




Ioma Tomatoes $2{ }^{\mathrm{Em} \mathrm{Cm}^{2}} 33 \mathrm{c}$ Libly Peas sume Libly Corn wate "icio 11 e Apanberry onee 2
 Chese

| $h$ Egg |
| :---: |
|  |


 Macaronis, mowem hem 18c Ched. - Bit sime kit 19 c All Bran ritase kian
 Pablum aitace...ind

| Dél Monte Corn |
| :--- | :--- |
| $c$ <br> coram sivl <br> 2 |

 Crystal White
Linit Starch
Ivory Snow
 Ajax Cleanser $\quad$ hater 13 c



Asp's PRICE POLICY


And You'Il See That Your Savings On A\& IP's Storevide Exeryday Low Prices Are Fiar Greater Than On Just A Few "e Weels-End Specials

There are more than 300 shopping days in the
eear, but an average of only 104 Fridays and year, but an average of only 104 Fridays and
Saturdays. So by offering low prices every day,
instead of just on week. chds, ASP triples your chances to save money. What's more, by offering
these everyday low prices on hundreds of itemg throughout the store, instead of on just-a - le
"specials" here and there, $A \& P$ multiplies your chances to save money, many times. It's easy
see that this results in much bigger savings your Sital food till. Eass to see how much bigge
Coo. Simply test shop A\&P by getting all your foo too. Simply test shop A\&P by getting all your food
and househotd neds here for a week. Then com-
pare your total bill with what. you normally spend The difference in size will be a pleasant surprise. All Prices Shown Here, Not Merely
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