

## 

 DEL MONTE COFFEEREGULAR or DRIP GRIND $I \mathrm{lb} . C_{a n}$ E

## HUNT FOR THE BESTD

IIUNT'S PRIESEIRVES
,itic $15^{\circ}$

## DEL MONTE <br> TOMATO SAUCE

HI HO CRACKERS - 1.1.b. Box MITY NICE DEVILED MEAT-3t-0z. Can . 2 for 15 C AEROWAX - Full Quart MGGGC CHEF SPAGHETII DINNER ${ }^{10200}$ 1 76 $\frac{15 c}{54 c}$ MaGC CHEF SPAGHETIT DINNER 31 c RAINDROPS - 24-02. Pkg. 236 SANTA MARIA CHILE CON CARNE-1.1. Can . . 15 c GOLDEN WEST MARMALADE-12.02. Jar . . . 17c BOROUEN'NS INSTANT YOO CHOCOLATE

## IDAAL RANCH MKT

 2067 TQDRIRANCE HOULEVAIRID - MORE FOOD FOR LESS MONEY - MORE FOOD FOR LESS MONEY - MORE 'FOOD FOR LESS MONEY - MORE FOOD FOR LESS MONEY Z

## Classified Ads Close Noon Wed.



Region Lions Guests Here Noant 20 Luons toim dius



WHAT OUR 1,000,000TH METHR MEANS TO YOUR FAMILY BUDGET!

It's one of the reasons why thas in in 19391
If you will compare your
present costs of living with what you paid in 1939, you'll
find that everything has gone up about two thirds. Almost everything, that is, ex-
cept gasl Happily, the price of gas has stayed down
even lower than in 1939 . One reason is that we've
added so many new customconnected our $1,000,000$ hath gas meter. These new cus-
tomers have helped when they happened to live where
they could be served by existing facilities.
Additional the sale of gas to moro and more customers has contrib-
uted its part to offset stoadily rising expenses. But keep.
ing on the right side of the ledger has been no easy ac-
complishment. complishment.

As costs have gone up and
major projects were needed even new customers haven't always made it easier.
Many thous Many thousands of now
home owners, for example, have ponated where gas-main
hater extensions were required to
serve them. Taking care of serve them. Taking care of
them has actually added to our operating expyenses. ${ }^{\text {. Ex. }}$
tensions today cost us $21 / 2$ to tensions today cost us $21 / 2$ to
3 times more than in 1939.) area, we participasty growing ing of the largest natural gas gas
projects on record. The projects on record. The
mammoth $\$ 70,000,000$ Tex-
as-California pineline as-California pipeline was
constructed rom the nearest
practical source, some 1200 miles away, and is now in
operation. Material operation. Materials and
labor, too, are at an all time
high... and taxees, payrolls and even the cost of gas in
the field -have climbed steadily.
Dependable, low-cost serv-
ice is just one of the reasons
ice is just one of the reasons
why virtually everyone in why virtually everyone in
SouthernCaliforniauses gas.
You too can afford to You too can afford to use
natural gas for all four uses natural gas for all four uses
in your home-for cooking, water heating-house heating,
and refrigeration. and refrigeration.
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$\qquad$ YOUR HOUSEHOLD emanam is

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