

Sixth McCown Super Drug Store Makes Debut Today

More than double the size fablishment is sixth member of the thriving chain which began in Lomita eleven years ago. Twentyone departments are elicited in the modern retail building which was constructed

building which was constructed completely anew after the old structure at the site was torn down several months ago and the store closed.

Fifteen employees are on hand to help customers, with three check-stands a vall a ble for a large volume of purchases.

Among the wide variety of items carried by the store are built eandles, toys, cameras, bapy items, Bousehold n.s.e. 6.5, pet supplies, costume jewiry, liquor, cosmetics, prescriptions and drugs. A lending library also is featured.

A spacious parking lot is lo-

also is featured.

A späcious parking lot is located adjacent to the building, with room in its black-top area for nearly 50 cars.

Formal opening of the big store will be field today; to morrow and Saturday, according to A. & McCown, president of the drug corporation.

The firm also dwins stores in Lomita. To erance. Gardena, Compton and Hermosa Beach—all based on the self-service principle.

Vincent Zae. of 26420 Ozone.

il based on the self-service rinciple. Vincent Zae, of 26420 Ozone vernet, a Harbor City resident of the past 10 years, is manger of the new establishment. Other key figures in the chain's organization are Harry Petro, supervisor of a 11 the stores; William McCurdy, secretary treasurer and Chet Telskell, advertising and promotion manager. According to legend. McCown iscovered the self-service principle in his first Lomita storewise the was filling a prescriptor.

customer came in and Mo-n said: "Help yourself." Cown patrons have been t it ever since and liking

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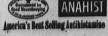
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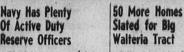


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McCOWN DRUG STORES



A Adams of the Mary

A: J. McCown, who, started in Lomita 11 years ago, now has six thriving harbor area drug stores—all built on the self-service principle.

The Navy has received more requests for return to active duty from Naval aviation Reserve Officers than can be utilized in the foreseeable future, announced R. K. Vance, Chief Electrician's Mate, U.S. Navy Recruiting Station, San Pedro, California, today, Therefore, no utriber applications are desired by the Bureau of Naval Personnel. Fifty more new Walteria homes are to be started early next month, it was announced today by Developer K. Sande Senness.

The two and three-bedroom residences will be located just east of Madison avenue and south of Pacific Coast highway.

Harbor City Home Planned









ground.

ground portuguese Bend, during Spanish days in California history, was the center of a lucrative cattle and hide smuggling business. Foreign ships, evading spanish export duties, would an attactive Harbor City addition.

Portuguese Bend Scene for Movie

The historic Portuguese Bend over the Bend bluffs and transfered to the smuggling ships. surfaces of constilline, once a famous sund constilline, once a famous rendezvous for smugglers, is reverting, rietionally, to its old role this week as Columbia Pictures films seenes for "Smugglers" Scheduled Scheduled



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