

ON SALE AT TERRIFIC PRICE REDUCTIONS

A SALE YOU CANNOT AFFORD TO MISS

1000 FURNITURE PRICES

SALE LIFETIME

Down Go Prices! Out Goes This Stock Of Furniture And Home Furnishings At Savings That Seldom Has It Been Your Good Fortune To Have Placed Before You... It's A Price Slashing Festival Never Before Equalled Here.

ORDERS ARE TO CLEAR OUT MAJORITY OF THIS STOCK REGARDLESS OF THE LOSS INCURRED

We are enjoying a very satisfactory business, but in spite of this we have nearly twice too much stock. Therefore, we are staging this great ALL-OUT STOCK REDUCING SALE. The orders are... Sell out this surplus stock to the people... at cost... near cost... below cost... and give you the benefit of what we believe will be the greatest furniture savings ever placed before the people of this area.

This entire stock will be placed on sale at prices so low that the stock should sell and sell quickly... This is one furniture sale you cannot afford to miss... Come expecting great savings throughout... you will not be disappointed.

ALL PRICES SLASHED AT COST! NEAR COST! BELOW COST!

FURNITURE CO.

RE-REDONDO BEACH

FLOOR COVERINGS -- APPLIANCES -- ETC. --

ANTIC

There will be No Let-Up To This Sacrifice... Until This Store Is Swept Clear Of At Least Half Of This Fine Furniture And Its Kindred Lines... This Overstock Must Be... Has To Be Sold... No Matter What The Loss May Be... This Sale Will Continue Until We Do Accomplish The Necessary Reduction of Stocks.

BED DIVANS and STUDIO COUCHES

BED DIVAN AND MATCHING CLUB CHAIR. 2-Pc. Suite, divan that makes into full size bed and chair to match, large floral print tapestry covered, cushions and back—plastic arms.
Reg. \$139.50
SALE PRICE **\$89.50**

2-PC. KROEHLER BED DIVANETTE AND CHAIR. Full spring construction, forest green-frieze covering, deep fringe skirt.
Reg. \$199.50
SALE PRICE **\$149.50**

SIMMONS "HIDE-A-BED" SOFA with Deep Sleep innerspring mattress, covered in beautiful needlepoint design floral tapestry, kick pleat skirt.
Reg. \$259.50
SALE PRICE **\$189.50**

2-PC. KROEHLER BED DIVAN AND CHAIR. Divan opens to full size bed, separate inner spring mattress, matching club chair, grey floral long wearing fabric covering.
Reg. \$299.50
SALE PRICE **\$199.50**

SIMMONS "HIDE-A-BED" LOVE SEAT with the famous "Deep Sleep" mattress, lip stick red frieze covering.
Reg. \$199.50
SALE PRICE **\$149.50**

SIMMONS "HIDE-A-BED" SOFA with famous Beauty Rest innerspring mattress, 2 cushions, grey and rose floral heavy tapestry covering. Nationally advertised to sell at \$279.50
SALE PRICE **\$199.50**

SIMMONS TILT-BACK BED DIVAN with 2 extra pillows, rose tapestry covering. Makes into full size bed.
Reg. \$99.50
SALE PRICE **\$49.50**

LAWSON STYLE TILT-BACK BED DIVAN. Green plaid tapestry covering with solid green ruffled skirt.
Reg. \$139.50
SALE PRICE **\$79.50**

KROEHLER TILT-BACK BED DIVAN. One of the finest Kroehler makes, deluxe construction, lip stick red boucle frieze covering, deep fringe skirt.
Reg. \$159.50
SALE PRICE **\$119.50**

SIMMONS LAWSON STYLE TILT-BACK BED DIVAN. Green stripe satin finish tapestry covering.
Reg. \$109.50
SALE PRICE **\$59.50**

TILT-BACK BED DIVAN. Maple arms, blue pattern tapestry covering.
Reg. \$99.50
SALE PRICE **\$59.50**

SIMMONS TWIN STUDIO COUCH. Makes into full size or 2 twin size beds, innerspring mattresses and bolsters, combination figured beige tapestry and solid green covering.
Reg. \$119.50
SALE PRICE **\$69.50**

TWIN STUDIO COUCH. Makes into full size or 2 twin size beds, innerspring mattress construction, 2 back pillows.
Reg. \$79.50
SALE PRICE **\$59.50**

CEGAR CHESTS
Well known name brands, WALNUT WATERFALL.
Reg. \$59.50
SALE PRICE **\$39.50**

BLEACHED AVADORE
Reg. \$75.00
SALE PRICE **\$49.50**

MAHOGANY
Reg. \$49.50
SALE PRICE **\$34.50**

WALNUT—Plank top, pencil stripe.
Reg. \$69.95
SALE PRICE **\$49.50**

BEDROOM SUITES

3-PC. MAPLE SUITE. Full size bed, chest and vanity with plate glass mirror.
Reg. \$119.50
SALE PRICE **\$79.50**

4-PC. EARLY CALIFORNIA. Bed, chest, bench, vanity.
Reg. \$79.50
SALE PRICE **\$49.50**

3-PC. SOLID ASH SUITE. Hollywood head boards with attached night stands, Mr. & Mrs. double dresser, large plate glass mirror—natural or ebony finish.
Reg. \$129.50
SALE PRICE **\$89.50**

5-PC. WALNUT WATERFALL. Full size bed, chest, vanity, bench, night stand.
Reg. \$169.50
SALE PRICE **\$99.50**

5-PC. MAPLE SUITE. Full size bed, chest, vanity, bench, night stand.
Reg. \$165.00
SALE PRICE **\$99.50**

5-PC. MAPLE SUITE. Full size bed, 8-drawer double dresser, 5-drawer chest, framed mirror and night stand.
Reg. \$159.50
SALE PRICE **\$109.50**

4-PC. MONTEREY SUITE. Full size bed, 5-drawer chest, 6-drawer vanity and bench.
Reg. \$109.50
SALE PRICE **\$59.50**

5-PC. WALNUT SUITE. Full size bed, chest, drop center vanity, bench and night stand.
Reg. \$199.50
SALE PRICE **\$119.50**

5-PC. CAFALA SUITE. Separate Mr. & Mrs. dresser, mirror, chest, full size bed and night stand.
Reg. \$179.50
SALE PRICE **\$129.50**

4-PC. BLEACHED MAHOGANY. Full size bed, chest, drop center vanity with full view round mirror, etched edge, and bench.
Reg. \$199.50
SALE PRICE **\$129.50**

5-PC. FLAMWOOD SUITE. Modern, full size bed, chest, vanity, bench and night stand.
Reg. \$199.50
SALE PRICE **\$149.50**

6-PC. TWIN BEDROOM SUITE. Natural finish, solid ash twin beds, night stand, Mr. desk chest, matching Mrs. chest, framed plate glass mirror.
Reg. \$229.50
SALE PRICE **\$169.50**

5-PC. BLONDE AVADORE SUITE. Full size bed, chest, drop center vanity, full view round mirror, bench and night stand.
Reg. \$249.50
SALE PRICE **\$169.50**

4-PC. HEAVATONE SUITE. Full size bed, chest, Mr. & Mrs. dresser with plate glass mirror and night stand.
Reg. \$219.50
SALE PRICE **\$159.50**

CRAWFORD OF JAMESTOWN 4-PC. MAPLE SUITE. Fine eastern hardwood, green-trimmed, full size bed, double dresser with framed mirror, chest-on-chest and night stand.
Reg. \$289.50
SALE PRICE **\$199.50**

4-PC. LIME OAK. Full size bed, chest dresser, framed mirror and night stand.
Reg. \$299.50
SALE PRICE **\$189.50**

UPHOLSTERING FABRICS

54 Inch Damask, Velours Friezes

ENTIRE STOCK **1/2** REGULAR PRICE

RADIOS

ARVIN PORTABLE with batteries.
Reg. \$22.95
SALE PRICE **\$16.95**

EMERSON PORTABLE with batteries.
Reg. \$39.95
SALE PRICE **\$24.95**

ADMIRAL PORTABLE with batteries.
Reg. \$35.50
SALE PRICE **\$27.95**

RCA PORTABLE with batteries.
Reg. \$49.95
SALE PRICE **\$39.95**

SPARTON TABLE MODEL.
Reg. \$24.95
SALE PRICE **\$17.95**

BENDIX TABLE MODEL.
Reg. \$29.95
SALE PRICE **\$19.95**

G-E TABLE MODEL.
Reg. \$38.95
SALE PRICE **\$27.95**

G-E CLOCK RADIO.
Reg. \$49.95
SALE PRICE **\$29.95**

CROSLEY COMBINATION. Radio and automatic record player, table model.
Reg. \$119.50
SALE PRICE **\$69.50**

PHILCO WALNUT CONSOLE COMBINATION. Radio, phonograph, automatic record changer.
Reg. \$282.50
SALE PRICE **\$99.50**

SPARTON MAHOGANY CONSOLE COMBINATION. 10 Tube Radio, automatic record player.
Reg. \$274.95
SALE PRICE **\$149.50**

SPARTON WALNUT CONSOLE COMBINATION. 8 Tube Radio, automatic record player.
Reg. \$189.50
SALE PRICE **\$79.50**

CROSLEY MAHOGANY CONSOLE COMBINATION. Modern cabinet, radio and automatic record player.
Reg. \$262.50
SALE PRICE **\$99.50**

BENDIX CONSOLE COMBINATION. Radio and automatic record player.
Reg. \$241.50
SALE PRICE **\$99.50**

SHELLAC RECORDS

All Well-Known Brands Popular Classics Single Records and Albums
Entire Stock 40% OFF

TELEVISIONS

CLOSE OUT Floor Samples
MERCURY-TELE-TONE-ADMIRAL
At Drastic Price Reductions

KITCHEN KRAFT

54-IN. SINK complete.
Reg. \$139.50
SALE PRICE **\$79.50**

COCKTAIL TABLES

DUNCAN PHYFE MAHOGANY Oval, glass top.
Reg. \$29.95
SALE PRICE **\$21.50**

MAHOGANY PIE CRUST Duncan Phyfe, glass top.
Reg. \$15.95
SALE PRICE **\$11.50**

MAHOGANY—MODERN with bottom shelf.
Reg. \$16.50
SALE PRICE **\$11.50**

SOLID OAK COCKTAIL Glass top, bottom shelf.
Reg. \$33.50
SALE PRICE **\$22.50**

MAHOGANY COCKTAIL. Simulated leather top, embossed edge.
Reg. \$19.95
SALE PRICE **\$12.50**

BLEACHED OAK COCKTAIL. Glass top, raised edge.
Reg. \$22.50
SALE PRICE **\$14.50**

ROUND BLEACHED OAK.
Reg. \$27.50
SALE PRICE **\$18.50**

LAMP TABLES

ROUND MAHOGANY.
Reg. \$27.95
SALE PRICE **\$14.50**

PEMBROKE DROP LEAF mahogany with drawer.
Reg. \$27.50
SALE PRICE **\$14.50**

MERSMAN SQUARE LAMP TABLE with casters.
Reg. \$22.50
SALE PRICE **\$16.50**

CHAIR SIDE MAHOGANY STEP LAMP TABLES.
Reg. \$16.50
SALE PRICE **\$11.50**

DUNCAN PHYFE DRUM mahogany with drawer.
Reg. \$29.50
SALE PRICE **\$19.50**

SQUARE TIER MAHOGANY.
Reg. \$29.50
SALE PRICE **\$19.50**

WALNUT END TABLES with magazine compartments.
Reg. \$9.95
SALE PRICE **\$6.95**

MAPLE TABLES

COCKTAIL.
Reg. \$16.95... NOW **\$11.50**

COBBLER'S BENCH
Reg. \$34.50... NOW **\$23.50**

LAZY SUSAN COCKTAIL.
Reg. \$39.75... NOW **\$29.50**

DRUM TABLE with drawer.
Reg. \$19.75... NOW **\$12.50**

OCTAGON LAMP TABLE with shelf.
Reg. \$32.95... NOW **\$21.50**

BUCKS COUNTY END TABLES.
Reg. \$29.50... NOW **\$19.50**

CHAIR SIDE STEP TABLES
Reg. \$19.50... NOW **\$13.50**

SALE ARTS FRIDAY APRIL 14 10 A. M. Continues Until City Stock Is Sold

ELECTRIC WASHERS and IRONERS

Close Out Floor Samples

HORTON WASHERS
with pumps.
Reg. \$144.50
SALE PRICE **\$89.50**

UNIVERSAL WASHER
2 speeds, with pump.
Reg. \$169.50
SALE PRICE **\$109.50**

SPEED QUEEN WASHER
with pump.
Reg. \$129.95
SALE PRICE **\$89.50**

HORTON PORTABLE IRONER
Reg. \$49.95
SALE PRICE **\$29.50**

SPEED QUEEN PORTABLE IRONER
Reg. \$64.95
SALE PRICE **\$39.50**

HORTON PORTABLE IRONER
Reg. \$79.95
SALE PRICE **\$49.50**

HORTON CONSOLE IRONER
Reg. \$159.50
SALE PRICE **\$109.50**

BENDIX CONSOLE IRONER
Reg. \$179.50
SALE PRICE **\$139.50**

ELECTRIC RANGES

Close-Out Floor Samples

L&H FULL AUTOMATIC with deep well, divided top, light and clock.
Reg. \$214.50
SALE PRICE **\$139.50**

UNIVERSAL DELUXE, deep well, full automatic, light and clock.
Reg. \$279.95
SALE PRICE **\$189.50**

WESTERN ELECTRIC ROASTER
Reg. \$39.95
SALE PRICE **\$29.50**

KELVINATOR, deep well, modern design.
Reg. \$199.95
SALE PRICE **\$139.50**

REFRIGERATORS

Close-Out Floor Samples
"DEEP FREEZE" HOME FREEZER, 5 Cu. Ft. Cap.
Reg. \$259.95
SALE PRICE **\$189.50**

"Famous Name" DELUXE HOME FREEZER, 4 Cu. Ft. Cap. with wire tray.
Reg. \$219.50
SALE PRICE **\$169.50**

LARGE SELECTION Famous Name Brands REFRIGERATORS
Floor Samples and Demonstrators
ON SALE AT DRASTIC PRICE REDUCTIONS

SUPER-COLD ICE REFRIGERATOR
100-lb Capacity.
Reg. \$59.50
SALE PRICE **\$34.50**

GAS RANGES

Close Out Floor Samples and DEMONSTRATORS

VEST APARTMENT SIZE 4 burner, oven control.
Reg. \$89.50
SALE PRICE **\$69.50**

O'KEEFE & MERRITT GAS RANGE. 4-burner, all chrome. Divided top, with grid, automatic oven control.
Reg. \$179.50
SALE PRICE **\$159.50**

WESTERN HOLLY APARTMENT SIZE GAS RANGE. Chrome top, 4 burners, oven control.
Reg. \$119.50
SALE PRICE **\$89.50**

WESTERN HOLLY CONTINENTAL GAS RANGES
Reg. \$174.50
SALE PRICE **\$139.50**

WESTERN HOLLY CONTINENTAL. Full automatic, divided top, high broiler.
Reg. \$284.50
SALE PRICE **\$219.50**

O'KEEFE & MERRITT GAS RANGE. Divided top with griddle. Minitmaster clock, oven control.
Reg. \$209.50
SALE PRICE **\$159.50**

O'KEEFE & MERRITT GAS RANGE. Full automatic, glass view door in oven, chrome top, griddle, oven clock control, high broiler.
Reg. \$305.00
SALE PRICE **\$239.50**

PACIFIC AVE. -- REDONDO BEACH

LIBERAL CREDIT TERMS
Can Be Arranged At These Low Sale Prices