

Only Chevrolet brings you all these major advantages of BIG CAR QUALITY AT LOWEST PRICES prices now decidedly lower than those of any other car that even remotely approaches it in quality!


The plain truth is that this pace-setting Chevrolet offers major quality advantage after major quality advantage not availabe in other cars in its feld, and, in addition
Chervolet prices are now obviously and outstandingly Chevrolet prices are now obviously and outstandingly
lower than those of any other car that even remotely approaches it in quality.
Thus, Chevrolet and only Chevrolet offers the Bis Cay comfort of the original and outseanding Unitized Kneer Action Ride... the Biz-Car performance and dependability
of a worlds champion Valve-in-Head engine $\ldots$. the BigCa a world's champion Valve-in-Heade engine ...t the Bisury of Body by Fisher . . the Big-Cay afety of Fisher Unisted construction, the Unitized Kneea at lowest prices-prices hhat are now even more economical even more thrifty, when compared with the prices of ther atmbiles in its field
Yes, indecd. Chevrolet is first in dolarer volue by the first in nation-wide demand as well.

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工ompare Prices !...
CHEVROLET - and Only CHEVROLET IS FIRST!

## PAUL'S CHEVROLET

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