

ON TELEVISION. . . Galen Bottin, 13-year-old son of Mr. and Mrs. William Bottin, 820 Beech avenue, and Marquita Dayles, 9, daughter of Mr. and Mrs. Oscar Dayles, 1637 West 228th street, practice for their television debut fonight at 8 o'clock over KTLA's Hollywood Opportunities program. They won the spot over almost 150 other contestants. —Herald



1507 Madrid Avenue Torrance, Calif. February 15, 1950

Torrance Herald Torrance, Calif. Attention, Editor:

It is very seldom that I take it upon myself to write letters to the editors of newspapers. I happen to know that your paper is and always has been helping to guard the welfare of the community, so here is the beef.

Tell it to the people and I believe we can, as a group of

citizens, do something about it.

Valentine's Day has just passed and with its passing it has brought to light the fact that some merchants have obscene and unfit comic valentine greetings piled along with those which are sold to children, with the result that some of these young

are sold to children, with the result that some of these young children have purchased said valentines unsuspectingly and, not understanding the wording on them, have given them to school-mates for fun and have caused unfair embarrassment to many mothers and children as well.

Now, if the merchants must vend this filthy type of greeting, I will suggest that they keep them on their "spice shelf" and not have them in reach, of our very young boys and girls.

I have moved-against this sort of thing before and been successful in curbing it with the help of the decent people of the community, and will see to it that a protest is launched, but I hope many of your readers will join me and help clean up the shelves in Torrance where children buy their reading and greeting matter.

I know you are with me and will bring this to the attention your reading public.

If anyone wishes to contact me regarding this, I will be

If anyone wishes to contact me regarding this, I will be happy to give them the proof that it has happened. Furthermore, you may print my name in big letters if you wish,

Thank you,

JOHN D. GOLDSMITH,

Torrance citizen for five years

1507 Madrid Ave.

Phone 2203-W

* * Gentlemen:

Enclosed you will find yourset to help him locate the mail "Weather Report" (a clipping of box in the thick morning fog of the weather forecast) for Feb last Thursday morning. However, ruary 16, 1950.

by noon the fog burned off If you will stick your head and the day turned into one of outside you can see it is just "sunny skies" as predicted by the opposite of your "guess." our weather forecaster—the U. Your weather "forecaster" had S. Weather Bureau at the Los better refurn his crystal ball Angeles International Airport to his Friendly Ford Dealer. The high temperature for the Dick Brookhaus

National Supply Company rance Fire Station was 65 de. Ed. note:—Undoubtedly Mr. greec—our "guess" was 76 de. Brookhaus mailed his letter on gites. Touche, Mr. Broukhaus, his way to work and undoubt-touche!

Shoestring, Torrance, California February 21, 1950

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Editor The Torrance Herald Torrance, California
In an endeavor to promote the general welfare of the Harbor Area, the Shoestring Community Association directed a letter on February 15th to Dr. A. J. Stoddard, Superintendent of Los Angeles Schools, protesting the diversion of funds originally intended for the Harbor Area, but now planned to be partially used in building a carport at the Board of Education headquarters.

Need for an auditorium at Halidade Avenue School as well a Junjor High School to serve the Narbonne High School but other schools in the Harbor Area, was called to Dr. Stoddard's attention.

We deem our action is in the interest of an evergrowing srea and solicit your consideration in bringing to the attention of your readers. Any further support and cooperation you may render in this endeavor will be appreciated.

Yours very truly,

M. D. Hillerger.

Yours very truly, M. D. HIEBERT President Shoestri Shoestring Community Association



YOUR BUDGET WILL GO FARTHER HERE DAY SHELF PRICES

FRESH GRADE A MED.

EGGS

New Pack - No. 2 Can

SPINACH

HUNT'S NO. 21/2 CAN

PEACHES

FISHER'S AMERICAN

CHEESE

CALIFORNIA DAYS No. 2 Can

TOM. JUICE

OLEO

FREE! Plastic REFRIGERATOR and SERVING DISH with 1 pound of OF EXTRA COST BLUE BONNET MARGARINE 36%

MARSHMALLOWS 2 "

BREEZE * DOG FOOD

Lipton's Tea

16 Bags 1/4-b. Pkg.

BUTTER CRACKERS

SUGAR

SHORTENING

TEMPT.—12-oz. Can LUNCHEON

MEAT

CALIFORNIA No. 21/2 Can

TOMATOES

Our Own Blend GREATER TORRANCE

COFFEE Ib

Lady's Choice—Lg. 24 oz. APRICOT

Extra Fancy Stalk

CELERY

EACH

Large Solid Head LETTUCE

EACH

Farm Fresh RADISHES GREEN ONIONS

bunch for

Fuerte Ripe

AVOCADOS

EACH

Red Washington Delicious 00

occ

Kingans Indiana

FRESH LEAN

BEEF

GROUND

HAMS Whole or Shank Half 20 to 24 lbs

FRESH-WHOLE OR SHANK HAL

Pork Shoulder ROAST

MORRELL'S PRIDE—Cello. Pkg.

LINK SAUSAGE

LIVER SAUSAGE

Tender Eastern Smoked — 5 to 8 lbs

PICNICS

FRESH TENDER BEEF

LIVER

Lipton's Soup

Noodle 3 for

NEW YORK DRESSED-YOUNG

HEN TURKEYS

IBERTY BELL-I-Ib. Layer-From Davenport, Iowa SLICED

BACON

LONGHORN CHEESE

CHUCK ROAST

HAM HOCKS

SALMON (Piece)

CENTER SLICES

SWORD FISH STEAKS

Boneless Pacific Ocean **SNAPPERETTS**

WE CASH PAY CHECKS

2153 TOPRANCE BLVD., TORRANCE

CORNER OF ARLINGTON and TORRANCE BLVD.

TORRANCE'S FINEST — FRIENDLIEST MARKET

PRICES GOOD THURS., FRI., & SAT

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PLENTY FREE PARKING OPEN SUNDAYS