New Television Outlet Here to Open Friday, March

FIRM OFFERS SERVICE ON ALL TV-RADIO SETS

Friday morning, March 17 will mark the opening of er new business in central Torrance,

Latest firm to join the swelling ranks of new businesses is the Torraince Tee Vee Store at 1629 Cravens avenue.

Management of the store which will handle a complete line of home appliances, will fall to four partners all specialists in some branch of TV and radio field in California, O'Consales and service.

Dan O'Connell with worse the IT S.

the credit manager. Until recently, he owned his own business in Tehachapi.

In charge of installations and deliveries will be M. Joseph Niessen, formerly with Television Boys in Los Angeles, Niessen, who lives at 2267 Sonoma avenue, is a graduate of National Radio School, He also attended Youngstown, Ohior Repairs of television and ra-

The new owners are planning o give away a \$50 gold clockadio to one of those who visit he new store on Friday. The unsual device, known as a slavelock, is made by General Electic. It can be used to start, utomatically electric coffeehakers, furnaces, radios and imilar household appllances.

Merchandise handled by the tore will include washing mahines, rad fo, s television ets, disposal units, refrigeraors, freezers, clocks, mixers, pasters, steam irons, coffeesteams.

WATER IS PRODUCED

For every gallon of gasoli consumed by an automobi more than a gallon of water produced, chemists 'haye four The, water is disposed of throughthe exhaust pipe.



M. JOSEPH NIESSEN



NEWCOMER . . . Pictured is the new sales room and service room of the Torrance TEL VEE store which will hold a grand opening Friday. The store, located at 1629 Cravens avenue, will feature nationally-known names in television, radio and other major home appli-

To Be Given Away to Some Visitor Without Cost or Obligation

THE SENSATIONAL NEW "G. E."

JUST ASK FOR YOUR TICKET!

Come and See-You Can Buy at Torrance Tee-Vee



Friday Saturday Sunday



DON O'CONNELL Sales Manager



CHARLES W. REED

Call Tee-Vee - - Then You'll See! Prompt...Professional...Economical

On Television-Radios-Refrigerators Where Service Is a Fact-Not a Promise!



Night and Day Service

Just Phone Any Time!



You Are Invited To The

HOME APPLIANCE SHOW and

GRAND

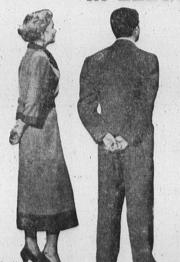
-Friday -Saturday



TORRANCE TEE-VEE

EVISION SETS

PLUS AMERICA'S FINEST IN ELECTRIC APPLIANCES



Players

Ranges Heaters

Dryers Washers **Toasters** Cookers

Mixers

Clocks

Coffee-rs



COME AND SEE--YOU CAN BUY AT TORRANCE TEE-VEE