

Next Week End — May 17, 18, 19



**A Great CO-OPERATIVE PARADE
Of BARGAINS... The Like Of Which
YOU HAVE NEVER SEEN BEFORE!**



... and too!

The 5th Annual

**YOUTH
BAND
PARADE**

SATURDAY, MAY 19

2:00 p.m.

Every once in a while Torrance merchants really break loose and do something! This is one of those times!

Practically every merchant in the town is in on this. They said—
“We are going to show ‘em!” and what they mean is that they are
going to show all of the folks in and near Torrance that the town
is hotter than a firecracker!

You are going to see BARGAINS . . . BARGAINS . . . AND MORE
BARGAINS till they run out your ears! Cash is king . . . and you
are going to SAVE . . . SAVE and SAVE!

Leave the dishes in the sink. Lock the children in the closet . . .
and attend the greatest bargain carnival you have ever seen or
ever heard about!

— for Complete Information, Read The
Advertisements of The Following Co-oper-
ating Merchants in The Torrance Herald
Next Week!

Allen Jewelers
A-I Photo Service
Adams Dress Shop
Benson's
Bernard's Family
Shoes
Burke's Bargain Spot
Calhoun's Men's Shop
Fischer's Hardware
Firestone Stores
Frank's Furniture
Gary's Jewelers

Gay Shop
Howard's Jewelers
Kale's Childrens Shop
Karl's Shoe Store
Kirby's Shoe Store
LaMode Furniture
Lawson's Jewelers
Sam Levy's
Department Store
Lovelady Hardware
Mayflower Dress
Shop

McMahan's Furniture
Stores
McCown Drug
Mode O' Day
National Home
Appliance
National Paint
& Wallpaper
J. J. Newberry Co.
Porter's Yardage
Renee Sport Shop
Sherwin Williams
Paint

Star Furniture Co.
Strum's Department
Store
Tiny Tyke Shop
Torrance Tee Vee
Torrance Bargain
Spot
Torrance Hardware
Torrance Men's Shop
Trend O' Fashion
Universal Furniture
Company
Western Auto Supply