

Thrifty Folks Buy Twice as Many GIFTS at Torrance Newberry.

# NEWBERRY'S Merry Christmas Grand Opening Sale

## METAL TEA SET \$59

Nineteen Piece Set Colorful Dutch Decor

Just like mother's! A complete set to serve four playtime guests. Includes four cups, saucers and plates with tray, tea pot and cover. An exciting gift!



**PLASTIC CANDY BLOSSOM TREE**

Charming Decoration Spiced Jelly Drops For Bright Ornaments **25¢**

Gay little tree set in a colored plastic tray together with over 60 jelly drops to place on tree branches.

## Gifts for WOMEN

Jorgen's Cosmetic Gift Set...79c  
Musical Powder Boxes...\$2.98  
Brocade Covered Wallets...\$1.00  
Match. Cost. Jewelry Sets...\$1.00  
Costume Jewelry Sets...\$1.00  
Colorful Felt Hse. Slippers...88c  
Beaut. Rayon Umbrellas...\$2.49  
Ex. Lge. Pure Silk Squares \$1.00  
51-15 Nylon Hosiery, Perfs. 1.39  
Rayon Lace Trim. Gowns...\$2.98

## MEN'S 80 SQ. SANFORIZED Plaid Flannel Shirt

Box Style Sport Shirt Expertly Tailored • Washable

Handsomely tailored in every fine detail. Unad collar and cuffs, double yoke, two flap pockets. Famous for long wear and good looks. Assorted plaids. Sizes: small, medium, large.

**\$2.98**

## Gifts for MEN

MacGregor Shaving Set...\$1.00  
Fancy Rayon Hose, (S. & L.)...44c pr.  
Flannel Pajamas, all sizes...\$2.49  
Men's Boxed Handkerchiefs...69c  
Colorful Hand Painted Ties...\$1.00  
Men's Brief Shorts...59c  
Combed Knitted T-Shirts...69c  
Stanley Tools, priced from...79c  
Felt House Slippers...98c  
"42" Wooden Shave Bowl...49c

## TELL-A-TALE SERIES

Illustrated Story Books For Little Boys & Girls

**15¢ ea.**

Children get a big thrill out of stories from Little Chief, Chief, Dr. Quest and Pop-O the Clown — just a few of the people these 40-page books bring to life. 3 1/2" x 6 1/2" hard covers.



**Musical Top 25¢**

High Speed! Colorful!

Popular plunger type with gay two-tone musical reed. Lots of fun. Over 5 inches tall, 3 1/2 inch diameter.

## WASHABLE PRE-SHRUNK Rayon GABARDINE Sport Shirts \$2.98

Every man needs several handsomely tailored sport shirts like these. Two flap pockets, long sleeves with button cuffs, long-wearing, double yoke back, sport collars. Maroon, dark green, brown, dark grey. Small, Medium, Large.

## Gifts for the HOME

Chenille Loop Rugs, from...\$1.29  
Plaid Sheet Blankets, 70x80...\$1.59 (2 for only...\$2.98)  
Color. Hand Painted Lamps...\$1.95  
Lovely Boudoir Lamps...\$1.19  
Wide Selection of Shades, from 69c  
Electric Pop-up Toasters...\$9.98  
Hamilton Beach Mixette...\$18.25  
Electric Waffle Irons...\$16.95  
Philodendron, 2 to 10-ft. pole...\$2.98  
Pot. Mystery Gardenia Plants...29c

## Gift Wraps and Tyings

- Novelty Tinsel Cord, ball...10c
- Satin Ribbon, hank...10c
- Scotch Tape, Xmas Design...10c
- Gift Package Balls...10c
- Tissue Paper, Printed and Solid Color...10c
- Rayon Crimped Ribbon, spool...10c
- Gift Xmas Wrapping Paper, pkg...10c-15c
- Xmas Packages Decorations...10c
- Xmas Tags and Seals, pkg...10c

## DRUM Musical Miniature For a Junior Drummer 29¢

Sturdy metal heads with two 8" sticks. Four-color story book pictures decorate the sides. Over 6" in diameter.

## Christmas CARDS

NOW IS THE TIME TO BUY YOUR Christmas CARDS

The most beautiful selection of cards in town! Fresh, new designs in full color, each with a charming Christmas verse. Every card comes with its own matched envelope!

ASSORTED CHRISTMAS CARDS  
2 FOR 5¢ 3 FOR 5¢  
5¢ EACH With Envelopes

Hundreds of original designs, each with a special message of Christmas cheer. Select your own individual assortment from Newberry's exciting collection. Shop early and mail early, too!

BOXED CHRISTMAS CARDS  
**25¢ FOR 25 CARDS**  
Every Card with Envelope

25 beautiful Christmas cards in one deluxe assortment, each with its own matching envelope. Fine paper, gaily colored designs. 25 original ways to send Yuletide greetings.

BOXED CHRISTMAS CARDS  
**50¢ FOR 50 CARDS**  
With Individual Envelopes

A complete collection of the finest Christmas cards, printed in full color on quality paper. An envelope to fit every card. Come early before the big Christmas rush.

## Gifts for BOYS

Boys' Cowboy Wallets...\$1.00  
Hoppy Cassidy Leather Gloves...\$2.25  
Black Felt Cowboy Hats...\$1.59  
Long Slv. Fancy Shirts (4 to 12)...\$2.29  
Boys' Tool Chest, 16 pieces...\$3.49

## Gifts for GIRLS

Bracelet and Necklace Sets...\$1.00  
Rudolph Bath Salts and Soap...49c  
Cute Plastic Umbrellas...\$2.29  
Box of 3 Bobby Socks...\$1.00  
Boxed Handkerchiefs...49c

## Gifts for INFANTS

Pepperell Nod-Time Blankets...\$4.29  
Coat Sweaters, all colors...\$1.98  
100% Wool Knitted Mittens...59c  
Boys' and Girls' Snow Suits...\$7.59  
House Slippers, to size 2...\$1.19

## TREE LIGHT SETS

Safe plastic covered cord with attachment clips for indoor use. U.L. approved.

8 Light **59¢** 8 Light **89¢** 7 Light **\$1.49**

## DECORATIONS

In a Large and Complete Assortment at Low Prices

Silver Tinsel...Cellophane Roping...29c  
Garland...15c Cellophane Wrath...10c  
Lead Foil Icicles 25c (4 1/2 Ounces) Aluminum Garland...29c  
Foil Icicles...10c (1 1/2 Ounces) Glass Tree Ball...2 for 15c  
Mica Snow...15c Also Many Other Items  
Tinsel Garland...10c

## NEWBERRY'S Jam Packed 54 Pc. RANCH OUTFIT \$3.98

IT'S WONDERFUL FOR GROUP PLAYING

Colorful metal-bunk house complete with furniture—even an old pot-belly stove, 8 plastic cowboys—standing, walking, sitting on the fence, and on horse-back, wild horse, saddled horse, trailing horse, and long-horn steer—all plastic. 22 sections of 4-rail fencing with snap hinges—can be arranged as straight fencing, corners, even small corrals; archway with gate and sign; hitching rail, rain barrel, pump and pail, forge, barbecue, cactus, spreading oak tree.

WE WILL BE OPEN EVERY EVENING 'TIL CHRISTMAS STARTING FRIDAY DEC. 1st

**J.J. Newberry Co. 5¢ 10¢ 25¢ Stores**  
Corner of Sartori and El Prado Torrance