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LOWER THAN YOUR PRICE!

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A SUPERB WHITE ENAMEL, HIGH GLOSS, SMOOTH, SOLID HIDING, WASHABLE.

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COVERS 350-400 SQ. FT.

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WONDER SEAL

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EXTERIOR HOUSE PAINT

DU PONT NO. 40 ACTUALLY CLEANS ITSELF, SHEDS DIRT AND DUST WITH EVERY HEAVY RAIN, NOW IMPROVED FOR EXTRA DUR-ABILITY, SUPERB, HIDING, FAST AP-PLICATION.

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OIL BASE PAINT COLORWALL
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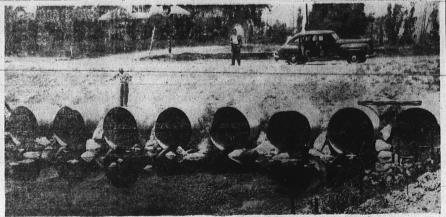
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Torrance

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IS ONCE FAMOUS DDT

Like a middle-aged boxer, the once much-heralded DDT ms to be losing its punch—especially is this true in South-

Like a middle-aged boxer, the once much-heralded DDT seems to be losing its punch—especially is this true in Southern California.

This is due, say leading entomologists, to the wide-spread use of the insect killer in the Southland.

Jack Olson, pest control engineer of the unincorporated city of Paramount, says it requires 475 times as much DDT to kill the infamous Bellflower fly in Southern California than it does to drop the flies in Fresno.

He explains it this way:

"DDT is slow to drop flies. Maybe as long as six to 24 hours. During this time the fly will breed as many as 14 times. With each batch of young flies a certain amount of immunity is passed along to the offspring. These in turn come in contact with more DDT. As they lay their eggs creating another generation still further immunity is passed along unto the new generation. Finally the insect poison has little knockdown power over the subsequent generation of flies."

One of the best known fly killers known today is a mixture of DDT (useful for its crystalline formation) and Benzine Hxychloride, says Olson. It packs a punch that drops flies instantly and yet does not disturb important pollination cycles, he claims.

The preparation is so new, claims Olson, that he doubts that the reduct is available levelly.

The preparation is so new, claims Olson, that he doubts that the product is available locally.

Leading Citizen Joins Ranks of

CLUB LEADERS TELL CONCLAVE DETAILS

LOSING ITS PUNCH?

EIGHT BARREL KILLER . . . Like a battery of huge cannons these eight pipes cazeying off dairy-farm drainage and overflow from Alondra Lake poke their noses from under a roadway in North Torrance. Pools of stagnant water gathering at the base of the pipes spur the breeding of flies and mosquitoes harassing

.. Fly Fighters

airborne invader.
Eliminating the breeding see of flies, by the "contamion" of those areas with a erful chemical—possibly benhxychloride.
Eradicating feeding areas using fly-proof garbage, eliminating piles of grass pings, washing tin cans and les before discarding them can barrels.

bottles before discarding them into can barrels.

To accomplish the first objective it was suggested that a communication center be established to receive the anonymous calls and complaints against possible collaborators who maintain fly breeding sources. The center, possibly the city englineer's office, would receive information on vacant lots to be burned off—weeds, rotting tree leaves, and debris in vacant lots was found to be one of the reatest sources of flies.

On the second point of strately it was suggested that the carbage collector's aid be engated. One of the complaints and the machine of the complaints and the machines of the lands of the lands of the complaints and the machines of the lands of bard with the lands of the lands of bard with the lands of the lands

nis phase of the campaign, it was suggested.

After it was pointed out that he City of Los Angeles in a ceent survey found that dog iroppings was the third most erious source of files in that till, it was recommended that nore, stringent enforcement of he city's leash law be effected. Still further suggestions for he anti-fly campaign included he recommendation that merhants and householders deposit idewalk sweepings in flytight montainers and not sweep the rash into the gutters to await backup by the city's street weeper.

The city has taken the In

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TORRANCE HERALD

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Payable in Advance
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*Sockaroo . . .

the residents of not only North Torrance but the entire city. Community action to abate the menace is recommended by a pest control engineer and a city official inspecting the possible source of many "summer sicknesses." They labeled the swamplike basin of filth as "polio's incubator."

Donald R. Thompson, M.D.

Announces His Association

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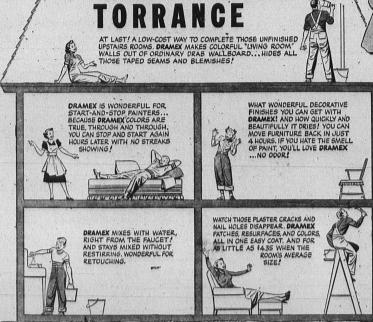
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