More than 9,800 trips from u'd have to go that far to equal miles travelled in July, August I September by drivers on the conth, nationwide Ford Truck

bearded President





Over 5000 Ford Truck drivers log 30 MILLION MILES DEMONSTRATING FORD TRUCK ECONOMY



"My Ford F-8 is the finest of the six or seven different makes of tracks we have owned. The Ford Truck Economy Run is proving it! With an average payload of 11 tons, gas coats me only 1½c per mile!" First 3 months of history's greatest economy demonstration pile up more evidence that Ford Trucking COSTS LESSI

Every kind of truck lob is represented many times over on the giant, nationwide Ford Economy Run! Thousands of truck-wise professional drivers are working their Ford Trucks hard, on every kind of road, under all possible conditions!

111 million ton-miles in three months make the Economy Run a hauling epic . . . and still three months to go! Careful records show Ford Truck FACTS on gas and oil consumed, toal repairs and maintenance miles travelled, loads carried . . .

Money saved every mile! These drivers are demonstrating what every Ford Truck owner already knowst That Ford Trucks do MORE per dollar! Watch for more news of the Economy. Run. Come in and see us—learn how Ford can give you better trucking at less cost!

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FAMOUS HIGH-COMPRESSION POWER PLANT!

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Ford Trucking Costs Less and FORD TRUCKS LAST LONGER!

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TORRANCE 137

Rome Cable Announces 3-Cent Wage Increase

Rome Cable Corporation this week announced a three cents per hour wage increase to all hourly workers effective November 6, 1950. This increase is in addition to the six cents per hour granted to the same employees effective September 11, 1950.

1950.

The notice signed by H. T. Dyett, Chairman of the Board and A. D. R. Fraser, President, stated that this was the ninth voluntary wage increase made by the Company since February 1941, and that certain corresponding salary increases will be made at the same time.

FLASHI Oldsmobile is now building
"Rocket" Engines exclusively! By popular
demand, "Rocket" preduction sweeps into
high gear! Oldsmobile—and only Oldsmobile—offers you thrilling "Rocket"
action coupled with the superb smoothness
of new Oldsmobile Hydra-Matic*! Powerpacked performance! Incomparable
driving ease! Exceptional economy! You
get them all in Oldsmobile's flashing
"88"—lowest-priced "Rocket" Engine carl
Drive in today—for your "Rocket" ride!

MANAGER NAMED FOR



current since Almond's death that the store would be sold. Bob Almond, brother of the deceased, will serve as an as sistant to Boles.

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Buildings of the University of Virginia were built according to plans drawn by Thomas Jefferson.



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