

TAKE HELM... New officers of the Torrance-Lomita Realty Board start the year off right by pulling together. They are, left to right, Gretchen Earle, secretary; Jim Schmitt, president; W. E. Bowen, vice president; and Perry L. Connett, treasurer. (Photo by John Woodman).

## REALTORS MUST SELL AREA SAYS NEW CHIEF

"We must become a selling force for our communities of Torrance and Lomita," James H. Schmitt, Lomita realtor, Chamber of Commerce head, and Red Cross chairman, emphasized as he took over the presidency of the Torrance-Lomita Realty Board.

The prominent civic leader succeeded W. E. Bowen of Torrance in the Board's highest office during ceremonies Saturday night before an audience of 85 persons in the Walteria "Fish Shanty."

"We must sell the area of Torrance-Lomita to the whole nation," the new president said. "Torrance problems are Lomita's; Lomita problems are Torrance problems."

Robert A. Hager of the Southern California Club, principal speaker of the evening, compared building communities to the work of an artist in his address. "Building Our Community for 1950."

"Let us as contributing artists work together and make the Torrance-Lomita area a masterpiece of community building," Hager stated.

Bowen was installed as the incoming vice president to serve with Gretchen M. Earle as secretary and Perry L. Connett

as treasurer.

On the 1950 Board of Directors, besides the four top officers, are James D. Elliott, C. J. Ryan, Edith S. Smith, Delbert Vaughn, and Paul F. Vonderahe. Grace C. Hinshaw is secretary of the Board's multiple listing service.

Edith Smith, retiring vice president, welcomed guests to the annual event and Bowen delivered the retiring president's report.

Installation of officers was handled by Barbara Moss, who is regional vice president of the seven western states for the Secretaries' Council of the National Board of Realtors and executive secretary of the Long Beach Realty Board.

Entertainment was provided by the "Merry Mechanics," a quartet from the Land Title Insurance Company.

## Here's How Your \$1,322,000 Was Spent

Superintendent of Schools Dr. J. Henrich Hull revealed this week how the Board of Education spent the \$1,322,000 Torrance voters provided in the bond issue in 1948. The voters are being asked to provide an additional \$2,000,000 for the city's growing school population in a special election March 21.

Obtained from the 1948 bond issue were 48 classrooms, three 10-acre school sites, four cafeterias, three health units, three administrative units, three teachers' work rooms, three kindergartens, a 3500 capacity stadium, a new athletic field and track, \$5000 worth of scientific equipment, \$35,000 worth of shop equipment, \$3500 worth of office equipment.

The money also provided for remodeling and equipment of a home economics laboratory, new off-street parking facilities at Perry School, development of the site of Seaside School, three sewage disposal plants, numerous lavatories, storage and auxiliary service rooms, a district service unit to house the superintendent's office, Board of Education, business office, a fireproof vault, district library, wood and carpenter shop, paint shop, a district warehouse and \$20,000 worth of seating and other equipment for students.

Much of the program planned for the money, such as the construction of Seaside School, has been completed. Other portions of the program are underway now, such as the district service unit.

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## Mother Saves 4-Year-Old From "Ride"

A mother who "just happened by" may have saved her 4-year-old son from a sex fiend in the 1500 block of 216th street Saturday.

The woman told police she walked up to her son just as a man in a car was trying to lure the boy into the car. She said she was so distraught she failed to get the man's license number.

## Woman Hurt

Pearl Ehrheart, 57, of 18403 Mansel avenue, El Nido, suffered minor injuries Friday night when she was struck at Marcelina and Sartori avenues by a car driven by William R. Reiman, 34 of Hawthorne.

## Car Cries 'Wolf' Every Time Wind Blows

Every time the wind blows down Regina avenue after midnight, a car parked there cries "Burglars."

A delegation of nine residents in the 1800 block of Regina avenue told police Saturday that the car, parked regularly in that block, is wired with a burglar alarm. Every time the wind gets fitful, it shakes the car, trips the burglar alarm, and the car's horn begins to blow.

And the wind blows on and off, "all through the night."

## Nabbed Here

Six juvenile hotrodders were nabbed by police Saturday night during a three car race on Torrance boulevard at Maple avenue.

## 21,248 Persons In Torrance Now

Torrance had a population of 21,248 in January, the County Regional Planning Commission revealed this week in submitting its quarterly report on population and housing trends to the County Board of Supervisors.

This is more than double the 9950 population of Torrance ten years ago.

## January Building Hits \$553,040

Torrance started \$553,040 worth of new building in January. Forty-eight new homes in Kettler Knolls accounted for \$240,000 of the total.

This month should be even larger with \$612,000 worth of permits scheduled in construction of 102 new residences in North Torrance, by the Horn Building Company.

February 9, 1950

TORRANCE HERALD

Three

## Ice Cream Man Robbed

Two men and a woman stopped him at 174th street and Glenburn avenue late Tuesday night and instead of giving him money for the ice cream he sells, took \$22 from him, Frank H. Edwards, 2648 East 111th street, Lynwood, told police.

## 'Chrome Jubilee' Set at La Mode Furniture Store

A "Chrome Jubilee" will be held at La Mode Furniture store at 1513 Cabrillo avenue beginning February 13. J. P. Haflinger, the manager announced this week. The "Jubilee" will feature a sale of chrome furniture, especially dinettes.

## AWFUL FRESH—AWFUL GOOD MacFARLANE'S CANDIES

FOR SALE AT

## White House Sweet Shop

107 SO. PACIFIC COAST HWY., REDONDO (Opposite Central Grammar School)

FANCY VALENTINE BOXES PRICED FROM 95c TO \$4.50. ALSO HEART NOVELTIES.

## Youths Reminded Of Selective Service Law

Young men about to turn 18 were reminded this week they must register for selective service within five days after their 18th birthday, according to Miss Helen K. Dill, Veterans Service Center counselor.

The Selective Service act of 1948 makes it mandatory for all males to register with their local draft board for selective service consideration, Miss Dill said.

Local 18-year olds may register at the Veterans Service Center, 1339 Post avenue.

## Solemn Requiem Mass Said For Ann McLaughlin

Solemn requiem mass was recited Saturday at the Catholic Church of the Nativity for Mrs. Ann M. McLaughlin, 58, of 1625 Date avenue, who died February 1, only a short time before she had planned to leave for Rome in a Holy Year pilgrimage.

Officiating at the mass was Rev. P. J. McGuinness, pastor of the church, officiated at the church and at Holy Cross Cemetery in West Los Angeles.

A native of Ireland, Mrs. McLaughlin came to the United States at 16, married James McLaughlin in New York in 1915, moved to San Francisco in 1921 and settled in Highland Park in 1923 where she lived 20 years before moving to Torrance.

She is survived by her husband and son, Joseph, of Highland Park.

Pallbearers included M. J. Maher, P. Maher, William Noonan, Edward Gargan, and J. McLaughlin.

## Midnight Beach Parties Broken Up By Police

Two juvenile midnight beach parties at Torrance Beach were broken up by police last week-end. One carload Sunday night produced one 14-year-old girl and five boys ranging from 15 to 19. Another car Saturday night held a 15-year-old girl and an 18-year-old lad who said the girl had not told her right age. All the juveniles were booked on violation of curfew.

THEATRE SEAT TOTAL Hollywood (SF)—In the U.S. there is an average of one theatre seat for every 11.2 persons.

TURKEYS RED FRYERS

Trunnell's Poultry Ranch 25324 Oak Street, Lomita Phone Lomita 29

When You Need Window Shades --- Go to La Mode Furniture 1513 Cabrillo — Phone 545 — Torrance

Prices Good Thurs., Fri. & Sat.

**LOW COST FOODS**

For Your Every Day Menu

<p><b>BE PREPARED!</b></p> <p>Have a tin of... <b>FOLGER'S COFFEE</b></p> <p>ON HAND WHEN THE DOORBELL RINGS COMES, AND WIN A WESTINGHOUSE ELECTRIC APPLIANCE</p> <p><b>69¢</b></p>	<p><b>2-Lb. Pkg. Velveeta CHEESE</b></p> <p><b>75¢</b></p>	<p><b>LARGE RIB PORK CHOPS</b></p> <p><b>39¢ lb</b></p>
<p><b>Large Grade A FRESH EGGS</b></p> <p><b>42¢ doz</b></p>	<p><b>1-Lb. Pkg. Crackers Cocktail TREATS</b></p> <p><b>21¢</b></p>	<p><b>PORK LOIN ROAST</b></p> <p><b>39¢ lb</b></p>
<p><b>Sun Valley OLEO Colored</b></p> <p><b>29¢ lb</b></p>	<p><b>Thoro Fed Dog Food</b></p> <p><b>2<sup>1</sup>/<sub>2</sub> 23¢</b></p>	<p><b>PURE LARD</b></p> <p><b>3 1-LB PKGS. 39¢</b></p>
<p><b>Lge. Pkg. TIDE</b></p> <p><b>23¢</b></p>	<p><b>1-LB PKG ROCK FISH</b></p> <p><b>23¢</b></p>	<p><b>LEAN EASTERN SPARE RIBS</b></p> <p><b>39¢ lb</b></p>
<p><b>10-Lb. FLOUR Gold Medal</b></p> <p><b>79¢ lb</b></p>	<p><b>PICTSWET-8-Oz. Pkg. FROZEN PEAS</b></p> <p><b>15¢</b></p>	<p><b>FRESH GROUND BABY STEER BEEF</b></p> <p><b>39¢ lb</b></p>
<p><b>Frozen Foods</b></p> <p><b>1-LB. PKG. ROCK FISH</b></p> <p><b>23¢</b></p>	<p><b>TABLE QUEEN - 14-Oz. CATSUP</b></p> <p><b>2<sup>1</sup>/<sub>2</sub> 25¢</b></p>	<p><b>FRESH GROUND PORK SAUSAGE</b></p> <p><b>39¢ lb</b></p>
<p><b>PICTSWET - 8-OZ. PKG. FROZEN PEAS</b></p> <p><b>15¢</b></p>	<p><b>COLORTOX - PKG of 4 TOILET TISSUE</b></p> <p><b>25¢</b></p>	<p><b>SWIFT'S EASTERN 1-LB. LAYER SLICED BACON</b></p> <p><b>39¢ lb</b></p>
<p><b>MACARONI</b></p> <p><b>29¢</b></p>	<p><b>Dude Ranch - 14 1/2-Oz. Jar Apple Butter</b></p> <p><b>2<sup>1</sup>/<sub>2</sub> 25¢</b></p>	<p><b>WILSON'S SLICED MINCED HAM</b></p> <p><b>39¢ lb</b></p>
<p><b>Kraft Dinners</b></p> <p><b>2<sup>1</sup>/<sub>2</sub> 23¢</b></p>	<p><b>Mrs. Weber's - 2-Lb. Pkg. SPAGHETTI or MACARONI</b></p> <p><b>29¢</b></p>	<p><b>WILSON'S SLICED PIMIENTO LOAF</b></p> <p><b>39¢ lb</b></p>
<p><b>Carrots</b></p> <p><b>2 11¢</b></p>	<p><b>Avocados</b></p> <p><b>2 19¢</b></p>	<p><b>GRADED BABY BEEF BONED and ROLLED PRIME RIB ROAST</b></p> <p><b>59¢ lb</b></p>
<p><b>GREEN ONIONS</b></p> <p><b>2 5¢</b></p>	<p><b>Potatoes</b></p> <p><b>10 25¢</b></p>	<p><b>GRADED BABY BEEF SIRLOIN STEAK</b></p> <p><b>59¢ lb</b></p>
<p><b>Oranges</b></p> <p><b>5 19¢</b></p>	<p><b>Onions</b></p> <p><b>3 10¢</b></p>	<p><b>FRESH GROUND BABY STEER ROUND STEAK</b></p> <p><b>59¢ lb</b></p>

**FRESH FRUITS & VEGETABLES**

Fancy Northern 2 Bu. 11¢ Large Carrots 2 19¢ Sweet Juice 5 lbs. 19¢

GREEN ONIONS 2 Bu. 5¢ Fancy White Rose Potatoes 10 lbs. 25¢ Spanish Onions 3 lbs. 10¢

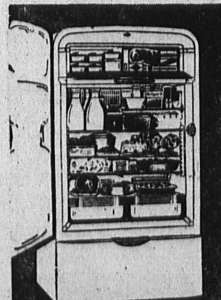
**FOOD KING**

Carson & Arlington Torrance, Calif.

## HERE! NEW Servel

Buy For As Little As \$250 WK.

ONLY THE **Servel** REFRIGERATOR STAYS SILENT, LASTS LONGER



STAYS SILENT... LASTS LONGER **Servel** The GAS Refrigerator

Come see the famous Servel Gas Refrigerator—only refrigerator that stays silent, lasts longer. Its freezing system has no moving parts. Just a tiny gas flame does the work.

Over 2,000,000 have Servels (many of them 18 and 20 years). They say "Pick Servel. It stays noise-free, wear-free."

FRIENDLY CREDIT **National Home Appliance Co.** HARRY M. ABRAMSON 1267 Sartori Ave. Torrance 78