

Greater VALUES Greater SAVINGS!

formerly ALMONDS • New Owners Proudly Present + + +

Honest Merchandise - Honest Prices!

OUR POLICY Strum's policy is a simple thing. It's based on honesty. It's our belief that success comes to those who serve honestly, fairly and squarely. And that's our plan. To bring to the people in and near Torrance the merchandise they want... good, quality merchandise at lowest possible prices. So come in and say hello. We hope that you will like us... and trade with us. Certainly we will do everything in our power to justify it. Thank you.

- ★ OSCAR STRUMWASSER
- ★ ARTHUR STRUMWASSER
- ★ JACOB STRUMWASSER



A Lovely Double

ORCHID

—with our compliments

for the first 300 Ladies

The first 300 ladies to enter Strum's Friday morning will be presented with a lovely double orchid with our compliments.

Guess and Win

FREE

WASHER and BICYCLE!

Free washing machine for mom and dad and a bicycle for junior. Just ask for the red application blank and fill in your guess of the number of beans in Strum's Big jar of beans.

JUNIOR: Will have to coach mom and dad because the winning adult guess wins both prizes so be sure mom puts your name in the space for names of children.

Winners will be notified next week.

FREE
BALLOONS
for the Kids!

famous BATES

BEDSPREADS

Regular \$7.90 to \$10.95

Single and double bed size. We have emptied our shelves of this nationally advertised spread. Many sold at \$10.90. None less than \$7.90. . . . Take advantage of this remarkable 2-day opening Sale—YOUR CHOICE

\$4.98

FAMOUS BRAND — PERFECT
NYLON HOSE

Something special for the ladies. lovely nylons for every need including such names as Berkshire, Faultless, Triumf, 51 Denier, etc. service weights, some seamless and sheer, some are odd shades but all some mesh. Some are odd shades but all some mesh. Some are odd shades but all some mesh. Some are odd shades but all some mesh.

YOUR CHOICE

79¢

YARDAGE

Hundreds of yards of percales, eighty square prints, checks, polka dots, and square dance patterns. You will recognize the famous brand that means easy washing and long endurance. An opportune time to make these sewing plans a reality. Our regular 59¢ quality. Friday and Saturday only at Strum's Opening Sale.

3 yds. for \$1

YARDAGE REMNANTS

You have always saved on our special remnant prices. Now for our opening we have slashed these prices exactly in two. All remnants—

1 1/2 Price

PLASTIC DRAPES KITCHEN CURTAINS

Several odd lots too numerous to list separately but their price slashed so low that brightening up that odd room will be a pleasure for your pocketbook. Don't fail to see these items displayed at our opening sale.

READY MADE TRAVEL USE DRAPES

Luxury styling in beautiful cord casement fabrics. . . . A large selection especially purchased for our opening. Pleated to 48 inches to pair—length 84 inches. Eight colors to brighten your home. Natural — Chartreuse — Hunter Green — Red — Wine — Grey — Rose — Brown. Reg. 6.95 Strum's Opening **\$5.99**

COTTON LADIES' ANKLETS

New merchandise in assorted sizes and colors. Some slightly soiled socks from our regular 39¢ stock included in this group. A real special 6 pairs **\$1.00** price at

LOOK!

81-inch unbleached Sheeting. Need we say more? **98¢** yd.

MEN'S—30% WOOL SPORT SOCKS

Sizes 10 to 12 **4 for \$1.00** STRUM'S SALE

Lace Tablecloths

52" x 72"—Regular \$2.50 **\$1.98** Strum's Opening SPECIAL

SLIGHTLY IRREGULARS BED SHEETS

Crisp white, type 128—81x108 double bed size. If perfect \$3.98. **\$2.79** Strum's opening sale price

WOMEN'S SHOES

Military Heels — loafers and Saddle Oxfords. Regular \$4.95 **\$2.79** Strum's SALE PRICE

BOYS'—ALL WOOL SPORT SHIRTS

Plains and plaids, just a few **\$2.49** left. Reg. \$3.95 and \$5.95

MEN'S RAIN COATS

You can afford to dig in this stack of coats and find your size. Gabardines, plastic, rubber. **\$2.98** Strum's Opening SALE

LADIES' COTTON FROCKS

Sanforized, vat dyed. Beautiful fabrics and patterns. Values to **\$3.45**. Strum's Opening Sale **\$1.98**

SLIK PRINT SCARVES

36-inch. Also some fine cotton ovals in this group. **\$1.98** value. Strum's Sale Price **99¢**

PRINT NECK SCARVES

18-inch — 69¢ values **29¢** SALE

COTTON SLIPS and PETTICOATS

Embroidery and ribbon trim slips. Size 32 to 40—Petticoats S, M, L. **\$1.98** Strum's SPECIAL PRICE

CANNON DRYFAST TOWELS

These famous make towels are super-soft and absorbent and available in several good colors. . . . perfect quality **50¢** FACE TOWEL **25¢**

FLUORESCENT SPORT CAPS

Hot Red, Chartreuse, Lime. 6 1/2 to 7 1/2. Strum's Special **63¢**

MEN'S DRESS SLACKS

Gabardines, Bedford Cords, Sharkskins, Flannel. Reg. price 8.90 to 16.90. Odd sizes **20% off**

PURE LINEN LUNCH CLOTHS

Big 54"x64" size. Beautifully hemmed and finished. Regular \$2.98 **\$1.98** Strum's Opening SPECIAL

MEN'S LONG SLEEVE SPORT SHIRTS

Cotton—S, M, ML, L—High count cottons, beautiful patterns — at this price you can use them for **\$2.49** work. Strum's Special Sale

FAMOUS TIES

Entire regular stock of neckwear reduced. Famous Brands. H and prints, foulards, silk prints, woolens, knit. Reg. 2.50 . . . **\$2.00**
Reg. 2.00 . . . **\$1.50**
Reg. 1.50 . . . **\$1.00**
Reg. 1.00 . . . **.75**

VALUES TO \$24.00—LADIES' **Quilted ROBES** **\$4.98**
Famous brands — Odd Sizes — Blue, Pinks and Peach. — Strum's Opening Special

Cannon, Dryfast and Haynes

WASHCLOTHS

These cloths are odd colors and patterns from our regular matched sets. Values to 29 cents. Friday and Saturday

10¢

FRIDAY and SATURDAY

APRIL 20th and 21st, 1951

SPECIAL

LADIES ARCH SHOES

TARSAL-TRED—NATURAL-BRIDGE. Many styles. Not all sizes to each pattern. 4 1/2 to 9. Come early to avoid disappointment.

7.95 and 8.95 VALUES

SALE \$3.88

VALUE

Men's DRESS SHIRTS

Reg. 2.95 and 3.95. An odd lot of name brand dress shirts. Some excellent chance for men who wear beautiful shirt for—

\$1.69

BARGAIN

A Complete Table of our Quality Sport Shirts

Small, medium, large, extra large in gabardines, corduroys, ginghams.
Reg. 6.95 . . . **\$4.95**
Reg. 5.95 . . . **\$3.95**
Reg. 4.95 . . . **\$2.98**
Reg. 3.98 . . . **\$1.98**
Reg. 2.98 . . . **\$1.98**

SAVING

GIRLS DRESSES

Beautiful percales and prints, some trimmed in batiste and eyelet. Slightly soiled. Not all sizes but worth a look. Values to 2.98. Strum's Opening

\$1.00

NO REFUNDS
OR EXCHANGES
ON SALE
MERCHANDISE

STRUM'S

Open Friday Evenings

DEPARTMENT STORE

1261 SARTORI — TORRANCE

formerly ALMOND'S