## Pennsylvania Stop Streets

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Stop Streets Installation of boulevard stop signs on Pennsylvania avenue at 235th and at 226th street is believed to be an ad-vantage, as the new soapless treet is believed to be made shorthy, following a traffic check made py Police Chief John stroth. His recommendations have been - and li four directions at 236th street Street intersection, and from all four directions at 236th street chief Stroh said he believed on additional boulevard sy to is assaide Ranchos section.



The Permagias Water Heater CANNOT rust or corrode. Why? Because its tank is glass. Fused-to ateel-sanitary as a clean drink-ing glass! 0 Fully auto-matic, it will give you years of truly carefree hot-water con-venience. Be sure to see it today! Heated with Gas ...Stored in Glass Budget Prices— Eat: Terms Termaglas

Water Heaters TORRANCE

PLUMBING 1418 MARCELINA TORRANCE -



RACE KING WILL RIDE

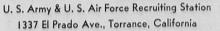
## HIGH SCHOOL GRADUATES

THIS is important news to every young man from 2014 to 28 who has graduated from high school or who can pass equiva-lent education examinations. Under a new ruling, you may now enlist in the U.S. Army for the specific purpose of attend-ing Officer Candidate School, provided the quotas are not filled.

Miled. You must be a citizen of the United States, and a man of high moral character, able to meet the necessary physical

high moral character, able to meet the necessary polyacu requirements. To take advantage of this unusual privilege, you may sub-mit your application to the Commanding General of the Army area in which you live. If you are selected, you will be enlisted in the Army as Staff Sergeant. If you have not had basic training or its equivalent, you will be given this training before entering Officer Candidate School. If you are a successful candidate, you will be commissioned as Second Lieutenant in the Officers Reserve Corps and placed on active duty for two years, during which time you may complete the course successfully, you will be released from the Army. The opportunity to qualify for Officer Candidate School is,

the Ariny. The opportunity to qualify for Officer Candidate School is, and has been, open to men in the Ariny. But never before during peacetime has such a remarkable opportunity to be-come a commissioned officer been open to eivilian high school graduates. Get all the facts about it today at your U.S. Army and U.S. Air Force Recruiting Station.



## Pave Way for Local Clerk To Have Two Soap Factory Dispute Ends

V4 8 . 4

Company. Two years ago, at the age of 37, when Luckman became presi-dent of the Lever Brothers firm, he embarked upon a broad pro-gram of expansion. The most recent development is the out-right purchase of the John F. Jelke Co., manufacturers of 'Good Luck' margarine, with annual sales of nearly \$22,000, 000.

annual sales of nearly \$25,000,-000. The Jelke purchase, an-nounced by President Luck-man on June 24, is the fourth major acquisition by Lever Brothers under its expansion program. It is the company's first entry into the margarine business. During the past two years Lever sales of soap, shortening and dentifrices have increased 51 percent, Luckman reported. A year ago Luckman bought Harriet Hubbard Ayer, Inc. cosmetic and perfume firm, and in recent months bought the Luxor cosmetic business from Armour & Co., of Chi-tago. In May of this year Lever became a major factor in the beauty.preparation field with the acquisition of the Rayve line, including "Rayve Creme Sham-po." Incorporated in 1889, the re-

 tee of the San Pedro Business
i Men Associated, Inc., and the Retail Clerks Union have sub-stantially réached agreements which are satisfactory to all parties.
"These agreements will be submitted to both our mem-berships and the members of the Retail Clerks Union for ratification. After ratification by both the variety stores and the mercantile stores the two agreements will be executed jointly.
"We are very happy at the successful solution of a prob-lem which has affected the en-tire harbor area for many months. Details of the con-tract will be announced fol-lowing final signing."
Waiter Hooke, spokesman for the variety stores, said:
"We understand that the variety clerks of the Retail Clerks Union have okayed the agreement with Kress, Wool-worth and Newberry's. We are glad to know that this ac-tion has been taken.
"We also have been advised by the San Pedro Business Men Associated, Inc., of which our compaties are members, that agreement will be sub-mitted to both employers and the Union for tatification.
"Wh agreement will be sub-mitted to both employers and the Union for their stores in the harbor area. We are stocking these stores and ar-ranging for clerks. Upon the final sig na ture to all the experime, twe will be able to make an announcement as to the exact date of the re-opening of the Kress, Wool-worth and Newberry stores." Spaking as chairman of the San Pedro Committee for Clvie Beitement, Harry M Carr sadi: "I am pleased with the very definite progress that see ms to have been made. I wish to reiterate that we have made no ventand Newberry stores." Spaking as chairman of the fat end con fartification.
"With reference to the J. C. Penney Company, I believe it. Is the wholehearted sentiment of the resolutions.
"We have even the interest parties.
"With reference to the J. C. Penney Company reopen nego-tiations in conjunction with the bus stores.</l including "Rayve Creme Sham-pool" Incorporated in 1889, the re-cently-acquired Jelke Company was one of the nation's pioneer marg arine manufacturers. Jelke also makes and distri-butes a bulk shortening, ma-yonnaise, a salad dressing and a sandwich spread. In announcing his latest move, Luckman disclosed that three products had, in the last two years, regained top position in the soap market. "Lux," he said, is now the largest selling tojlet soap in the United States; "Rinso," the largest-selling laun-dry powder in the soap mar-ket, and "Lux Flakes" the lead-ing fine fabric soap.

CROWDS SEE BLAZE



Like the Beach? **Municipal Buses Take You There!** 

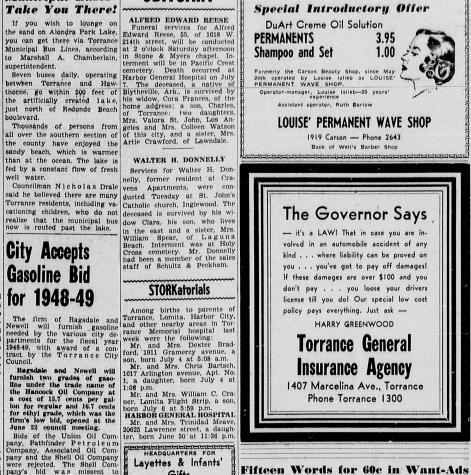
HEADS SCHOOL—Lloyd W. Waller, principal of Torrance High, School last year, who. will become principal of the new Manhattan Beach-Hermosa Beach High School, now build-ing.

Waller Heads School Plant for Redondo

**Gasoline Bid STORKatorials** 

 for Redondo
Lioyd W. Waller, who served as principal of Torrance High School, has been selected to head the new multi-imilion doi serve Manhattan Beach and termosa Beach, it was an nounced this week by W.K. Cobb, superintendent of Redondo Union High School district.
Because bf his wide experiments for the first dean of El Cambin, college, Waller was selected by Redondo school plant to serve. Maler was selected by Redondo school plant to serve. The two rapidly growing company at the values of the new school plant to serve the two rapidly growing company. Maler was school plant to serve the two rapidly growing company. Maler was school plant to serve the two heads of the new school plant to serve the two heads of the new school plant to serve the two heads of the new school plant to serve the two heads of the new school plant to serve the two heads of the new school plant to serve the two heads of the new school plant to serve the two heads of the new school plant to serve the two heads of the new school plant to serve the two heads of the new school plant to serve the two heads the new school plant to serve the two heads of the new school plant to serve the two heads the new school plant to serve the two heads the new heads at the two heads at the school of server the two heads the new head plant the school of the thandore the trade and newell will two heads the new heads at the two heads of the Union Oil Company and the Shell Oil Company heads the then opened be the school of the thead oil to the server the two negative the two negative the two school blant the head the two negative the two school blant the two school blant the school of the thead the two school blant the school of the thead the two school blant the school of the thead the two school blant the school of the thead the two school blant the school of the thead the two school blant the school the two school blant the school the two school the two school the two school the thead the two school the two school t The firm of Ragsdale and Newell will furnish gasoline partments for the fiscal year. 194849, with award of a cor-tract by the Torrance City Council. Hagsdale and Newell will furnish two grades of gaso-line under the trade name of the Hancock Oil Company at a cost of 15.7 cents per gai-tor thy grade, which was the firm's low bid, opened at th-june 22 council meeting. Bids of the Union Oil Com-pany, Pathfinder Petroleum Company, Associated Oil Com-

Gifts Childrens Wardrobe



TORRANCE HERALD

**OBITUARY** 

July 8, 1948

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Now its proved quality becomes more impressive than ever

## .. AND CHEVROLET'S LOW PRICES

are even more attractive than in the past!

ALWAYS THE VALUE-LEADER . . . always the first choice of people who want the finest at lowest cost . . . Chevrolet's value-leadership is now so outstanding that men and women everywhere are deciding it's more than ever the preferred investment in its field!

Not only does Chevrolet stand out as the

FIRST in Value .... FIRST in Big-Car Quality at Lowest Prices . . .

Not only does Chevrolet stand out as the first and only low-priced car with all the fol-lowing major advances which comprise the soundest and best in modern motoring . . . not only does it offer all these major advan-tages of Big-Car quality at lowest prices . . . but it offers them at prices that are now defi-nitely and decisively lower than those of any other car that even remotely approaches it in quality!

quality! It's the first and only low-priced car with the original and outstanding <u>Unitized Knee-Action Ride</u>. It's the first and only low-priced car with a world's champion <u>Valve-in-Head</u> quality

Engine. It's the first and only low-priced car with the enviable Body by Fisher. It's the first and only low-priced car with the triple aafety-protection of Fisher Unisteel Body-Construction, the Unitized Knee-Action Ride and Positive-Action Hydraulic Brakes. And yet, despite the fact that CHEV-ROLET AND ONLY CHEVROLET IS FIRST to offer all these major advancements of low-cost motoring, it holds an even greater price-advantage and gives you even more value for your dollars in comparison with other automobiles thay than at any previous time in Chevrolet history!

other automobiles that that at any previous time in Chevrolet history! That is why more people are buying Chev-rolets than any other make of car, this year as for the total 17-year period, 1931 to date; that is why they are agreeing, with ever-mounting enthusiasm, that Chevrolet is first in dollar-value as it is first in nation-wide demand



Holiday crowds had an unex-pected bit of excitement Monday when a fire broke out in a ravine near the Palos Verdes golf course. The blaze raged up the, ra-

vine, but was brought under control after an hour without serious damage.

