

\$ SAVE MONEY \$ AUTO INSURANCE

-- PROTECT --
YOUR DRIVER'S LICENSE

PUBLIC LIABILITY BODILY INJURY 18.00
PROPERTY DAMAGE 15.75

Total PREMIUM for 1 Year 33.75

As Long as 8 Months to Pay
NO MEMBERSHIP TO BUY

You Can Qualify For These Rates:

- * IF all Regular Drivers of your Car are between 25 & 65 years old.
- * IF you have had no Accidents in the Past 3 Years.
- * IF you do not use your car in your Business except to go to and from work.

COME IN OR CALL

TORRANCE GENERAL INSURANCE

1407 MARCELINA AVENUE
PHONE 1300

Prudential Company Considers Torrance Hub of South Bay Area

The continuous growth of Torrance as a central headquarters site for business operating in the entire South Bay area is further indicated by this week's announcement that the Prudential Insurance Company of America's district office, serving the entire southwest section, is being formally opened at 1603 Cravens avenue.

According to Harry C. Harper, district manager for Prudential, the move to Torrance was made in order to provide a more central location for the company's operations in Torrance, Redondo Beach, Hermosa Beach, Manhattan Beach, Westchester, Palos Verdes Estates, Waverly, Playa del Rey, El Segundo, Hawthorne, Gardena, Lomita, Harbor City, Wilmington and San Pedro.

Originally established in San Pedro in 1921, the South Bay

District Agency employs a total of 55 people who serve 28,000 policy holders in the South Bay area. In addition to Harper, the office employs five staff managers, 39 agents and 10 in its clerical staff.

In commenting on the move to Torrance, Harper said that policy holders served by his office have over 55 million dollars of insurance in force. He said that, in addition to its central location, Torrance was selected as headquarters because of the opportunities that exist in this area for growth and expansion.

The building at Cravens and Engracia avenues now undergoing extensive repairs, formerly housed the California State Department of Social Welfare under the short-lived McLain pension plan.

Sheffield to Receive Doctorate in Education

H. J. Sheffield, El Camino College director of student personnel, took his oral examination on his dissertation for Doctor of Education degree from SC last Thursday. He will receive his diploma June 16 at the SC graduation ceremonies.

The title of his dissertation was "Methods Employed in Electing the Chief Administrative Officers of School District."

Sheffield, who has been at Camino since 1947, will leave June 30 to take over the position of director of admissions and registrations at SC. Sheffield lives at 2040 West 182nd street, with his wife and four children.

BAG MACHINE

Francis Wolfe invented a machine to make paper bags in 1852.

Herald One of New Owners Of Daily Legal Newspaper

Ownership of the Los Angeles Daily Journal, official newspaper of the County and City of Los Angeles, passed this week to an affiliate of the Los Angeles Newspaper Service Bureau, a corporation of which the Torrance Herald is a member and stockholder.

Ownership of the Los Angeles daily, catering primarily to the legal profession in the Southland, is now held by 100 different community and weekly newspapers comprising the Service Bureau. Shares in the corporation are held in the name of the various newspapers and not by individuals.

Prior to the recent change of ownership transaction which involved more than 450,000, the Daily Journal was owned by a single family for the past 55 years. Douglas Wilson, retiring president, will be succeeded by Harry A. Lawson, publisher of the Eagle Rock Sentinel, a former Grand Jury foreman several years ago. Lawson, as president of the 18-year old Service Bureau, automatically becomes president of the Mutual Newspaper Publishing Company, the new corporation which has been formed by the community publishers to hold the newly acquired newspaper property.

The offices and printing plant of the legal newspaper are located at 121 North Broadway, opposite the Hall of Records.

"This merger of two publishing concerns has been undertaken primarily as a means for enabling our member newspapers to give a better service in the field of news and information to the public," stated Mr. Lawson in announcing the purchase.

"Decentralization of government, expanding populations and multiplication of government functions all make it necessary for the people to know more about law and government and for law and government to know more about what the people want if our democratic process is to endure. We are trying to improve our service as intermediaries between the two."

City News Service of Los Angeles, a news-reporting agency established in 1928, is an affiliated enterprise with the legal advertising and publishing company.

NORTH TORRANCE TATTLER

By MRS. ILENE ALLISON
MEMO 4-2430

Mrs. Henry Brewer, 17032 Glenburn, attended the mother and daughter banquet of the Tenth Avenue Baptist Church. Mrs. Brewer was accompanied by her mother Mrs. C. A. Polack and grandmother Mrs. F. C. Lenz of Leimert Park. The theme of the formal affair was "Love Lights Our Home." The programs were tiny homes with doors and windows that actually opened; porch boxes contained straw flowers. The table decorations were tiny lawns with redwood boxes growing real flowers. Tall candles gave a beautiful effect.

Susan De French, one of the "smaller small fries," celebrated her second birthday in a big way last week. Susan's home at 17036 Crenshaw boulevard was

the gathering place for many adults as well as children. Those attending were Lloydine Owen, Michael Owen, Charles Harris, Robin Harris, Adrian Baulman, and Barbara Dyer in spirit, but physically was behind the window with a lot of red spots but enjoying every minute of the lollipops, balloons, and gifts you see, she had the measles!

The monthly meeting of the Community Church Circle was held at the home of Mrs. Helen Woods, 17404 Crenshaw boulevard, June 5. All scrap books were brought in to be turned over to the hospital.

Sandra and Karen Gaw, local Campfire Girls, participated in the very interesting Campfire Girls' Pageant at the Shrine Auditorium last week. The Gaw girls took part in the Woodgatherers skit.

Some 500 very proud parents gathered at the Town and Gown on the SC campus last week to see the Bank of America awards presented. One of the 28 final winners was North Torrance's own Jerry Downing, who received \$50. It is a very proud household at the Alex Bates' home at 17039 Glenburn, and well it should be. Congratulations, Jerry!

This has been a very busy week for the North Torrance Elementary PTA. On Monday of this week, Mr. and Mrs. Ralph McBea, 17303 Atkinson, entertained 26 members of the executive board at a wieners bake. On Tuesday 40 teachers and board members gathered for tea at the very attractive home of Mrs. Barton Davidson, 17580 Arlington. Friday, 18 board members attended the June Breakfast at the Woman's Club in Torrance. The table decorations were very attractively arranged by Mrs. Walter Bronson. The theme "Roads to the Future" was very cleverly carried out with individual horoscopes as place cards for the guests. On Monday a meeting of the finance budget committee met at President Millie McBea's home and the 1951-52 budget was planned. Much has been accomplished in the first school year, but perhaps everyone will sigh as the vacation nears.

Campfire Leader Betty Johnson announces the winner of the candy sale as Miss Barbara Borrell, 17029 Atkinson. Barbara sold 27 boxes and will be given a Campfire Girls Scrap Book. Congratulations!



LEAVING THEIR MARK . . . Perpetuating a tradition are these three members of the class of '51 at Torrance High School who are adding the class emblem to those of earlier classes. The emblems are painted in vivid colors on the blacked-off street in front of the high school. Welding paint brushes—Mrs. Bill Kennedy, Sharlie Moore and Ted White. (Herald photo).

Letters To The Editor

Editor,
Dear Sir:

Thank you very much for your outstanding report on our grievances. You showed great courage and interest in veterans' welfare, and it is our hope that other newspapers will take up the cause with you. We sincerely feel that a great injustice is being imposed upon large numbers of veterans. By bringing the true facts before the public, we hope that some day action will be taken to correct these unfair practices.

In anticipation of statements which you no doubt will receive from "army officials" denying all the facts set forth in the article, let it be known that we have over fifty sworn statements from the men affected. Nearly all non-commissioned officers in the upper three grades know that such conditions do exist.

Thanking you again for your interest and continued work with the organizations that are supporting us in this matter, we remain,

Yours very truly,
DISSATISFIED VETS IN JAPAN

(Ed. note).—Not having a first-hand knowledge of the facts, this newspaper is not "taking up a cause." We merely printed the allegations because they apparently came from a responsible former veterans' official now serving in Japan with the National Guard).

SPECIAL for FATHER'S DAY

NEVER BEFORE AT THIS LOW PRICE!

—GENUINE—

Alligator BILFOLDS

VALUES
UP TO \$18.00

NOW ONLY

\$6.95

NOW—for the first time—luxurious genuine alligator leather bilfolds at this amazingly low price! Beautifully made, these bilfolds are for your own use, for gifts to others. Limited quantity. Buy several for all occasions at this special price!

CHOICE OF STYLES: ZIPPER TYPE, PASS CASE STYLE, NON ZIPPER REGULAR STYLE.

**LONG on looks...
on life... on convenience**

**Serwel
The GAS Refrigerator**

No-moving parts to wear out!

With a Serwel Gas Refrigerator, there's no motor, no machinery. The tiny gas flame in the Serwel Freezing System makes ice and cold... eliminates moving parts that wear out and make noise. This is why Serwel stays silent and lasts longer. You get years of protection when you buy a Serwel Gas Refrigerator.

And even lower prices!

When you see the eight models, you'll agree that Serwel is LONG on beauty. When you look inside, you'll find it LONG on convenience, too. There's more storage space... more frozen food space... all that's new. And even lower prices! See the displays at dealers' or your Gas Company, and select your Serwel Gas Refrigerator soon.

Separate Freezer Compartment

Notice that the Freezer Compartment in the Serwel model illustrated is separate from the main storage area and has its own door. This 2-cubic-foot locker will hold up to 70 pounds of meats, vegetables, fruits and ice cream as well as ice cubes galore.

SOUTHERN CALIFORNIA GAS COMPANY

Now more than ever
your best value is

GAS Refrigeration

GARY'S JEWELERS

1322 SARTORI AVE. TORRANCE 466

OPEN FRIDAYS
UNTIL 9 p.m.