TORRANCE HERALD AUGUST 23, 1951 Alfred E. Smith, governor, attended school seven years, but durin areer he had honorary d from six universities. WHERE TORRANCE FAMILIES EAT "Eat With Charley" DANIELS CAFE 1625 Cabri True Italian Cuisine ELECTRATIAN Be Sure to Visit Palmieri's ORIGINAL esolution NAPLES INN "The Pizza King" REDONDO BEACH aite Alondra Golf Co Phone MENLO '4-4036 SPECIALIZING PIZZA-SPAGHETTI

HONORED . . . Thirty years of service in the grocery adver-tising business was honored last Friday night at Los Angeles Mayfair Hotel when Safeway Stores' Advertising Director, Henry J. Ludke, left, was honored by over a hundred news paper publishers, advertising managers and friends. Ladke is shown holding scroll on which names of those attending

Our THRIFTY CUTS

put MORE MEAT

on YOUR TABLE!

PRICES SHOWN IN THIS AD

GOOD THURS., FRI., SAT.

AUGUST 23, 24, 25

were inscribed. Center is Ray W. Brooks, former advertising manager for the Torrance Herald and presently promotion manager for Southern California Associated Newspapers, who arranged and emceed the banquet. Right is M. F. Heller, divisional manager of Safeway Stores, Inc. for the Los-Angeles zone.

Urban Bill

The measure is being vigorous opposed by a new organiza-on called the "League of Un-

Torrance Herald Established Jan. 1, 1914

nia Newspaper Publishers' Association

619 GRAMERCY-PHONE 444

Published Every Thursday

Torrance, California Grover C. Whyte Editor-Publisher E.-B. Brown, Business Mgr. ck O. Baldwin, Managing Editor Reid L. Bundy, City Editor,

pay for s obtained funds as protection.

Incorporated Communities." It has been characterized as an attempt to force the incorpora-tion or annexation of unincorpor-ated "urban areas.", (Continued from Page 1) verty owners to a special ad-onal tax of \$1 per \$100 of ssed valuation in 1953. The ey assertedly would go to for such "special services" ined from general county is as recreation and police ection.

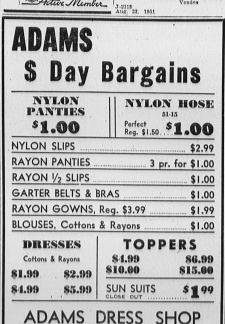
Midget Racer (Continued from Page 1) ey," claims the young flye ur only real mistake was no

"Our only real mistake was not taking enough asplirin tablets to cure all the headaches we got. Trouble—buddy, we had it! To begin with I had to swerve on the takeoff to dodge a pho-tographer who ran out onto the runway, my tachometer ca ble broke, a valve stuck, the engine overheated, and finally I had to land, hot and wound up in the boon-docks. Aside from that, it was a good race," laments Pflie-ger. ger. "We jotted down a few notes that we hope next year will turn into bank notes," he said. Public Notices

WE PAY HIGHEST

Public Notices Public Notices TORRANCE HERALD NOTICE OF 5059 NOTICE OF 505 Adjudicated a Legal Newspaper By Superior Court, Los Angeles County. Los Angeles County. Entered as second class matter Ja A 1914, at postoffico, Torranes, Cu Trala, under Act of March 8, 1870, filicial Newspaper of City of Torran Subscribton, Rates 6 Months \$1, 8 Months 50c Anywhere in Los Angeles County \$2 per year Payable in Advance Outside Los Angeles County \$3 per year Payable in Advance

NATIONAL EDITORIAL ASSOCIATION Active Member

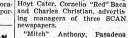


1274 SARTORI - TORRANCE

Honor Safeway Executive for **30 Yrs. Service**

Over a hundred Southland newspaper publishers and ad-vertising managers and friends met at the Los Angeles May-fair Hotel last Friday night to honor Henry J. Ludke on his completion of 30 years in the grocery advertising busi-ness. Ludke is advertising di-rector of the Los Angeles zone of Safeway Stores, Inc.

ness. Ludke is advertising di-rector of the Los Angeles zone of Safeway Stores, Inc. The honored guest started as advertising manager of the old Figgly-Wiggly stores in 1924 and went with Safeway when the latter acquired the properties of the Piggly-Wiggly firm in 1929. Emceeing the fete, which he also engineered was Ray W. Brooks, at one time advertising manager of the Torrance Hq-als on engineered was Ray W. Brooks, at one time advertising department of the Broadwayde-partment sfore in Los Angeles. He is currently promotion man-ager for SGAN, Southern Call-fornia Associated Newspapers. Attending the party were newspaper representatives from Santa Barbara, Riverside and Laguin Beach. Representing the Torrance Herald were Grover C. Whyte, publisher and Edwin B. Brown, business manager. Humorous skits Lamponing Ludke's life were presented by Hoyt Cater, Cornelio "Red" Baca and Charles Christian, advertis ing managers of three SGAN



newspapers. "Mitch" Anthony, Pasaden Star-News, presiden this year of the California Newspaper Ad vertising Managers' Association welcomed Ludke and the guests on behalf of his organizatior whose first regular meeting of the new year will be held next month.

the new year will be held next month. Representing Safeway were M. F. Heller, divisional manager; M. B. Hollinger, retail operations manager; George Weller, he a buyer; William Bolesworth; man-ager public relations; Worth herman Bernard of Braun and Co., pub-lic relations counselors for Safe-way and E. F. Becker, head of Sheffield Services, advertising division of Safeway, Becker flew down from Oakland especially for the event.





YOUR FORD DEALER

Innced diet calls for plenty of meat. It is Nature's Number One builder of sturdy ...maker of red blood ... supplier of energy. And our THRIFTY CUTS put more your table ... help you to enjoy more of that real good meat flavor ... that juic that puts the zing in appetizing meals. The THRIFTY CUTS are all quality meate-i from the costlier steaks, chops and roasts by the thinness of the butcher's arated from the costller steaks, chops and roasts by the thin fe. Buy the THRIFTY CUTS—serve more meat . . . save more mone ney

Twa

me Made Ravioli

Lasagna Imbotita

Steaks — Chops — Fish &

DAILY EXCEPT M 3 P.M. to 11 P.M.



Public Notices Public Notices BEFORE THE PUBLIC UPLIFIES COMMISSION TORRANCE HERALD DOF THE PUBLIC UPLIFIES COMMISSION THERN CALIFORNIA GAS COMPANY Jer Bestion Sila) of the Public Jer Bestion Sila) of the Public

tion No. 32678 nder Secti Itilities Act.

NOTICE OF PROPOSAL FOR SOUTHERN CALIFORNIA GAS C U1 e abo nission aid Comm. s. The a, mately \$16 n the t spr sough \$17.21 amount \$16.967.0 year Approximate

tric plant

TOTAL The State, the counties, and mu rested in the above-mentioned ap reof upon request made to Souther minal Annex. Los Angeles 54, C2 orporations, which will be furnished nia Gas Company. 54. California. ordance with the requirements of Rule 24 Practice and Procedure. SOUTHERN CALIFORNIA GAS COMPANY By W. J. Herrman, Vice President



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TORRANCE

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