

# NEWBERRY'S School Opening SALE

**STARTING TODAY! - Come In And SAVE!**

Don't Forget New Hours Daily till 6—Sat. to 8

## NEWBERRY'S BETTER QUALITY WEAR

**SIZES 1 to 3**  
Just name it! Our dress variety includes plaids, prints, plain, checks—fitting flattery for tiny tots. They come in cool, comfortable percales and poplins—at popular prices, too!



**SIZES 4 to 6**  
Preview of Fall styles—favorites with young ladies! Choice of prints, stripes, checks on solid colors. All are in finest quality percale and poplin—each a top value.



**SIZES 7 to 12**  
What value! You'll want to get several of these pretty percales at this pretty price! In plaids, prints, solid colors, they go to school and to parties—wear and wash beautifully, too!



**GIRL'S PLAIDS**  
Latest-style hits for a young miss! Colorful plaids, sizes 7 to 12—perfect for dress-up occasions or school wear. Specially cut to fit the growing girl.

**GIRL'S COTTONS**  
Fine quality and workmanship in these lovely tubable dresses! Size 10 to 12, they come in a young lady's favorite patterns and colors—her favorite grown-up styles!

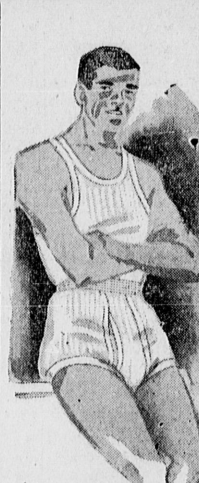


**\$2.98**



**Boys' Knit Shirts**  
Durable quality cotton... absorbent and roomy. Tailored neck, armholes. Sizes S, M, L. **39¢**

**Boys' Tee Shirts**  
Heavy cotton... to be worn as undershirt or outershirt! Short Sleeves, crew neck. S, M, L. **49¢**



**Athletic SHIRTS 50¢**

**Knit BRIEFS 50¢**

Both made of fine cotton. Elastic waist on shorts assures a smooth fit. Fly front. Small, medium, large.

**SPECIAL**

**BOYS' BLAZER STRIPE SLACK HOSE**

"Blazing" with bright color, every pair's a real value knit! Mercerized cotton, elastic top. Assorted shades, first quality! Sizes 7 to 9. **25¢**



**Crew Neck POLO SHIRTS**  
Knit cotton, ribbed neck, cuffs. Long sleeves. 4 to 8. Colorful stripes and how practical! Long sleeves. **89¢**



**Zipper POLO SHIRTS**  
Convenient zipper front, long sleeves. Bright stripes 4 to 8. Quality cotton, multi-colored stripes. Warm long sleeves. S, M, L. **\$1.29**



**Character SWEATSHIRTS**  
Answer to a boy's prayer! Sturdy cotton, fleece backing. Fast colors. Marvelous quality at this price! **\$1.19**



**Blue Denim JEANS \$1.59 up**

Extra reinforced to take hardest wear. Sanforized shrunk.  
1 to 6 ..... 1.59  
6 to 8 ..... 1.79  
10 to 16 ..... 1.89



**CHILDREN'S OXFORDS**



**Child's & Gent's OXFORDS \$2.59 Pr.**

Sturdy leather uppers. Fully lined, no mark rubber soles. Sure to give lasting wear. Sizes 8 1/2 to 3.



**Child's & Gent's OXFORDS \$2.59 Pr.**

Smooth leather uppers and fully lined. Moccasin vamp. No mark rubber sole. Unbeatable value. Sizes 8 1/2 to 3.

**PENCIL TABLETS**  
• Good quality paper. Size is 5 1/2 x 9 inches. **5¢**

**Sewed Composition BOOKS**  
• Generous number of pages. **5¢**

**PENCIL BOXES**  
• Everything you need for school. **25¢**

**Juvenile PORTFOLIO**  
• Writing kit for children. **10¢**

**Blendwell or Crayola CRAYONS**  
**10¢ Pkge.**

**Brite Edge PENCILS**  
• 12 branded to pkg. **29¢**

**SCRIPTO Mechanical PENCILS**  
Transparent & Opaque **20¢ Pkg.**

**Spunlo**



**Panties**

**59¢**

These cool brief rayon panties wear well, wash beautifully. Fitted elastic waist and double crotch. Sizes 5, 6, 7.

**TOILET TISSUE 6¢ roll**

IMPORTED—54x54—Reg. \$1.49  
**TABLE CLOTHS 98¢**

CHILDRENS—2 HANDLES WITH LIFT TRAY  
**LUNCH BOXES 39¢**

RAYON FRENCH CREPE  
**MATERNITY DRESSES \$5.98**  
ELASTIC ADJUSTMENT ON THE SIDES

**ANKLETS**  
Fancy lisle Mercerized yarns, solid colors, sizes 6 to 8 1/2. **25¢**  
SAVE!

**RAYON Panties**  
Lace-trimmed, with elastic waist, 2-bar tricot. **49¢**  
SAVE!

**SPUN-LO Panties**  
Trim, tailored knitted rayon panties with elastic waist. **39¢**

**J. J. Newberry Co. 5¢ 10¢ 25¢ Stores**

**1275 SARTORI**

TWO TORRANCE ENTRANCES

OPEN SAT. NITE TILL 8

**1311-13 EL PRADO**