

# "TELEVISION FACTS"

## FACTS YOU SHOULD KNOW IF YOU ARE BUYING OR OWN A TELEVISION SET

By Phil Gibson  
It's A Fact—

Nothing like it ever happened to us before. It was kind of like the snow storm that descended on this area last winter... the way folks came in and bought that new General Electric Television set we advertised last week.

**It's A Fact—** We know there have been a lot of crazy Television deals... but this was not crazy! It was an offer to pay installation charges (install free) a brand new General Electric 10" Tube Television Set with a down payment of only \$37.02 and with weekly payments of only \$3.49!

**It's A Fact—** Well, it was something when this advertisement appeared in the Torrance Herald last week. We knew it was the best offer ever made in Television... but the way folks came in, saw and bought... saw that the set was far better and bigger than the picture in the paper could show... that was something to even surprise us and we expected great things, too.

**It's A Fact—** We are not writing this to brag about the results we receive in advertising in the Torrance Herald... but we do want to explain why we couldn't supply the demand and fill all the orders, that walked in on us during the last few days.

**It's A Fact—** However... we have been lucky enough to get another shipment (that arrived at a late hour last night) and while they last this week we are going to let 'em go on the same deal of \$3.49 per week.

**It's A Fact—** Here are the facts about this big DeLuxe Model 835, 10-inch Tube General Electric Television set. DAYLIGHT TELEVISION—at least 80% brighter than an ordinary Television under the same conditions. A NEW KIND OF TELEVISION—Bright enough to provide peak picture enjoyment under the ideal seeing condition of normal room lighting.

**NO MORE STRAINING YOUR EYES IN DARKNESS—** Enjoy programs in the comfort of a fully lighted room as eye specialists recommend. **BIG 10-INCH TUBE—** This is the big 82 square inch which has been proven the best for normal room vision. This is the same size found in most big, expensive console sets. **POSITIVE EASY TUNING—** Even a small child can operate this set. Nothing complicated to learn. Just turn the switch and there's your picture. **BEAUTIFUL COMPACT CABINET—** Veneered in hand-rubbed genuine Honduras Mahogany. A beautiful piece of furniture, too. **LARGE G-E DYNAPOWER SPEAKER—** Featuring General Electric exclusive natural color tone.

For the Best Picture in Television

## GIBSON-DeVORE HOME APPLIANCE

Headquarters for Radio and Television  
Phone Tor. 1728  
1875 Carson St.  
Torrance

PHONE ZENITH 1728  
—Our No Toll Out-of-Town Phone Number.

## Summer School Classes Still Open This Week

Enrollment in Torrance High School Summer sessions, intended for both adults and pre-graduate students, will continue the remainder of the week, according to John Steinbaugh, principal.

There are several openings left in typing, woodshop (beginning and advanced) algebra, general math and arts and crafts, the principal said.

With the exception of the arts and crafts class which meets in the afternoon, all other classes are morning classes.

## Students

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ard Mimura, team captain, Frank Mora, Jack O'Call, Jack Rambo, Frank Schmidt, Norman Stock, Harry Walker, Dave Whistler and Paul Garcia.  
Twelve Varsity horseholders received baseball awards. They included Harry Theodosios, Jim Taylor, Dick Turner, Glenn Mitchell, Dave Bishop, Milton Long, Buddy Licht, Paul Smith, Max Robinson, Greg James, Wendell Vaughn and Bob Chambers.



### THE MARK OF A PROFESSIONAL MAN

**ARE** all professions, Pharmacy is a field which is ever-expanding. Your Rexall Druggist must keep up with the many changes in his profession.  
Not only is your Rexall Druggist a friend and a merchant, but he is a student as well. His professional code demands that he must strive to perfect and enlarge his professional knowledge as a duty to himself and to his community.  
The chemistry which he studies is opening wide to new horizons of medicine which your druggist must know thoroughly. When he closes the door of his drug store, he then opens his mind to these new discoveries. He reads these new discoveries. His mind to these new discoveries. He reads these new discoveries.

He works side by side with your Physician so that you may have the best that science has to offer you in the fight against disease.  
"Good Health to All From Rexall."

**BEACON DRUG CO.**  
THE **Rexall** STORE  
1519 CABRILLO, TOR. 180  
Where the Buses Meet

### Go the low cost way EAST

There Are No Lower Fares!

28 Daily Trips EAST from LOS ANGELES including 8 "Fast-Thru" EXPRESSES

NEW YORK	\$49.80
BOSTON	\$2.60
WASHINGTON	\$7.45
DETROIT	\$2.80
CHICAGO	\$6.85
MINNEAPOLIS	\$4.65
KANSAS CITY	\$9.70
NEW ORLEANS	\$4.40

Choice of Routes • Direct Through Schedules • Air-Conditioned Super-Coaches • Expense-Paid Tours to All America

BEACON DRUG CO.  
1519 Cabrillo Ave. — Torrance 180

**Go GREYHOUND**



**SAFETY LESSON**... Torrance Police Officer Donald Nash shows Junior Auxiliary police candidates Nancy Levesque and Sammy Held how to properly care for firearms. Later, the prospective TAP's will actually fire while learning range safety.

## Council Holds Ban Against All Fireworks

A three to two vote of the City Council Tuesday evening turned down a proposal which would permit the sale of "safe and sane" fireworks in Torrance.

The proposal which would have been an amendment to the recently enacted ordinance banning the sale of fireworks, was proposed by Councilman Nick Drake.

## OBITUARY

**MARY GILBERT**  
Requiem mass was celebrated at 9 o'clock Monday morning, in Catholic Church of the Nativity for Mrs. Mary Antonette Gilbert, 72, of 2063 Lincoln avenue.  
Mrs. Gilbert a native of Quebec, Canada, was a resident of Torrance for 29 years.  
Family members and friends attended recitation of the rosary Sunday evening in Stone & Myers Chapel. Rev. Father Edward J. Sullivan officiated at the rosary service and also at mass next morning.  
Survivors are her daughter, Mrs. Flora Louise Clark, of the Lincoln avenue address; three sisters, Mrs. Edythe Gagnier, Long Beach; Mrs. Louise Lavalla and Mrs. Burnadette Campau, both of River Rouge, Mich. Also surviving are two grandsons, C. Ellsworth Clark, Torrance; and Wallace E. Clark, and a great-grandson, Bryan Eugene Clark, both of Long Beach.

**TORRANCE HERALD**  
1619 GRAMERCY—PHONE 444  
Established Jan. 1, 1914  
Published Every Thursday  
Torrance, Calif.  
Grover C. Whyte  
Editor-Publisher  
E. B. Brown, Business Mgr.  
Jack O. Baldwin, Managing Editor  
Adjudicated a Legal Newspaper  
By Superior Court, Los Angeles County  
Entered as second class matter, January 30, 1914, at post office, Torrance, Calif., under Act of March 3, 1879.  
Official Newspaper of City of Torrance  
Subscription Rates  
Anywhere in Los Angeles County \$2.00 per year  
6 Months, \$1.00; 3 Months 50c  
Payable in Advance  
Outside Los Angeles County \$3.00 per year  
Payable in Advance

### SEWING MACHINES

SALES SERVICE RENTALS  
YOUR OLD TRASHLE ELECTRIFIED AT REASONABLE COST. We repair all makes of home machines, so call for a free estimate.  
Singer Portables for rent \$2.50 per month.  
We have the franchise for DOMESTIC SEWING MACHINES. Portable, console and desk models. Liberal allowance on your old machine. Call now and ask for a free demonstration of the new MAGIC KEY BUTTONHOLE MAKER.  
Don't forget that you can finance the purchase of the machine you want by the TIME PLAN.  
UNIVERSAL SEW MASTER ELECTRIC PORTABLE \$92.50.  
**T. S. WILLIAMS**  
1657 Gramercy Ave. Phone Tor. 2839

## Jingle Bells! Santa Claus May Come to Town

If efforts of the downtown merchants are successful Torrance will have a Santa Claus Lane this coming Christmas.

Herb Cohen, a member of the Retail Merchants Division of the Torrance Chamber of Commerce, was appointed Christmas Decorations Chairman at a meeting of the Merchants last Tuesday.

Cohen was instructed by the group to investigate the possibility of gaining the cooperation of churches, civic groups, and service organizations to create a Christmas pageant and Toyland in El Prado Park. Tentative plans call for the erection of decorations, booths, and displays from Cravens avenue to the high school.

## Keno

(Continued from Page 1)  
first to shut it down," Woolley told the council.

Under a plan outlined by Jess H. Dean, commander of the veteran organization, one night, a month would be "Charity Night" with the proceeds going to some organization within Torrance or to some worthy cause such as the Red Feather Drive or the March of Dimes.

City Attorney C. Douglas Smith replied when asked for an opinion on the game that he had formed no official opinion since the matter had not been ordered investigated by the council as the matter had not come before it officially until his meeting. He stated however, that if the game was operated as stated by Attorney Samuelson the quiz game would not be in violation of the gaming ordinance but that if an element of chance were injected into the game, it would become a violation of the state gambling laws.

Several members of the audience urged the council to grant the permit.

If granted a permit the American Amusement Company headed by Al Culbardi, who is operating similar games in Torrance Beach, and has a permit to operate in Stockton, would seek a downtown location for the game. The vacant store building at 1336 El Prado has been discussed as a possible location for the game.

Commander Dean indicated that profit from the game would be used to carry on philanthropic work of the post and auxiliary and to pay off the post's new building on Washington street.  
It was suggested in a sample ordinance proposed by the applicants that the number of such games operating in Torrance be limited. The suggestion was that one permit be granted for each 15,000 people. This would allow but one game to operate within the city.

C. Douglas Smith, the city attorney, told the applicants to lower their sights "on the population of Torrance as such an arrangement would create a monopoly. Attorney Samuelson in outlining the method of play said that there were three sets of questions.

Cue questions, a running contest such as the "Who's It?" program of radio fame; a set of general quiz questions which may be answered by anyone in the audience; and a set of queries intended for the "players."

Anyone who knew the answer could win a prize—such as a small radio. A person who had purchased a card, similar to those used in playing bingo and who filled a row of numbers across the card before anyone else would be given the opportunity of answering the question first, he explained.

Samuelson said, that monetary prizes ranging from five to 25 dollars would be offered also. Sensing a possible "foot-in-the-door" to eventually permit gambling halls, a number of civic organizations are reported to be "considering community-wide protests to the passage of such an enabling ordinance.

The city council of Compton last night passed a rigid anti-gambling ordinance effective July 21. In so doing they slammed the door on draw poker and whiz-quiz games. Mayor Harry T. Laugharn and Councilmen Frank Whitaker, William Bovee, William Foster and Benjamin Cosgray unanimously took action against the games of chance.

## Sportscaster 'Paints' for Lions Club

Bill Welch, busy southland sports announcer, brought out his verbal brushes to paint a word picture of his experiences while covering some of



**SPORTSCASTER**... Bill Welch this week told Lions Club members of his experiences behind the mike.

the top sports events in Southern California last Tuesday. He addressed the Torrance Lions Club regular meeting at the Woman's Clubhouse.

Phil Gibson, program chairman for the Lion's Club, introduced Welch.

Welch painted a vivid word picture of the highlights of some of the events he has covered as the so-called "eyes of the public."

In addition to his duties as word-artist on many KTLA television shows, Welch finds time to occupy his desk as general manager of the Allied Advertising Agencies.

## Bandit

(Continued from Page 1)

held in the El Segundo jail on a charge of attempted murder. He was apprehended by El Segundo Police Officer Sam Potts who said he found approximately \$180 on Moore's person. Added to the sum found on Manley the amount was the same as reported missing from the El Segundo High School safe.

Ashton said that he believed that a confession from Moore would be forthcoming when the ex-convict was ready to talk.

Both Manley and Moore have done two stretches in Ohio prisons for safe burglaries, Ashton said.

Like Manley who leaves a widow and three children, Moore is married and has three children.

Until approximately six months ago Manley is said to have lived at a trailer court at 2147 Vermont avenue.

Manley was killed instantly by a bullet in the head fired by Officer Haddock as the officer fell to the ground wounded in the groin from a shot fired by Manley.

## Opening of New Post Office in Keystone Told

Designed to handle nearly all of the common postal transactions except the distribution of mail, a new contract substitution will be opened at 3175 South Avalon boulevard on July 18 according to Acting Postmaster Louis H. Deininger.

The new substitution will be operated by Smith Campbell, owner of a sundry store in which the post office will be located.

Deininger said there would be no general delivery or post office boxes provided. The station would, however, handle money orders, postal notes, stamps, parcel post, C.O.D., registered mail and various postal supplies.

**LAST CALL FOR... FATHER'S DAY CARDS and GIFTS**  
**PARRISH STATIONERS**  
1415 MARCELINA... PH. TORRANCE 877

THURSDAY, FRIDAY, SAT., JUNE 16, 17, 18  
MARJORIE MAIN • PERCY KILBRIDE  
**MA AND PA KETTLE**  
In Glorious Outdoor Color  
**ADVENTURES OF GALLANT BESS**  
SUNDAY & MONDAY - JUNE 19, 20  
JEAN CRAIN • LINDA DARNELL  
**LETTER TO THREE WIVES**  
WILLIAM ELLIOTT • ADRIAN BOOTH  
**THE LAST BANDIT**  
PLUS  
**COLOR CARTOON**  
TUESDAY, WEDNESDAY, THURS., JUNE 21, 22, 23  
JOAN CRAWFORD • ZACHARY SCOTT  
**FLAMINGO ROAD**  
PLUS  
TOM BROWN • AUDREY LONG  
**RICH OF CHICAGO**  
COLOR CARTOON  
1575 **SAN PEDRO** Terminal  
N. Gaffey Drive-in-Theater 2-1141  
SERVING THE ENTIRE HARBOR AREA

**LOMITA** theatres  
2433 NARBONNE AVE. • PHONE 243  
NEIGHBORLY IN EVERY RESPECT

**NOW PLAYING — ENDS SATURDAY**  
Box Office Opens Thurs., Fri., 6:30  
Wm. Bendix Meg Randall  
**THE LIFE OF RILEY**  
— also —  
John Payne Gail Russell  
**EL PASO**  
in Cinecolor  
**STARTS SUN., MON., TUES. - JUNE 19, 20, 21**  
Box Office Opens Sunday 12:30 — M.T. 6:30  
June Allyson Elizabeth Taylor  
**LITTLE WOMEN**  
— also —  
Geo. Raft Marie Windsor  
**OUTPOST IN MOROCCO**  
**HEY KIDS — SUMMER VACATION SHOW**  
TUESDAY MORNING, JUNE 21—  
2 Thrilling Features  
Roy Rogers Trigger  
**DON'T FENCE ME IN**  
Wild Bill Elliott as Red Ryder  
**CONQUEST OF CHEYENNE**  
— plus —  
5 Color Cartoons  
Box Office Opens at 10 a.m. — Come Early!  
Our Ad Appears Daily in the Los Angeles Times, Mirror, Daily News

## SLIP-COVER EXPERT DUE AT LEVY'S

Ted Roberts, factory representative of the Sure-Fit Slip Cover Company, will be in Torrance all day Friday at Sam Levy's Department Store, 1307 Sartori Ave. The arrangement for Roberts' visit to Torrance was made by Levy in order to give expert service to all the people in this area during a special sales event at Levy's Department Store.

## FERTILIZE IN JUNE FOR SUMMER GROWTH

Now is the ideal time to feed your plants, shrubs, lawn and trees for sustained growth through the summer. Because Western soils are low in nitrogen your garden needs Rancho Del Descanso Plant Food.

This powder concentrate is higher in nitrogen per lb. than any other commercial fertilizer and it's balanced with other needed minerals. Builds up the soil. Feeds the roots! Safe, non-burning. Sustains growth!

Five pounds costs only \$2.50, lasts the average yard all season. Get this low-cost, high-performance, easy-to-use fertilizer today! Available at Your Local Nursery

**Rancho Del Descanso**  
PLANT FOODS CO., INC.

**STADIUM**  
KIRK DOUGLAS  
MARILYN MAXWELL  
**CHAMPION**  
AND  
PRESTON FOSTER  
LON McALLISTER  
PEGGY ANN GARNER  
**THE BIG CAT**  
in Technicolor  
SUN. - MON. - TUES.  
CLARK GABLE  
JEANETTE MACDONALD  
SAN FRANCISCO  
— AND —  
THE MARX BROTHERS  
ALLAN JONES  
**A NIGHT AT THE OPERA**  
NEXT WEEK - STARTS WED.  
The Lady Gambles  
— AND —  
Daughter of the West  
in Color  
**TORRANCE**  
NOW PLAYING —  
PRESTON FOSTER  
BARBARA BRITTON  
MARILYN MAXWELL  
**I SHOT JESSE JAMES**  
— AND —  
STEPHEN MCNALLY  
THELMA RITTER  
**CITY ACROSS THE RIVER**  
SUN. - MON. - TUES.  
KIRK DOUGLAS  
MARILYN MAXWELL  
**CHAMPION**  
From Novel by Ring Lardner  
— AND —  
PRESTON FOSTER  
LON McALLISTER  
FORREST TUCKER  
**THE BIG CAT**  
in Technicolor  
NEXT WEEK - STARTS WED.  
**CRAZY HOUSE**  
— AND —  
MY LITTLE CHICKADEE  
**GRAND**  
— NOW PLAYING —  
VUELVEN LOS GARCIAS  
— AND —  
LOS DOS PILLETTES  
FRIDAY and SATURDAY  
ROSE OF SANTA ROSA  
— AND —  
UNDER COLORADO SKIES  
SUN. - MON. - TUES.  
WALT DISNEY'S  
JENNIFER JONES  
PEDRO ARMENDIZAR  
**WE WERE STRANGERS**  
— AND —  
EDGAR BUCHANAN  
ANNA LEE  
**BEST MAN WINS**  
WEDNESDAY and THURSDAY  
**LA MALAGUENA**  
— AND —  
CUANDO VIATAN  
LAS ESTRELLAS  
**GARDENA**  
— NOW PLAYING —  
WALT DISNEY'S  
**SO DEAR TO MY HEART**  
in Technicolor  
— AND —  
CANADIAN PACIFIC  
Also in Color  
SUN. - MON. - TUES.  
OUTPOST IN MOROCCO  
— AND —  
THE LOST TRIBE  
**PARK**  
— NOW PLAYING —  
FAMILY HONEYMOON  
— AND —  
THE FERPERTED  
SERPENT  
SUN. - MON. - TUES.  
RED CANYON  
in Technicolor  
— AND —  
BAD BOY