We Carry Our Own Contracts FURNITURE COMPAN

Sartori and Post Ave. -:- Torrance 625

STORE WIDE SACRIFICE OF FINE FURNITURE, HOUSE FURNISHINGS, FLOOR COVERING

OUT GOES THIS FINE STOCK ... AT COST ... NEAR COST ... BELOW COST ... MAKES NO DIFFERENCE ... DOWN GO PRICES FOR QUICK SALE ... NEW PARTNERS DETERMINED TO CLEAN HOUSE REGARDLESS OF PROFIT OR LOSS ... NOTHING RESERVED IN THIS SACRIFICE OF ONE OF CALIFORNIA'S FINEST STOCKS OF FURNITURE.

TORRÂNCE, CALIFORNIA

You can save the cost of the trip here even on the smallest purchase. Come during courtesy hour Thursday 4 to 5 in advance of actual sale for inspection. Positively no merchandise will be sold during this hour! It costs nothing to look!

A SALE WITH A REASON!

The one and only purpose of this store-wide sale is for the ners to reduce over-stock.

Frankly, when we took over a month ago, we faced a heavily er-stocked condition . . And in spite of the fact that we are doing very satisfactory business . . . We have nearly twice too much ock and must sell. This store is literally over-stocked to overflowing the finest merchandise of its kind found in Southern California.

We decided there was nothing left for us to do but to resort to rery drastic price reduction in order to create an immediate demand this fine merchandise.

this fine merchandise.

Therefore, this large stock will be sacrificed at prices so low that thrifty person can afford to pass this greatest of all furniture sale nts unheeded. This stock must be sold, let the loss be what it may.

We must face the facts . . . good business judgment dictates that we reduce stocks immediately . . . regardless of the loss incurred . . this merchandise is the finest that we could procure. but that makes no difference . . this supplus stock must be sold . no matter how great the loss may be therefore, for this great stock-reducing sale . . . every dollars worth of mechandise in this large store . . . except a very few restricted lines . . . will be ruthlessly price sleshed for quick disposal.

All Surplus Stock Must Go In This

BANNEIDI

SPNSATIONAL B-ORGANIZAT

SALE STARTS...

FRIDAY, FEBRUARY 10 -- 9:30 A.M.

CLOSED ALL DAY THURSDAY!

Except for One Courtesy Hour, 4 to 5 p.m., When No Merchandise Will Be On Sale. It's For Your Inspection Only!

Bedroom !	CONTRACTOR OF THE PARTY.
SEED COLUMN TO STREET	

Rg. \$89.50 - piece Mon- terey type. Full size bed vanity, chest and bench.	\$59	50
SALE PRICE	UU	

Regular \$189.50 five-piece Blonde Finish. Twin beds vanity, chest and bench.

Reg. \$129.50 three-piece SQ150 walnut set. Bed, chest

Reg. \$249.50 four piece modern golden oak suite, Five drawer cheat, large drop center vanity, full \$17750 size bed and bench.

Reg. \$209.50 5-piece Wal-nut Bedroom Suite. Full size bed, drop center vanity, chest, bench, and right stand. Large 40° round mirror, Sale Price

Reg. \$229.50 five - piece Blonde Bed Room Sulte. One of the greatest bar-gains we have ever of-fered at the Sale Pales

Reg. \$299 six-piece Ma. \$22900 hogany Twin Bed Room \$22900 suite. Beautiful period style. SALE PRICE

Regular \$299.50 five-piece light Walnut Bed Room Sulte. Flat top vanity with large round mirror. \$19950 SALE PRICE

Reg. \$299.50 5-place wal-nut bed. room suite. Drop nut bed. room suite. Drop neuther analys with 42 miliror. 5 drawer chest. 3 drawer night stand, 4 arge bench and full size bed. SALE PRICE

win bed room suite. If you want something ex-tra special at a money. \$31950

GENUINE CEDAR Storage Chests
Regular \$39.50
ON SALE FOR

\$2450 These chests are finished as fine as the best cedar chest. Only a limited number in stock. Hurry!

Dinette Sets

Reg. \$59.75 Set. White por celain table with four tu \$3750 bular red upholstered chairs Reg. \$79.95 5-piece chrome \$4950 blé and four two-toned up-holstered chairs. Sale Price Reg. \$69.50 five-piece chroms S4.995 Dinette Set. Red linen plas S4.995 tic table top and four mat. Ching chairs. SALE PRICE Reg. \$94.95, 5-piece chroms \$7450 set. Grey pearl top oval exitension table and 4 matching chairs. SALE PRICE Regular \$65.50 Drop Leaf \$4650 four chairs. Sale price

> **Dining Room** Furniture

Reg. \$89.50 5-Piece Blonds \$7450
Oak Dinette Set. Modern \$7450
Style. SALE PRICE

Reg. \$199.50 seven-piece Ma-hogany Dinling Room Suite. Beautiful table, two host thairs and four side chairs. Reg. \$189.50 eight-peice rich Walnut or Bleached Walnut. 14950
SALE PRICE on entire set 14950

Reg. \$89.50 Mahogany ven. \$4750 Rey. \$59.50 Walnut veneer \$3950

Rg. \$49.50 Drop-Leaf Dun. \$3450

World Famous All Wool

Carpeting at sq. yd. \$4.95 Tan Leaf Reg. \$7.95 at sq. yd. \$5.95

-Many colors and patterns to Choose From!

OPEN EVENINGS -- TORRANCE,

Linoleum Rugs

Reg. \$34.50 Walnut Finish. \$2150 SALE PRICE

Reg. \$109.50 Wing-back style \$7450 with rich imported tapestry.

Bed Divans with Club Chairs

Bed Divans

Reg. \$99.50 Simmons Bed \$7950 Divan with grey plaid cover. \$7950 Ing. SALE PRICE

Nothing Reserved **Everything Goes!** Except a few price-restricted items!

CALIFORNIA

Regular \$10.95 All Patterns 9 x 12 \$795

Linoleum

Occasional Chairs

Reg. \$17.95 Blonde finish, \$1295 blue tapestry upholstery. SALE PRICE

Reg. \$37.50 Walnut, Finish. \$2450 Wine twill uphoistery.

Reg. \$39.50 Modern Televi. \$2750

Club Chairs

chair. Frieze finish, tufted \$7750 back. SALE PRICE

Reg. \$89.50 Large modern style club chairs. Red frieze sign with grey shadow box arms.

Reg. \$89.50 Attractive rose \$5050

Reg. \$119.50 Two-piece Bed \$8950 Regular \$119.50 Bed Divan SQQ50 Suite. Green plastic arms, SQQ50 green tapestry uphoistery.

Reg. \$229 Kroehler Bed 17950 red upholatery. SALE 17950

Regular \$209.50 Beize frieze 7950 bed divan suite. Sale Price

Reg. \$49.50 tapestry covered \$3750 armless Bed Divan. Reg. \$94.50 Simmons Studio \$6950 Couch, with arms. Tapestry covered. SALE PRICE

reg. \$108.50 Simmons maple \$84.50 lovering. SALE PRICE

Living Room

Reg. \$229.50 two piece \$14750 Sectional Green Frieze Regular \$349.50 two-piece Sectional Kroehler with \$26975 Kelly green frieze.

tional living room suite. \$7950 Light tapestry. Sale Price

Reg. \$395 two-piece blue \$27050 brocaded period Living

Reg. \$429.50 two piece S24950 Karpen Living Room S24950 Suits. Beautiful tapestry covered, SALE PRICE.

Reg. \$295 2-piece Kroeh-ler Living Room Suite. \$22750 Green frieze covering.

Reg. \$324.50 two piece \$23750 kroehler living room \$23750 ling. SALE PRICE

Reg. \$350 two-piece mod-ern style Living Room \$18950 Suite. Best construction.

Reg. \$219.50 two-piece Krochler green frieze Living Room Suite. Cov- saightly window faded SALE PRICE

Platform Rockers

Reg. \$76.50 Blue frieze cov. \$4950 ered. Large size, SALE PRICE

Regular \$69.50 rich tapestry \$3750 covered. Blonde wood, SALE PRICE

Regular \$74.50 Blue quilted \$3950 tapestry covered. SALE PRICE

Reg. \$69.50 Blue tapestry. \$3750 Walnut finish. Sale Price

Reg. \$29.95 Our special Roc- \$1995 ker. Tapestry covered. \$1995

Tables

Regular \$19.95 smart style with leather tops. Coffee tables, end tables and lamp tables. SALE PRICE

Box Springs Inner Spring

Matching Sets

Mattress-Both ON SALE FOR

Innerspring

Mattress Reg. \$29.50 ON SALE FOR \$1995

Box Springs Reg. \$29.50 ON SALE FOR \$1995

Shag Rugs

Table Lamps

Values to \$12.95 SALE PRICE \$895

Values to \$19.95 SALE PRICE

\$1195 Floor Lamps

Six and seven-way reflector types. Silk and parchment shades. Wide selection of sizes, styles and types.

ONE GROUP Values to \$18.50 SALE PRICE \$998 ONE GROUP \$1495

\$1595

ONE GROUP Values to \$27.50 SALE PRICE

Red Hot Bargains

\$14.95 Bed Spreads, go at \$9.95 \$19.95 All Wool Blankets at \$12.95 \$10.95 72x84 Blankets \$6.95 \$3.95 Bed Pillows, go at \$2.95 \$2.95 Kirchen Stools at \$1.95

Nursery Furniture

\$6.95 Infants Bassinet NOW \$3.75 \$5.95 Baby Car Chairs NOW \$3.75 \$24.50 CRIBS ... NOW \$13.95 \$29.50 Cribs ... NOW \$19.95 \$34.50 Youth Bed ... NOW \$24.95 \$19.50 Youth Bed NOW, \$24.95 \$12.45 High Chair ... NOW \$9.95 \$8.50 Wicker Bassinet NOW \$5.95 \$10.95 Play Yards ... NOW \$7.45 \$7.95 Crib Mattress ... NOW \$5.95 \$14.95 Crib Mattress ... NOW \$8.45 \$19.95 Baby Buggies NOW \$12.45

Odd Bedroom

Pieces Reg. \$69.50 Walnut Vanity With large square mirror. \$3750

Reg. \$47.50 5 drawer solid \$3750 Maple Chest. SALE PRICE Reg. \$36.50 Maple Finish, \$2750 SALE PRICE

Regular \$29.50 Modern style \$1750 Blonde Night Stand. SALE PRICE Reg. \$9.95 Honey color Night \$745 Stand. SALE PRICE

Regular \$7.95 Maple Vanity Benches. SALE PRICE ... Reg. \$28.50 Walnut Double \$2150
Bed. SALE PRICE

Axminster Rugs

\$42.65 7x9 Floral at \$32.75 \$39.50 6x9 Floral at \$29.95 \$34.50 6x9 Tan at \$26.50 \$64.50 9x10 Tan Leaf at \$64.50 \$69.50 9x12 Floral at \$47.50 \$89.50 9x12 Wine at \$67.50 \$119.50 9x15 Floral at \$49.50 \$19.50 818.3 Tan at \$144.50 \$159.50 9x18 Tan at \$12.50

Wilton Rugs

\$179.50 9x15 Taupe ... at \$129.50 \$169.50 9x15 Wine at ... \$134.50 \$119.50 9x12.6 Green ... at \$89.50 \$129.50 9x12 Beige ... at \$94.50

AND MANY OTHER OVERSIZE RUGS

We Carry Our Own Contracts

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