

# A SALE YOU CANNOT AFFORD TO MISS

# THIS FINE FURNITURE STOCK TO BE PLACED

One Of The Largest And Finest Stocks Of Its Kind In The Beach Area On Sale To The Buying Public At A Fraction Of Its Value . . . It's A Rare Opportunity To Buy The Things You Need Now, At Sensational Savings.

# \$100.00 FURNITURE SACRIFICE

THE OF A LIFE

## ROCKERS and CHAIRS

ONE BIG GROUP WING AND BARREL BACK CHAIRS. Some with Ottomans, loose cushions and reclining back, in assorted tapestry coverings. Reg. \$99.50 to \$139.50. SALE PRICE \$49.50

PHENIX AIR FLOAT ROCKER. Red Duran plastic covering. Reg. \$89.50. SALE PRICE \$64.50

FLORAL ROCKER with position lock. Beige floral tapestry covering. Reg. \$59.50. SALE PRICE \$44.50

TELEVISION-ROCKER. Figured mohair covering. Blond finish, modern. Reg. \$37.50. SALE PRICE \$29.95

FLEX CRAFT ROCKERS! This famous name rocker, full length, form fitting, relaxer, lock, in any desired position, plastic covering, electrically welded. Reg. \$99.50. SALE PRICE \$69.50

KROEHLER COMBINATION CHAIR AND ROCKER with Ottoman, plastic and matelasse covering. Reg. \$89.50. SALE PRICE \$59.50

KENMAR SWING KING RECLINE AND OTTOMAN. Grey plastic Korosel covering. Reg. \$69.50. SALE PRICE \$49.50

KROEHLER MODERN RECLINER CHAIR with Ottoman, fully upholstered, closed arms, spring filled cushions and Ottoman, chair locks into desired position, lip stick red boucle frize covering. Reg. \$99.50. SALE PRICE \$69.50

CLUB CHAIR AND OTTOMAN. Attached pillow back, beige frize covering. Reg. \$99.50. SALE PRICE \$69.50

OCCASIONAL CHAIRS. Spring filled seats, figured tapestry coverings, blond or mahogany arms. Reg. \$14.95. SALE PRICE \$9.95

KROEHLER MODERN OCCASIONAL CHAIR. Spring construction, floral tapestry covering. Reg. \$29.50. SALE PRICE \$19.50

MODERN PLASTIC COVERED OCCASIONAL CHAIRS. Reg. \$39.50. SALE PRICE \$24.50

CAPE COD MAPLE PLAT-FORM ROCKER. Float construction, floral tapestry covering. Reg. \$69.50. SALE PRICE \$44.50

CAPE COD MAPLE CHAIRS. High back, nautical print tapestry covering or low back floral tapestry covering. Reg. \$56.50. SALE PRICE \$34.50

LOW BACK TUB CHAIR. Rough tex. chaise longue fabric covering, moss edge trim. Reg. \$49.50. SALE PRICE \$39.50

WING CHAIR. Tapestry covering, blond wood trim. Reg. \$39.50. SALE PRICE \$24.50

CHANNEL BACK LOUNGE. Rose floral tapestry covering. Reg. \$59.50. SALE PRICE \$39.50

## BABY NEEDS

WALK-OR-RIDE BABY WALKERS. Reg. \$7.95. SALE PRICE \$4.95

SCHULER WALKERS. Reg. \$9.95. SALE PRICE \$6.95

ONE GROUP BABY WALKERS. Reg. \$17.50 to \$25.00. SALE PRICE \$1.00

BABY RUGGIES. Entire 1/2 REGULAR STOCK. Reg. \$8.95. SALE PRICE \$4.95

FOLDING LEGS BASSINETTES. Reg. \$8.95. SALE PRICE \$4.95

HIGH CHAIRS - CRIBS. WARDROBES, etc. All on sale at DRASTIC PRICE REDUCTIONS

## DINING ROOM SUITES

3-PC. MAHOGANY SUITE DUNCAN PHYFE. 8 Ft. extension table, 60 in. buffet, 5 side and arm host chair. Reg. \$319.50. SALE PRICE \$199.50

3-PC. MAPLE SUITE. California Shop, antique Pilgrim maple, refectory extension table, china cupboard, 4 side and 2 host arm chairs. Reg. \$429.50. SALE PRICE \$299.50

3-PC. BUCKS COUNTY MAPLE SUITE. Refectory table 38 in. wide, extends to 8 ft., corner china cabinet and 6 chairs. Reg. \$409.50. SALE PRICE \$259.50

3-PC. JUNIOR DINING ROOM SUITE. Solid ash, modern cloud grey finish, table and 4 chairs, plastic seats. Reg. \$109.50. SALE PRICE \$69.50

3-PC. BLEACHED MAPLE. Credenza style buffet, center leaf extension table 4 side and 2 host arm chairs. Reg. \$269.50. SALE PRICE \$149.50

3-PC. MODERN WALNUT china cabinet with glass door, large extension table, 5 side chairs and host arm chair. Reg. \$199.50. SALE PRICE \$149.50

One Only Brown Saltman. 3-PC. MODERN-CHINESE parchment and ebony finish. Large extension table Credenza buffet 4 side and 2 host arm chairs. Reg. \$695.00. SALE PRICE \$347.50

MATCHING CHINA CABINET. Reg. \$125.00. SALE PRICE \$62.50

## DINING ROOM Misc. Furniture

ROCK MAPLE HUTCH BUFFET 42 in. wide. Reg. \$109.50. SALE PRICE \$69.50

ROCK MAPLE CHINA CABINET. 36 in. wide, 2 glass doors. Reg. \$149.50. SALE PRICE \$89.50

ROCK MAPLE HUTCH BUFFET. 48 in. wide. Reg. \$109.50. SALE PRICE \$99.50

MAHOGANY DROP LEAF PED-ESTAL TABLE. Reg. \$85.00. SALE PRICE \$49.50

SET OF 6 MAHOGANY DINING ROOM CHAIRS. Reg. \$139.50. SALE PRICE \$89.50

## DESKS and SECRETARIES

BLEACHWOOD SECRETARY. Hardwood, drop front desk, 3 bottom drawers, 2 grill door top book section. Reg. \$129.50. SALE PRICE \$49.50

DROP LID MAPLE DESK. Reg. \$39.50. SALE PRICE \$29.50

5 DRAWER WALNUT KNEE-HOLE DESK. Reg. \$39.50. SALE PRICE \$29.50

5 DRAWER MAHOGANY KNEE-HOLE DESK. Reg. \$39.50. SALE PRICE \$29.50

Early California, Fiesta Finish DROP LID DESK. Reg. \$54.50. SALE PRICE \$39.50

9 DRAWER WALNUT KNEE-HOLE DESK. Reg. \$49.50. SALE PRICE \$36.50

9 DRAWER MAHOGANY KNEE-HOLE DESK, serpentine front. Reg. \$69.50. SALE PRICE \$49.50

## DINETTE SETS

3-PC. ROCK MAPLE. Extension table and 4 chairs. Reg. \$75.00. SALE PRICE \$49.50

3-PC. CHROME DINETTE. Extension table, yellow micalite top, 4 chrome chairs, yellow plastic seats and back. Reg. \$54.95. SALE PRICE \$42.50

3-PC. BLEACHED MAHOGANY. Drop leaf extension table, 4 chairs, plastic seats. Reg. \$114.50. SALE PRICE \$69.50

3-PC. EARLY CALIFORNIA. Extension table, choice of 2 styles in chairs. Reg. \$59.50. SALE PRICE \$39.50

3-PC. SOLID OAK. Large extension table, 2 chairs, natural finish, decorated. Reg. \$89.50. SALE PRICE \$39.50

3-PC. ALUMINUM AND OAK SET. Oak table top, aluminum legs and chairs. Reg. \$69.50. SALE PRICE \$39.50

3-PC. CHROME AND SOLID ASH SET. Ash top extension table, chrome legs and chairs with plastic seats and backs. Reg. \$79.50. SALE PRICE \$39.50

3-PC. CHROME SET. Oval extension table, plastic top, 4 chairs with plastic seats and backs. Reg. \$89.50. SALE PRICE \$49.50

7-PC. CHROME SET. Large extension table (Mother of Pearl top) blue trim, 6 chairs with blue plastic seats and backs—famous name make. Reg. \$156.50. SALE PRICE \$109.50

3-PC. CHROME SET. "Famous Name Make"—choice of 2 sets at this price. Mother of Pearl table top with 4 chairs, green plastic seats and backs, or Formica marbleized top table with 4 chairs, red plastic seats and backs. Reg. \$126.50. SALE PRICE \$89.50

3-PC. CHROME SET. Micalite marble finish top, table and 4 chairs, plastic covered seats and backs. Reg. \$64.50. SALE PRICE \$49.50

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## A SALE WITH A REASON & PURPOSE

We are facing a situation that calls for immediate selling action and the quick disposal of at least half of this fine stock of furniture, house furnishings, appliances, etc. We have made the same mistake that many other merchants have made . . . WE BOUGHT TOO MUCH MERCHANDISE, as the result this large store is literally packed to overflowing with the finest merchandise of its kind that we could possibly procure. It has now resolved itself into a case of must reduce stocks immediately . . . positively and utterly regardless of the loss incurred.

## ENTIRE STOCK ON SALE AT DRASTIC PRICE REDUCTIONS

### LIVING ROOM SUITES

KROEHLER 2-PC. CHESTERFIELD SUITE. Sofa and matching chair, full spring construction, hardwood frames, choice of beautiful rose, green or grey frize covering, 2 reversible cushions, fringe bottom. Values to \$219.50. SALE PRICE \$149.50

MODERN LAWSON 2-PC. CHESTERFIELD. Kroehler, Sofa and matching chair, spring filled, hardwood frames, best green frize covering. Reg. \$179.50. SALE PRICE \$129.50

KROEHLER 2-PC. CHESTERFIELD SUITE. Channel back, 2 reversible cushions, sofa and matching chair, dark green frize covering, bleached wood trim. Nationally advertised to sell at \$179.50. SALE PRICE \$139.50

KROEHLER 2-PC. CHESTERFIELD SUITE. Massive sofa and matching chair, full spring construction, beautiful red figured frize covering. Reg. \$219.50. SALE PRICE \$159.50

2-PC. KROEHLER CHESTERFIELD SUITE. Famous cushioned construction, modern design, rose beige curled mohair covering. Reg. \$259.50. SALE PRICE \$179.50

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KROEHLER 2-PC. CHESTERFIELD SUITE. Massive sofa and matching chair, full spring construction, beautiful red figured frize covering. Reg. \$219.50. SALE PRICE \$159.50

2-PC. KROEHLER CHESTERFIELD SUITE. Famous cushioned construction, modern design, rose beige curled mohair covering. Reg. \$259.50. SALE PRICE \$179.50

KROEHLER 2-PC. SECTIONAL SOFAS. Choice of 2 fine suites at this sensational price. Suite No. 1—2-PC. Channel back, covered in high grade long wearing figured tapestry, fringe skirt. Suite No. 2—Massive 2-PC. suite covered in steel cut rose frize. Reg. \$219.50 and \$229.50. SALE PRICE \$139.50

KROEHLER SOFAS. These sofas are all full spring construction, hardwood frames, 3 cushion reversible, sage green frize covering and a 2 cushion modern in Kelly green frize covering. Reg. \$129.50. SALE PRICE \$89.50

CHARLES OF LONDON SOFA. Sturdy Kroehler built, 2 cushions, rose frize covering. Nationally advertised to sell at \$289.50. SALE PRICE \$229.50

MASSIVE MODERN SOFA. Oversize, 4 cushions of modern design, combination plain chocolate color and turquoise figured metallic thread, long wearing covering. Reg. \$269.50. SALE PRICE \$199.50

BUCKS COUNTY MAPLE LOVE SEAT. Solid Eastern Rock Maple, 2 cushions, green tapestry covering, large drawer in base. Reg. \$139.50. SALE PRICE \$89.50

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# WALTER'S FURNITURE

143 S. PACIFIC AVE. -- FURNITURE -- HOUSE FURNISHINGS -- FLO

Our Purpose Is Clear . . . We Are Facing A Heavily Overstocked Condition . . . It Has Now Resolved Itself Into A Case . . . Of Must Reduce Stock . . . No Matter How Great The Loss May Be . . . Therefore, Every Dollar's Worth of Merchandise (Except Price Restricted Lines) Will Be Ruthlessly Price Slashed For Immediate Disposal.

## STORE-WIDE

Because Of These Low-Sale Prices ALL - SALES - FINAL No Refunds . . . No Exchanges

## BUY - - NOW! Greatest Reduction

### RUGS — CARPETING LINOLEUMS

HALL RUNNERS 36-in. plain beige tapestry. Reg. \$2.95. SALE PRICE .98c

27-IN. FLAX-REVERSIBLE. Reg. \$4.45. SALE PRICE .98c

27-IN. JUTE MATTING. Reg. \$1.39. SALE PRICE .98c

9x12 AMINSTER RUGS. Alexander Smith, all wool, choice of various patterns in wanted colors. Reg. \$59.50. SALE PRICE \$39.50

12x15 VELVET RUG—solid rust color. Reg. \$105.00. SALE PRICE \$99.50

12x15 AMINSTER rose color, floral pattern. Reg. \$119.50. SALE PRICE \$69.50

9x12 DELOX RUGS. Woven fibre, plaid patterns and solid colors. Reg. \$21.95. SALE PRICE \$15.95

9x12 PLAID COIR RUGS. Imported from India. Reg. \$33.50. SALE PRICE \$23.50

ARMSTRONG FELT BASE LINOLEUM. Various designs—6 ft. widths. Reg. \$1.00. SALE PRICE .59c

ARMSTRONG MARBLEIZED INLAY LINOLEUM. Reg. \$1.95. SALE PRICE .98c

ARMSTRONG HEAVY WEIGHT INLAY LINOLEUM. Reg. \$2.39. SALE PRICE \$1.79

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### Miscellaneous Items

POKER TABLES. Octagonal, natural finish. Reg. \$25.00. SALE PRICE \$16.50

MAHOGANY, with chip racks. Reg. \$35.00. SALE PRICE \$22.50

ALUMINUM PATIO LOAFER CHAIRS. Reg. \$25.00. SALE PRICE \$16.50

ALUMINUM PATIO RECLINING CHAIRS. Reg. \$25.00. SALE PRICE \$16.50

BARVA-NAPPER RECLINER CHAIR. Reg. \$29.95. SALE PRICE \$19.50

PORTABLE HAMMOCK. Reg. \$29.50. SALE PRICE \$16.50

SAMSON FOLDING LAWN CHAIRS with arms. Reg. \$7.95. SALE PRICE \$3.95

DURABLE CARPET SWEEPERS. Reg. \$5.95. SALE PRICE \$2.95

### ELECTRIC VACUUM CLEANERS

REGINA ELECTRIC BROOMS. Reg. \$39.50. SALE PRICE \$19.50

ROYAL TANK TYPE. Reg. \$54.50. SALE PRICE \$29.95

ROYAL UPRIGHT. Reg. \$54.50. SALE PRICE \$29.95

BEE-VAC UPRIGHT. Reg. \$49.50. SALE PRICE \$29.50

PREMIER DELUXE UPRIGHT. Reg. \$79.50. SALE PRICE \$49.50

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### BOOK CASES and CABINETS

SOLID OAK BOOK CASE, adjustable shelves. Reg. \$19.50. SALE PRICE \$29.50

SOLID EASTERN ROCK MAPLE BOOK CASE with bottom drawers. Reg. \$45.00. SALE PRICE \$29.50

MAHOGANY TIER BOOK CASES. Reg. \$22.50. SALE PRICE \$15.50

Maple Finish, Knotty Pine BOOK CASES. Reg. \$25.95. SALE PRICE \$18.50

WALNUT SEWING CABINETS. Reg. \$5.95. SALE PRICE \$3.50

6-TRAY CANTILEVER SEWING CABINETS. Walnut or maple. Reg. \$24.50. SALE PRICE \$16.50

MAHOGANY MAGAZINE RACKS, 3 compartments. Reg. \$6.95. SALE PRICE \$3.50

CONSOLE RECORD CABINETS. Cape Cod maple or mahogany, grided front, 2-door. Reg. \$85.00. SALE PRICE \$49.95

WALNUT RECORD CABINETS. Grided sides. Reg. \$29.50. SALE PRICE \$14.50

WALNUT RECORD CABINETS. Grided sides. Reg. \$29.50. SALE PRICE \$14.50

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## LIBERAL CREDIT TERMS

Can Be Arranged At These Low Sale Prices

# WALTER'S FURN. CO. - - 143 S. PA