

HURRY

1333 EL PRADO ST.

and get your darlings ready for

THE

EASTER PARADE

New merchandise is arriving daily and we still have lovely sheer dresses and stylish coats, hats and gloves for the "LITTLE MISS"

Wonderful wash suits with LONG or SHORT pants as well as dress pants and shirts for the "young man" about town.

Don't forget to dress up the baby too . . . pretty bonnets . . . dresses . . . knit suits . . . blankets and coats . . .

The Dormeyer Mixer will be given away Saturday. Be sure your name is registered for the



"OME NUMBER"... Betty Ball, who was a "G.P. queen" last week, enjoys one of the royal privileges as she dictates a letter to her boss, Robert L. Minckler, president of General Petroleum Corporation.

California Department of Motor Vehicles is reported to have issued 98,469 licenses during December 1948 to bring the total number of licenses outstanding at the end of that month to the 4,935,122 mark. Of this total, 4,507,748 were operators' licenses and 427,374

CINDERELLA QUEEN GOES BACK TO WORK

Still slightly "flashbulb conscious," not yet "back to earth," and "sporting" a new wardrobe—Betty Ball this week went back to work. "It was more than a little hard getting into the grind of things," commented the attractive Torrance girl after the 10

days of "luxury life" which she sexperienced as a General Petroleum queen.
Betty, who lives with her
mother, Mrs. May Ball, at 1606
West 203rd street, works in the
G. P. refinery here and was
chosen by more than 1500 Southern California employees for the
company to represent them at
the dedication of the G.P. build
ing in Los Angeles last week.

suits, dresses, hats, shoes and purses; stayed at the Ambassa-d of Hotel in Los Angeles; spent but a day aboard a yacht, toured Santa Catalina island, flew to Las Vegas, stopped off on the way at Palm Springs; hit all the Hollywood "high spots;" appeared on a radio program along with city, state and county officials; witnessed a television broadcast and had her picture portrait taken by a well known Southland photographers. During the 10 days of "Ginerella life" Betty passed the point of becoming used to flashbubs—now she dreads them. She said that the photographers snapped many more than the 250 pictures which G.P. presented to her in an album.

Betty was "wined and dined" along with six other girls representing approximately 4500 other G.P. employees in the western states. However, the western states. However, the western states. However, the western states thouse the past five and a half years, presented her with several girts to be done by the council, mem septing memberships from employer groups, such as grocery where she has worked for the past five and a half years, presented her with several girts to the first of the groups must join the council as individuals. Connell directors are: H. W. Smith, San Pédro, vice president; Arry Car, San Pedro, seers.

company to represent them sat-the dedication of the G.P. build-ing in Los Angeles last week.

The list Betty rattled off of four lane, Sepulveda boulevard of lour lane, Sepulveda boulevard four lane, Sepulveda boulevard four lane, Sepulveda boulevard four lane, Sepulveda boulevard Municipal Airport came to an end this week.

She received a complete ward-derpass was granted by the

typewriter.

She received a complete ward derpass was granted by the rope valued at \$400, including state as a new and final agree suits, dresses, hats, shoes and ment was signed this week by purses; stayed at the Ambassa. C. H. Purcell, state director of

(Continued from Page 1)
warned the employers that small
business, employers must band
together if they intend to survive the pressure of national
labor groups.

Selover said the council is accepting memberships from employer groups, such as grocery
associations, but if bargaining is
to be done by the council, members of the groups must join
the council as individuals.

Council directors are: H. W.
Smith, San Pedro, vice president;
Harry Carr, San Pedro, seeretary-treasurer; J. C. Caldwell,
Wilmington; Paul Diamond, Torraice; Leon Ferrier, San Pedro;
and Walter C. Hooke, Los Angeles.

The Council maintains offices

geles.

The Council maintains offices at 1524 Cravens avenue, Torrance. Membership meetings are held on the first Thursday of each month. Directors meet at 1 p.m., Wednesday in the Council

CHARTER PRESENTED TO TOASTMASTERS CLUB

Tweed Jolly accepted the charter of the newly formed Torrance chapter of the Toastmaster International at a banquet-meeting of members and their wives in the Hollywood-Riviera Country Club Monday night.

The charter was presented by District Governor Clement Penrose who also installed *

e officers.

the officers.

Other than President Jolly the officers installed were: Water Schafer, vice-president: Henry D. Watkins, secretary-treasurer; Raymond W. Staver, sergeant at arms; Lester Foster, education thairman; and Delbert Vaughn, deputy governor.

Guests of honor for the evening was the founder of Toast was after international—Raiph C. imedley.

Speakers for the weeking was handled by speakers for the weeking was handled by speakers for the weeking was handled by speakers.

Modrow Battle.

Assignment of the table topics was handled by Luther Mumford.

Byeakers for the evening in luded Dr. Don G. Moshos. G. Evans, Bud Warren, Jim Waren, and C. B. Walls.

The speakers were introduced

DRESS UP THIS EASTER!

TORRANCE MEN'S SHOP

Sport COATS

and gabardines . . . in

all styles, all colors and

\$1995

OTHERS TO \$35 *

HIGH STYLE

Slacks

Gabardines, flannels tweeds and sharkskins

California models . .

\$695

OTHERS TO \$22.50

Everything for

Your Easter

. Outfit

* Rabhor Robes

Torrance

HOME OF HART SCHAFFNER & MARX CLOTHES

Torrance Men's Shop

* Arrow Shirts * Stetson Hats * Cooper Underwear

Westminster Hose * Botany and Cheney Ties

QUICK ALTERATIONS

* Rogue Sport Shirts

1325 Sartori

KEEPS FOODS FRESHER-FOR LONGER!

All sizes and colors.

Congratulations offered the lam Dawson, Wilard Garland, elub were read by secretary John Hanks, W. C. Kalbfleisen, Watkins.

Entertainment for the affair was provided by Joan Mumbrord and C. Yarbrough, A. L. Aside from those mentioned the charter members include: J. H. Sherfey, Jr., and Emmett P. G. Caldwell, V. H. Chatten, Wil Jones

at NATIONAL HOME



are ready for your Dear Ones!

A Great Gift! The New

Television Receivers

. . . Choice of Famous Makes in all new models.

- . Low Down Payment





TOASTERS - GRILLS - OVENS



MIXERS - WAFFLES - COFFEE MAKERS COOKERS - WASHERS - REFRIGERATORS CLEANERS - RANGES - HEATERS - IRONS NATIONALLY KNOWN BRANDS



- SILVERWARE
- POTTERY
- NOVELTIES
- · ART OBJECTS
- · RINGS
- WATCHES
- BRACELETS
- PEARLS
- COSTUME JEWELRY

When you make your selection at National You make them Happy!

Friendly Credit

NATIONAL HOME APPLIANCE CO.

HARRY M. ABRAMSON .

1267 Sartori Avenue Phone Torrance 78

Sewel GAS REFRIGERATOR 10 YEAR GAS has got it!

Gas Refrigerator. Servel lasts longer because its freezing system contains no motor no moving parts nothing to wear. A tiny gas flame makes ice and cold. As a result, Servel stays SILENT night and day. Your Gas Company places a 10-year guarantee a on the freezing system, too... no worry for you. (No other refrigerator duplicates Servel's conveniences. Big, clear-across shelf for ice cubes and frozen foods Big, easy-to-arrange interior. See ALL Servel's features... and the six beautiful models ... at your Servel dealer's today!

SOUTHERN CALIFORNIA EDISON COMPANY



