP GOODS CHEAP. BUT AT THIS SALE YOU GET GOOD MDSE. AT A VERY LOW PRICE.

CHILDREN'S PARTY DRESSES

and Street Dresses. Made of silk rayon and organdies. Sizes 3 to 12. **\$2.95** Reg. values from 7.95 to \$10.

SALE STARTS THURSDAY AUGUST 30th, AT 10 A.M.

LADIES'

Handkerchiefs

Reg. \$1.45 value.

Box of 3. **85¢**

THIS IS A FINE BUY

Pantie Girdle

Foundations and Bras

One big assortment from which to choose. All famous makes. Values to \$10.00.

\$1.49

Crepe Dresses

Sizes 16½ to 52. Reg. values from \$12.50 to \$15.00. Made of fine crepe faille.

\$5.95 and \$6.95

HOUSECOAT

Beautiful, with zipper front. Regularly \$9.95.

\$4.95

VERY SELDOM DO YOU EVER SEE A SALE ON THIS HIGH GRADE MDSE.

100% Nylon Slips **\$3.95**

Reg. \$6.95 value

Nylon Hose **79¢**

Reg. \$1.25

CHILDREN'S DRESSES

One large assortment of \$1.95 to \$2.95 dresses. All fine makes. On sale at

95¢

Nylon Slips

Regularly \$8.95

BEAUTIFUL PAJAMAS

Regularly \$3.95

\$3.95

All Infant Goods

33½ to 50% Off

Reg. \$4.98

Bed Jackets. **\$2.95**

Shortie Coats

Reg. \$19.50. All wool faced.

\$10.95

Nightgowns

of Seersucker and Broadcloth. Reg. \$3.95.

\$2.45

COME THURSDAY — FRIDAY AND SATURDAY • STORE OPEN UNTIL 9:00 P.M. • WE CANNOT MENTION ALL ARTICLES OR GARMENTS • LARGE ASSORTMENT FORMALS, WEDDING AND BRIDES' OUTFITS — STUFF THAT IS OUT OF THIS WORLD - - - ½ OFF ON ALL GOWNS

IT WILL PAY YOU TO COME FOR MILES!

CHILDREN'S ANKLETS

Reg. 49¢. All shades and sizes.

29¢ Pair

GABARDINE SKIRTS

Reg. values to \$4.95

\$2.95

CHILDREN'S COATS

Regularly \$19.50. All wool

LADIES' SKIRTS

Regularly \$8.50. Wool plaid

\$4.95

WHAT A BREAK FOR THE PUBLIC

ALL HIGH GRADE MERCHANDISE CAN BE BOUGHT FOR LESS THAN THE CHEAP GOODS!

NYLON HOSE

Reg. \$1.39 and \$1.49 Streetwear. These are good. Pair

\$1.19

Flamingo Gloves

79¢ Pair

A GRAB TABLE

One large table full of different garments. Ladies' and children's goods. Values to \$6.00. Each.

\$1

Formal Dresses

Beautiful. Regularly \$25.00.

\$7.95

Reg. \$35 Formals

George's Garments **\$11.95**

YOU ARE THE LOSER IF YOU DON'T BUY AT THIS SALE!

All Advertised Foundations and Pantie Girdles

Largest assortment of advertised brands in this section.

33½ to 50% Off

Regular Prices

We have many different styles to pick from.

SALE STARTS THURSDAY, AUGUST 30th, AT 10 A.M. • OPEN UNTIL 9 P. M.

THIS SALE SOUNDS CRAZY - - - ALL MERCHANDISE IS GOING UP - - - AND WE ARE MARKING GOODS DOWN AT

Mme. Jeannette, 727 S. Pacific Ave., San Pedro



We extend our
Congratulations
to **LABOR**

Monday, Sept. 3rd

Let us take pause on this day from our holiday-ing to consider the debt we owe America's workers, not only for the many wonderful things they have helped produce for our need, but also for the role they play in creating that free society that is America. Proud of their accomplishments, staunch in the defense of their rights, American workers are as beacons to the world.

The Only Torrance Newspaper Printed by Union Labor and Authorized to Publish The Union "BUG."

TORRANCE HERALD

EDITED in Torrance — PRINTED in Torrance — OWNED by Torrance Folks — SINCE 1914