



PHONE 356

# Postal Job

Filing Date
Extended

An extension of the closing date for filing applications in the examination for substitute incomplete for filing applications in the examination for substitute incomplete for file has been granted by the U. S. Civil Service Commission, Louis Deininger, acting postmaster announced voice Commission, Louis Deininger, acting postmaster announced voice Commission has set August 24 as the date when the applications must be on file in San Francisco.

Applications will be accepted.

JUVENILE OFFICER DESCRIBES WORK

ancisco.

Applications will be accepted the Torrance post office.

Judge John A. Shidler

Donald Armstrong

Announce Their Association

For The General Practice of Law at 1308 Sartori Avenue

Torrance, California

Phone Torrance 149 or 698

### **Uptown Streets Jammed As Crowd** Of Shoppers Swarm Into City

We too, were amazed at the crowds!
Guess everybddy was a little amazed at the record-breaking crowd of shoppers that jammed the streets and stores of
Torrance last Saturday night.

The crowd, estimated to be between 2500 and 3000 people,
poured into Torrance to take advantage of a proomtional
stunt in which 827.4d in merchandise was offered to shoppers
for fifty cents.

The offer was made through a full page advertisement
appearing in last week's Torrance Harald, Many merchants
prepared for 100 to 150 shoppers were forced to close when
crowds cleaned them out of free gifts shortly after the bargain hunt started at 6 p.m.

One store gave away more than 1100 free gifts!...Many
eight and nine hundred!'

Actual details of the "treasur hunt" was arranged for in
cooperation with Retail Merchants Division of the Chamber, of
Commerce. The merchants, 26 of them, were given free advertising spage on the page in exchange for offering a free gift
to shoppers who paid a 50-cent validation fee at the Torrance
Herald.

This week's Edwin B. Brown, business manager of the Tor-

Heraid.

This week Edwin B. Brown, business manager of the Torrance Heraid, turned over to the Chamber of Commerce a check covering the money received at the Heraid during three days preceding the "Torrance Saturday Night" affair. Only the actual cost of composition of the full page was deducted from the amount given to the Chamber.

The money was placed in a fund to be use to decorate the city during the Christmas season.

#### Torrance Building Activity Hits \$648,595 During July

So hold out for the best and get your sure reward of unmatched driving satis-

Evidence of continued activity in Torrance's construction picture was contained in month-end reports released last week by John R. Patrick, building inspector. New construction here during July totaled \$4318,595.

This amount brings the value of building activities in the city for the year to \$3,139,434, \*
Patrick declared.
In comparison, construction permits issued during July, 1948, amounted to \$467,257, but the total for the first seven months of last year reached \$4,502,153.

Patrick gaid the bulk of new construction started last month consisted of 78 units in the North Torrance housing develop-

"Our choice is America's choice...

the most Beautiful BUY of all!"

Surely, you'll agree it would be foolish faction. Make America's choice your to pass up all those years and miles of driving pleasure . . . all those fine car beautiful buy of all!

Of course you picked the car you like best-it's Chevrolet, the car America likes best. So stick to your guns! Don't

accept a car that gives you less.

#### ... Classic

Continued from Page 5)
frame to ice the game.
The Los Angeles Eagles edged
Hollywood's Dodgers, 5 to 3,
Saturday night. Timely hitting
behind the six-hit twirling of
Mickey Thomas spelled victory
for the Birdmen.
A surprising Rosabell Plumbers aggregation combed two
Eastside pitchers for 14 hits
and 11 runs to shut off the
bearmen's water by an 11 to 1
count. The favorite Eastsides
were held to five scattered bingies.

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The L. A. Kopper Karts went
down to defeat, 9 to 6, in their
tussle with the Inglewood Buc's
Monday. Buc Don Runcle led
his team to victory with three
safe blows.

In Tuesday night's fray the
L.A. Police strongarmed their
way into an 8 to 0 win over
Wilmington's Athletics. Policeman Ken Brondel held the Athletics to five scattered blows,
while his teammates picked up
10 to win going away.

The Bank of America-Arcadia
game was in progress at presstime.

BOX SCORES

time.

BOX SCORES

Burke's Service ... 300 022 040—11 9

Torrance Police ... 000 071 000—8 6 1 orrance Police 000 071 000-8 fs 2 LA Eagles 100 300 000-5 12 Hollswood Dodgers 210 000 000-3 fs Rosabell 000 001 310 006-11 14 Eastside Beer 000 000 010-1 5 Kopper Karis 013 100 001-6 8 Inglewood Bucs 000 411 21x-9 11 L.A. Police ...... 000 100 430- 8 10. Wilm'gton Athletics 000 000 000- 0 5

#### ROBERT CLARKSON TO RECEIVE BUSINESS DEGREE

BUSINESS DEGREE
Robert W. Carlson, son of
Mrs. Esther C. Carlson, 1998
Plaza del Amo, will receive the
degree of Bachelor of Business
Administration with a major in
Foreign Trade from Woodbury
Collège, Los Angeles, at Commencement Exercise to be held
on the eyening of August 12.
A graduate of Torrance High
School, Carlson served with the
U.S. Army Air Corps in England during World War II.

to build a \$5200 duplex residence at 18156 Prairie avenue; Gerald Alter, of 1425 West Carson street, took out a permit for a \$6300 home at 2220 Ar-

lington avenue, Frank Faren, 2423 Cabrillo avenue, was granted permission to construct a \$6900 five-room stucco home at 2317 Border ave-

#### Hospital Cases

Mrs. Madelgine Campbell, m avenue.

Twenty-six Torrance youths vere commended last week for their, entries in the Torrance Summer Recreation Department's hobby shows.

shows were staged at

TURKEYS and RED FRYERS

Trunnell's Poultry Ranch 25322 Oak St., Lomita Lomita 29

#### King for a Day . . .

How would you like to be KING FOR A DAY . . . When you eat with Charley you are "King", for his service and food are fit for a "King." Come in today for food and service that can't be beat . . .

-Charley

Charley's

### GUESTS OF HONOR

-for the following week are:

THURSDAY, AUGUST 11— Mr. and Mrs. Marion L. Hartley, 913 Madrid avenue.

FRIDAY, AUGUST 12— Mr. and Mrs. O. H. Olson, 1617 Cota avenue.

SATURDAY, AUGUST 13— Mr. and Mrs. H. C. Dalby, 1735 Andreo avenue.

SUNDAY, AUGUST 14-Mr. and Mrs. David Brimer, 427 Ocean avenue.

MONDAY, AUGUST 15— Mr. and Mrs. Charles Arney, 1414 Hickory avenue.

TUESDAY, AUGUST 16-Mr. and Mrs. O. E. Gwyn, 12251/2 Acacia avenue.

WEDNESDAY, AUGUST 17— Mr. and Mrs. Jack W. Norris, 2616 Eldorado avenue.

You Folks Please Come In-DINNER IS ON THE HOUSE!

JUST IDENTIFY YOURSELF WE FEATURE NAVY BEAN SOUP DAILY Eat with Charley at

## aniels Cafe

Look for Your Name Next Week! We Never Close!



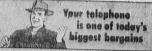
### THEY GET GOING FAST WHEN TROUBLE STRIKES



1. When someone's dirch-digger bites a chunk out of a long distance cable—and it happens now and then—repairmen get on the job fast to fix it. Back at a test center, sensitive instruments located the break and splicers hit the road. Almost simultaneously, many calls were routed through other cities to get them through with as little delay as possible.

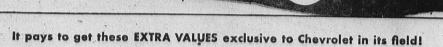
3. Keeping service reliable makes your telephone a more valuable servant—just as keeping rates low as possible makes service a bargain today. A local call still costs just a few pennies ... and calls to the East Coast at day station rates only \$2.50 plus Federal tax.





The Pacific Telephone (and Telegraph Company





WORLD'S CHAMPION VALVE-IN-HEAD ENGINE EXTRA ECONOMICAL TO

OWN-OPERATE-MAINTAIN

CENTER-POINT STEERING

FISHER UNISTEEL BODY CONSTRUCTION

ITS FIELD with WIDEST TREAD

LONGEST, HEAVIEST CAR IN

CERTI-SAFE HYDRAULIC BRAKES 5-INCH WIDE-BASE WHEELS

with PANORAMIC VISIBILITY

FISHER BODY STYLING AND LUXURY

PLUS LOW-PRESSURE TIRES ... AND IT'S THE LOWEST PRICED LINE IN ITS FIELD!

AUTHORIZED DIRECT FACTORY DEALER SERVING TORRANCE, LOMITA AND WALTERIA