Almond's Department Store

HURRY!

FRIDAY and SATURDAY

HONOR MOTHERS



I'LL BETCHA



"I'LL BETCHA!"

At one time Insurance men had to be fast talkers, who were endowed with thick skins and who wouldn't take "No" for an answer; not so any more. This group is recruited from the top layer of our ecademic pile, They are keen business men and rarely approach anyone without knowing in advance how they can better his economic position. They present a plan, carefully worked out and applicable to that one individual's affairs. They are more like engineers; they could be finameiers or specialized business counselors rather than Insurance Salesmen. This highly trained group of men use Insurance as a vital element in successful business operation. When they say, "I'll betcha," they mean, "My Company will pay your loss—if you can't."

"WE HAVE SERVED THIS COMMUNITY FOR 28 YEARS"

Stone and Myers Juneral Directors and Advisors

1221 ENGRACIA AVE. PHONE TORRANCE 195

YX



GARDEN CLUB INSTALLATION . . Torrance Terrace Garden Club this week seated the officers who will serve during 1950-51. They are, seated left to right, Mrs. Marion Hartley, president; Mrs. Iver Brodersen, vice president; Mrs. Winifred Stevens, secretary; standing, left, Mrs. Douglas McClay, corresponding secretary and Mrs. Maybelle Schmidt, treasurer. (Torrance Herald photo).

Mrs. M. Hartley Accepts Garden Club Presidency

Frank J. Farrell, conducted the business session.

Election of officers was held, with the following women chosen to direct club activities as McClay.

President, Mrs. Marion Hartley showed and extractions of the common service of the common

plained specimens of roses, hi-biscus, and vines. Mrs. William Scholl displayed several colorful varieties of tuberous begonias and told of their culture. Mrs. Sheldon presented a begonia plant to Mrs. Minot Rugg.

First New England coin, the "Pine Tree Shilling," was designed by Joseph Jenks in 1644. It is estimated that by 1970 railroads will use 9 per cent of the total U. S. oil output.

Is Shower Honoree

Complimenting Miss Kathleen Keaveny of Redondo Beach, who is to be married to Richard Burch on October 21. Mrs. Wynne Pollard opened her Lake wood Plaza home for a prenuptial shower. Mrs. John Williams of Eldorado avenue was assisting hostess.

Prizes for canasta were won by Mesdames Mary Ellen Keaveny. Mary Pollard, and the honoree and Miss Verna Porter.

After cards, the honor guest was presented with many beautiful gifts for her new home and later, refreshments were served to. Mesdames Charles Aselin. Mary Ellen Keaveny. Henry Bourgeault, Stanley Wells, Hazel Fletcher, Irene Swenson, Wynne Pollard, John Williams, Marilyn Harris, and Misses Adrianne Aselin, Kathleen Keaveny, and Verna Porter. Miss Keavney was formerly employed by International Derrick & Equipment Co., Torrance.

Elementary PTAers Set Carnival 31st

The home of Mrs. R. E. Motfitt was the setting for the October meeting of the executive board of Torrance Elementary PTA. conducted by the president, Mrs. M. B. Millar.

A report of the membership drive was made by the chairman, Mrs. Louis Levinson, and Mrs. Roy Dawson, child welfare chairman, reported that a family of seven is in need of clothing.

Plans were outlined for a Hallowen Carnival to be held October 31 at the school. Attractions include a costume parade in the afternoon, a country store, show, fish pond, hot dog and other booths, all planned to attract the various age groups.

Family Party At Birthday Festivities

Celebrating her birthday, Mr. and Mrs. John L. Harshbarger entertained Sunday at their home, 1104 Acacia avenue. Beautiful; gifts were presented to Mrs. Harshbarger by Torrance and out-of-town relatives.

A delicious buffet dinner was enjoyed by their house guests. Mr. and Mrs. Farris Herd, who had arrived Friday from Bountiful, Utah; the hosts' son-inlaw and daughter. Mr. and Mrs. George Davis. Leda Ann. and Jackie. Joining them later in the day were Mr. and Mrs. Johnny Nickels and Susan, who were enroute from Norfolk. Va. to his new base in San Diego.

★ More lasting than tollet water Less costly than Contheric 16284 TOILET ESSENCE rs on end. 2 oz.

PHARMACY

1411 MARCELINA Phone Torrance 3

Bride-elect

Ladies' Satin Slips

Cannon Blankets

50% wool. First quality. Solid colors with satin bound borders. Double bed size. Wanted colors. Limit 2.

s 4.19 each

Ballerina Panties

3 100

Sheet Blankets

Colorful plaids in large 60x76 size. First quality. 100 to go. Limit 2. Worth twice the price of

s 1 00

Nylon Hose

51 and 45 gauge. First quality. Dark shades for fall. Full fashioned all. Limit 2. Worth twice the price of—

69¢ pair

Bobby Socks

19¢ each

Yardage Buy

39¢ yd.

Sweat Socks

3 pr. \$ 1 00

Pinwale Corduroy

First quality. The largest selection of colors to be found. This is a finer fabric than generally seen and is a buy at our low price of \$1.79. This price for 3 DAYS ONLY

s 1 39 yd.

Curity Diapers

Hard to get, yes, but we have them. Wash easily, dry quickly. Extra absorbent, no hems. Recommended by leading doctors. We are offering broken puckages for the first time, as we believe after trying Curity you will want Curity and Curity only.

\$3.75 DOZEN 3 P. \$ 1

THIS STORE WILL BE

CLOSED ALL DAY THURSDAY

IN MEMORY OF

JOHN ALMOND

MAY 3, 1913 — OCTOBER 17, 1950

GET YOUR GOLD RUSH TICKETS HERE:

Almond's Department Store

1261 SARTORI

TORRANCE



MATIONAL OIL PROGRESS WEEK OCTOBER 15-21

TORRANCE, CALIFORNIA



change her face Tell a modern miss that her smart appearance came from an oil well and she won't believe you. Like most of us, she finds it hard to imagine that the black gold of petroleum is an essential part of her cosmetics, her lovely nylon finery, of the hundreds of items from plastic shower curtains and brushes to the buttons and bows that help make her more beautiful.

So too with the nation. For its "face" has changed immeasurably due to the more that twelve hundred petroleum products which make possible the heat for our homes, the fabrics we wear, the medicines we depend upon, even the food we eat. Industry, transportation and agriculture as we know them today could not exist were it not for the petroleum produced power and lubricants for their machines. Indeed, our own West without petroleum would be a land without nine-tenths of the mechanical energy we now consume.

There are 2,662 west coast oil companies, owned by upwards of 500,000 people. These companies compete vigorously. They are all privately managed. They promote your progress, your well-being, your ever greater comfort and convenience, daily evidence that "oil is okay."