

# GIGANTIC FURNITURE DISPOSAL

## IT'S A CASE OF Must Unload

The situation is this: It has always been our sincere desire and aim, during the many years that we have been in business, to have for you the finest furniture and its kindred lines that we could possibly procure, and at the lowest possible prices.

This season has been no exception. In anticipation of shortages and rising prices, we purchased the largest and most complete selection that it has ever been our privilege to present to the people of this area. But, we are frank to admit, the anticipated business has failed to materialize up to expectations, and as a result we are facing a heavily overstocked condition. After considerable thought and serious deliberation, and taking into consideration the great loss that may have to be incurred in disposing of this overstock, we have decided that there is only one logical, sensible thing to do in order to create an immediate demand for this merchandise.

Stage this great store-wide sale and place this fine merchandise on sale . . . to our friends, customers and the buyers of this community . . . at cost . . . near cost . . . and below cost . . . let the merchandise bring what it will and the loss be what it may.

# WALTER'S FURNITURE CO.

143 So. PACIFIC Ave., REDONDO BEACH

The orders are to clear out this fine stock without delay and there will be no letup to this great store-wide sale until this store is swept clear of at least 1/2 of this fine stock of furniture and kindred lines. — This overstock must be—has to be sold—no matter what the loss may be—This is not a sale of of just a few items or part of our huge stock but a great store-wide sacrifice in which practically every item in the store has been price slashed for immediate clearance.

# GIGANTIC-ALL OUT SACRIFICE All Prices Slashed!

DOWN GO PRICES! IT'S A PRICE SLASHING FESTIVAL NEVER BEFORE EQUALLED HERE!! AN OPPORTUNITY TO BUY THE THINGS YOU NEED AT A FRACTION OF THEIR VALUE — SAVINGS ARE TERRIFIC!!

## Terrific Reductions Throughout

It's a gigantic store-wide sale event directed to the disposal of at least 1/2 of this huge stock, regardless of the loss incurred. We are facing a situation that calls for immediate selling action. We made the same mistake that many other merchants have made. In face of scarcities and rising prices we bought too much merchandise—as a result we are heavily overstocked and must unload. Good business judgment demands that we reduce our stock immediately—regardless of the loss incurred.

REMEMBER, every item in our store on sale is all our own regular stock, from the outstanding manufacturers of the country and built by master craftsmen. NO cheap interior sale merchandise has been added for sale purposes. And every item is exactly as shown as to description, regular and sale prices, for we value our good name and the fine reputation we enjoy far too much to make any misleading statement.

## SALE STARTS FRIDAY April 20th

At 9:30 A.M. And Continues Until We Accomplish the Reduction of Stock

STORE OPEN FRIDAY and SATURDAY EVENING UNTIL 9 p.m.

### BED ROOM SUITES

4-PIECE ULTRA MODERN  
Combination grey walnut and blonde wood bookcase head board, Mr. and Mrs. dresser with plate glass mirror, 2 commodes.  
Reg. \$169.50 Sale Price **\$129.50**

5-PC. WALNUT WATERFALL  
Chest on chest, full size bed, drop center vanity with full-view mirror, bench, and night stand.  
Reg. \$279.50 Sale Price **\$149.50**

### BED ROOM SUITES

3-PIECE EASTERN WHITE ASH  
Modern, 9-drawer Mr. and Mrs. dresser, with beveled plate glass mirror, hand tool leather trim, night stand, full size bed.  
Reg. \$319.50 Sale Price **\$249.50**

EASTERN GREY WALNUT SUITE — Piano finish Mr. and Mrs. dresser with plate glass mirror, full size panel bed, 2 night stands with drawer and adjustable shelves.  
Reg. \$369.50 Sale Price **\$289.50**

### BED ROOM SUITES

2-PIECE MODERN ASH  
Mocha finish, bookcase head boards, Mr. and Mrs. dresser with plate glass mirror, 2 night stands.  
Reg. \$189.50 Sale Price **\$149.50**

4-PIECE MODERN HEATHER WALNUT  
9-drawer double dresser, plate glass mirror, bookcase head boards, 2 night stands.  
Reg. \$199.50 Sale Price **\$159.50**

### APPLIANCES

AGITATOR WASHERS  
Well known brand name, with pump.  
Reg. \$135.50 Sale Price **\$99.50**

HORTON WASHERS  
Agitator, with pump.  
Reg. \$139.50 Sale Price **\$109.50**

HORTON DEMONSTRATOR  
Washer, with pump.  
Reg. \$139.50 Sale Price **\$89.50**

HORTON IRONER  
Portable, knee control.  
Reg. \$79.50 Sale Price **\$54.50**

UNIVERSAL ELECTRIC BROILER OVEN  
Reg. \$84.95 Sale Price **\$59.50**

### DESKS and SECRETARIES

GOV. WINTHROP MAHOGANY SECRETARY  
Authentic reproduction.  
Reg. \$109.50 Sale Price **\$79.50**

DROP-FRONT DESK  
Blond or mahogany, 3-drawer.  
Reg. \$39.50 Sale Price **\$27.95**

MODERN OAK DESK  
Flat top, blond oak.  
Reg. \$64.50 Sale Price **\$49.50**

MAPLE KNEEHOLE DESK  
7-drawer.  
Reg. \$59.50 Sale Price **\$34.50**

MAHOGANY KNEEHOLE TYPEWRITER DESK  
Reg. \$109.50 Sale Price **\$69.50**

MAHOGANY KNEEHOLE DESK  
9-drawer.  
Reg. \$85.00 Sale Price **\$59.50**

KIDNEY KNEEHOLE DESK  
Mahogany, 9-drawer.  
Reg. \$89.50 Sale Price **\$64.50**

### BED ROOM SUITES

4-PC. MODERN BLONDE WOOD  
Bookcase headboard, 2 night stands, double dresser with plate glass mirror.  
Regular \$159.50 Sale Price **\$119.50**

4-PC. EARLY CALIFORNIA  
Bed, vanity chest and bench, decorated.  
Reg. \$99.50 Sale Price **\$59.50**

BUNK BED SUITE  
Natural finish, knotty pine. Bunk beds, chest, desk, bench.  
Reg. \$99.50 Sale Price **\$74.50**

4-PC. MODERN LIME OAK  
Eastern hardwood, full size bed, dresser, chest, night stand.  
Reg. \$229.50 Sale Price **\$139.50**

### LAMPS

FLOOR • TABLE • BOUDOIR • BRIDGE • PIN-UP  
China, Glass, Wood, Brass Copper and other bases. Hundreds to choose from—ENTIRE STOCK ON SALE UP TO 1/2 REG. PRICE

### BOX-SPRING and INNER-SPRING MATTRESS SETS

Full or twin size. Long wearing cover.  
Reg. \$59.50 Sale Price-SET **\$39.50**

DELUXE INSTITUTIONAL Box Spring & Inner Spring Mattress, Flexolator insulation, 8-oz. ACA woven stripe ticking.  
Reg. \$109.50 Sale Price-SET **\$69.50**

### TELEVISIONS

Well known nationally advertised name brands GREAT SAVINGS ANYWHERE ON DEMONSTRATORS and FLOOR SAMPLES

### BOOK CASES and RECORD CABINETS

WALNUT BOOKCASE  
36-in. wide, adjustable shelves.  
Reg. \$32.50 Sale Price **\$32.50**

BLONDE WOOD BOOKCASE  
36-inch, 3 shelves.  
Reg. \$29.50 Sale Price **\$22.50**

BLONDE WOOD BOOKCASE  
Reg. \$29.50 Sale Price **\$19.50**

### ONE GROUP UPHOLSTERED CHAIRS

CLUB • FIRESIDE • CLOSED-ARM and MODERN OCCASIONAL  
A number of chairs to choose from wanted finishes and wide selection of coverings.  
Values to \$69.50 Sale Price **\$39.50**

### TABLES

COFFEE • COCKTAIL • LAMP • END • STEP • TIER • DRUM • COMMODOE  
Mahogany, Walnut, Maple, Blonde, Bleach wood and other finishes. In all wanted styles, shapes and sizes.  
UP TO 1/2 OFF TO 1/2 REG. PRICE

### CLOSING OUT RECORD DEPT.

1 Huge Group 10 and 12-inch New Records, all kinds, by major companies. YOUR CHOICE 10 FOR \$1.00 GROUP No. 2 Balance of our stock of 10 and 12-inch records. 29c EACH 4 FOR \$1.00 ALL RECORD ALBUMS 40% OFF

### SOFAS

FRENCH PROVINCIAL SOFA  
Full spring construction, plain color green tapestry covering.  
Reg. \$325.00 Sale Price **\$199.50**

PROVINCIAL SOFA  
Attached pillow back, figured print covering, pleated flounce bottom.  
Reg. \$189.50 Sale Price **\$139.50**

BUCK'S COUNTY MAPLE LOVE SEAT  
Loose pillow back and seats, spring filled, check pattern tapestry covering.  
Reg. \$159.50 Sale Price **\$79.50**

### BED DIVANS

SIMMONS HIDE-A-BED  
Close-out floor sample, with DeepSleep innerspring mattress, sage green all-wool frieze covering, fringe bottom.  
Reg. \$279.50 Sale Price **\$229.50**

KROEHLER 2-PIECE SET DAVINETTE and CHAIR  
Bed davenport and club chair, red tapestry covering.  
Reg. \$179.50 Sale Price **\$119.50**

KROEHLER BED DIVAN  
Bleige floral tapestry covering.  
Reg. \$99.50 Sale Price **\$69.50**

KROEHLER BED DIVAN  
Red tapestry with gold metal-lic thread covering.  
Reg. \$99.50 Sale Price **\$74.50**

KROEHLER BED DIVAN  
Full spring construction, green frieze covering.  
Reg. \$109.50 Sale Price **\$84.00**

### ROCKERS and CHAIRS

PLATFORM ROCKERS  
Choice of 3. Plain color or figured pattern long-wearing fabric covering.  
Reg. \$59.50 Sale Price **\$44.50**

PHENIX AIR-FLOAT ROCKER  
Green Duran plastic covering.  
Reg. \$89.50 Sale Price **\$64.50**

CLUB CHAIR and OTTOMAN  
Full spring construction. Red and grey brocatel covering, moss trim.  
Reg. \$99.50 Sale Price **\$74.50**

RECLINING CHAIR and OTTOMAN  
Many, many others besides these shown above, all types and styles and coverings, all on sale at TERRIFIC PRICE REDUCTIONS.

### MAPLE CHANNEL-BACK BARREL CHAIR

Quilted chintz cover, hobnail trim.  
Regular \$119.50 Sale Price **\$89.50**

### SECTIONAL SOFAS

2-PC. SECTIONAL LOVE SEAT  
Full spring construction, brown tapestry covering.  
Reg. \$99.50 Sale Price **\$79.50**

3-PIECE SECTIONAL  
Full spring construction, hardwood frame, green matelasse covering.  
Reg. \$139.50 Sale Price **\$99.50**

3-PIECE SECTIONAL  
Spring filled, nubby weave, all wool frieze covering, chartreuse.  
Reg. \$139.50 Sale Price **\$119.50**

VALENTINE-SEAVER 2-PIECE SECTIONAL  
Full spring construction. Choice of green or red leaf pattern, cut velvet covering.  
Reg. \$249.50 Sale Price **\$159.50**

### 2-PIECE SECTIONAL

Famous make, full spring construction, choice of grey or green frieze covering, fringe bottom.  
Reg. \$219.50 Sale Price **\$159.50**

VALENTINE-SEAVER 2-PIECE SECTIONAL  
Spring filled, hardwood frame, crest green carved leaf pattern frieze covering.  
Reg. \$269.50 Sale Price **\$169.50**

KROEHLER 3-PIECE SECTIONAL  
Famous Kroehler cushionized construction, green frieze covering, boucle trim.  
Reg. \$229.50 Sale Price **\$179.50**

3-PIECE CHANNEL-BACK SECTIONAL  
Spring filled, hardwood frame, lipstick red nubby weave frieze covering, fringe bottom.  
Reg. \$319.50 Sale Price **\$189.50**

### 2-PIECE KROEHLER SECTIONAL

Cushionized construction, hardwood frame, red cut velvet covering, boucle trim, fringe bottom.  
Reg. \$249.95 Sale Price **\$189.50**

### 2-PIECE LIVING ROOM SUITES

KROEHLER SOFA and CLUB CHAIR  
Famous Kroehler cushionized construction. Sofa and chair covered in green matelasse.  
Reg. \$229.50 Sale Price **\$159.50**

KROEHLER SOFA and CLUB CHAIR  
Full spring construction. Hardwood frame, covered in rich grey and rose figured tapestry.  
Reg. \$179.50 Sale Price **\$129.50**

KROEHLER SOFA and CLUB CHAIR  
Spring filled, hardwood frame, deep rose leaf pattern all wool frieze covering, fringe bottom.  
Reg. \$239.50 Sale Price **\$169.50**

KROEHLER SOFA and CLUB CHAIR  
Famous Kroehler cushionized construction, forest green frieze covering.  
Reg. \$219.50 Sale Price **\$169.50**

KROEHLER SOFA and CLUB CHAIR  
Cushionized construction, lipstick red boucle frieze covering.  
Reg. \$239.50 Sale Price **\$179.50**

KROEHLER SOFA and CLUB CHAIR  
Sponge rubber arms, full spring construction, rose frieze covering.  
Reg. \$234.50 Sale Price **\$179.50**

CAMEL BACK SOFA and CLUB CHAIRS  
Channel arms, full spring construction, rose frieze covering.  
Reg. \$319.50 Sale Price **\$249.50**

WING BACK SOFA and CLUB CHAIR  
Full spring construction, hardwood frame. Dusty rose frieze covering, fringe bottom.  
Reg. \$319.50 Sale Price **\$249.50**

KROEHLER CRESCENT SOFA and CLUB CHAIR  
Combination solid color and figured green matelasse covering, full spring construction, fringe bottom.  
Reg. \$339.50 Sale Price **\$259.50**

LIBERAL CREDIT TERMS 143 South Pacific Avenue Redondo Beach LIBERAL CREDIT TERMS