

PRIZES AWARDED FRIDAY NIGHT OCTOBER 20th at 9 O'clock in CIVIC AUDITORIUM

LAWSON'S LAY AWAY PLAN NO DEPOSIT REQUIRED FOR LAY AWAY NO INTEREST OR CARRYING CHARGES

Sensational Values
Buy Now and Save
Easiest Credit Terms
No Red Tape—
No Waiting

Finest Quality
Greatest Selection
in
Diamonds & Watches

OPENING SPECIALS

LAWSON'S FOR
EASY CREDIT
Up to 1 Year to Pay

**\$1000.00 in
PRIZES**

AT LAWSON'S
NO MONEY
DOWN
Immediate Delivery

—will be awarded by us in
TORRANCE CIVIC AUDITORIUM
Friday Night, October 20, at 9 p.m.



7-Diamond Bridal Pair
Regular \$200.00 BOTH \$ **150.00**
PAY \$3.00 WEEK

6-Diamond Bridal Pair
Regular \$100
Easy Terms—\$1.50 Weekly **\$79** FOR BOTH

BUY NOW FOR GIFT GIVING TIME

**LADIES' and MEN'S
WATCHES**

Schick Shaver
\$22

**Proctor
TOASTER**
Reg. \$18.00
50c WEEKLY
Buy Now and Save
Double Slice
Automatic Toaster

**SILVERPLATE
Well & Tree**
\$10.95

Percolator Set
4 PIECES
Regular \$29.95
\$19.75 WEEKLY

**DIAMOND
COMBINATION**

Regular \$49.50 for both
\$75.00

**Ladies' & Men's
Gruen Watches**

From \$29.75 Federal tax incl.

BULOVA

Your Choice \$24.75 Federal tax incl.

Bulova, America's greatest watch value the newest designs; natural gold color cases.

**NATIONALLY ADVERTISED
Pen & Pencil
Sets**

Large Selection \$19.75
Parker 51

**Ladies & Men's
LEATHER BILLFOLDS**

Large Selection From \$1.95

**\$39.50 VALUE! 17-Jewel
Chronograph Watch**

Tremendous for versatility. 2 push buttons, 60-second dial, 30-minute dial. Ideal for every occasion. Sportsmen, professionals. **\$29.75**

**17-Jewel, Nurse's
Watch, Shock and
Water Resistant**

Shock and water-resistant, anti-magnetic. Incabloc shock absorber. Radium dial. Smart design, stainless steel case. **\$24.75**

**\$39.75 17-Jewel
Automatic Watch**

Movement of wrist keeps it fully wound at all times. Shock and water resistant, anti-magnetic. Streamlined design. \$1.00 weekly. **\$29.75**

**Reg. \$24.75 Value!
Waterproof Watch**

Shock absorber, shock and water resistant, anti-magnetic. Simple radium dial, smart design, stainless steel back. **\$14.75**

**10-Diamond
BRIDAL PAIR**

Regular \$89.00 for both
\$125

**Ladies' & Men's
ELGIN Watches**

YOUR CHOICE \$39.75 Federal tax incl.
\$1.00 WEEKLY

Newest design in 15-jewel Elgins with expansion bands to match—the watch with the durapower mainpring.

**Ladies' & Men's
HAMILTON
Watches**

FROM \$52.50 Federal tax incl.
\$1.00 WEEKLY

Hamilton, America's fine watches in their newest designs. The watch they will be proud to wear.

SHIP CLOCK
With Chrome Sails
REGULAR \$14.75
50c WEEKLY

**30-PIECE
SILVERPLATE
Chest**
Not Included \$3.95

WESTINGHOUSE ROASTER
It Roasts \$39.95 \$1.00
and bakes 39 weekly

**RONSON
CIGARETTE LIGHTERS**

Ronson, the world's greatest lighter, with its "Press-it's lit—press, it's out."

Ladies' Birthstone Ring
10K Gold
Regular \$14.95 **\$9.95**

**Ladies' Genuine Zircon
10K GOLD**
Regular \$16.95 **\$9.95**

**Sterling Silver
COMPOTE**
\$6.95

**STERLING SILVER
Salt & Peppers**
Regular \$7.95 **\$4.95**

**STERLING SILVER
CANDLESTICKS**
Regular \$6.95 **\$3.95**

**GRAND OPENING SPECIAL
7-Way FLOOR LAMP**

3-Separate Reading Lights
Beautiful Pleated Rayon Shade in Harmonizing Colors. White Lined for Better Light Reflection
Controlled Reflected Light
Soft Glow Nite Light

Reg. \$14.95
\$6.95

Complete with Shade
50c WEEKLY

—Finer Styling
—Better Quality
—Greater Utility

—64 inches High
—Bronze Finish
—Satin Smooth

Men's Diamond Ring

Regular \$69.50
\$100.00
\$1.25 WEEKLY

**Diamond Onyx
INITIAL RING**

Regular \$19.75
\$29.75
50c WEEKLY

**5-Diamond
Wedding Rings**

Regular \$29.75
\$49.50
\$1.00 WEEKLY

Five fiery diamonds in 14K Gold Dovetail Design
BUY NOW WHILE PRICES ARE LOW!

**Sunbeam
Coffeemaker**
It's Automatic \$34.50 \$1.00 WEEKLY

**Sunbeam
Waffle Baker**
Makes 4 Waffles at one time \$26.50 \$1.00 WEEKLY

**Sunbeam
Mixmaster**
\$42.50

**14K GOLD TWIN
Wedding
RINGS**
BOTH \$9.75
FOR 50c WEEKLY

LAWSONS

1137 EL PRADO AVENUE TORRANCE
Phone 3181 Open Friday and Saturday eves 'til 9 p.m. during sale

SATISFACTION GUARANTEED OR YOUR MONEY REFUNDED

PLANTER LAMP

With Matching Shade
SOLID COPPER

18 inches High
Plants Not Included
With any Purchase of \$15.00 or over

\$1

COMPLETE WITH SHADE
DOUBLE GOLD BOND STAMPS DURING SALE