

"TELEVISION FACTS"

FACTS YOU SHOULD KNOW IF YOU ARE BUYING OR OWN A TELEVISION SET

By Phil Gibson

It's A Fact—

that the Co-axial cable now extends from New York to Chicago and St. Louis and serves 16 large cities and 24% of the Nations television stations with network telecasts. This co-axial cable will in a few months extend across the country and serve every city with television facilities. In the meantime plans have been made to show important East Coast telecasts to West Coast viewers by special kinescope recordings. These plans will work in reverse to serve East Coast viewers with West Coast telecasts.

It's A Fact—

that the West Coast now is leading the Nation in the number of television sets installed and in the number of sponsored telecasts.

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Second Artist Scheduled for February 16

Gyorgy Sandor, concert pianist and recording artist, will be the next soloist to be heard in the Torrance Community Concert series.

Sandor, acclaimed by New York critics as an extraordinary master of the keyboard, is to be heard here Wednesday night, Feb. 16, at Torrance High School auditorium.

Illustrative of the high quality of talent Torrance music lovers are hearing this season was Tuesday's announcement that Miss Nadine Conner, California soprano heard here last fall, will open the Metropolitan Opera series in Los Angeles on April 26th.

'Explosions' Were Caused by Blasting

Two sharp explosions at the National Supply Company's plant shortly after midnight last Friday caused brief concern in the community and resulted in scores of calls to the Torrance police department, and additional calls to The Herald office Saturday morning.

Blasting was resorted to in order to remove deep sections of concrete footings for some heavy machinery recently removed from the plant, it was explained. The machinery was installed by the Navy during the war for the manufacture of hollow ship propeller shafts.

Hospital Cases

Residents of Torrance, Lomita, Harbor City and other nearby areas who were listed as patients at the Torrance Memorial Hospital during the past week include:

- Mrs. Edna Bone, 2312 Dominguez street.
- Mrs. Nellie M. Dunbar, 1529 W. 224th street.
- Master Michael Hammel, 2301 Pacific Coast highway.
- Mrs. Sally Quintana, 20066 203rd street.
- Floyd Sloat, 1324 Portola avenue.
- Antonio Verduco, 4 1/2 203rd street.

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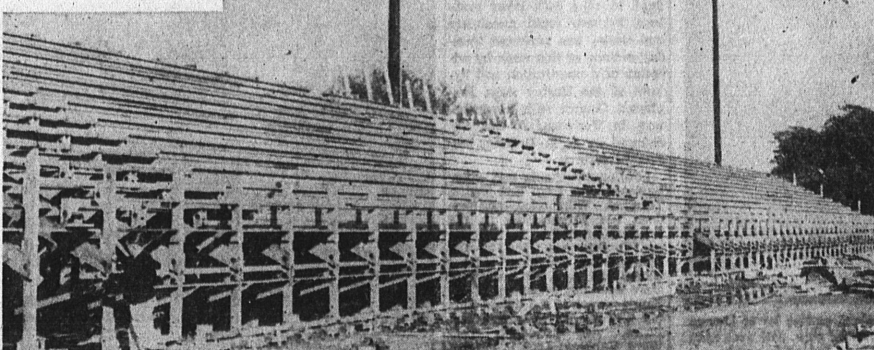
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PROGRESS REPORT — Construction of the new bleachers on the east side of Torrance High School athletic field now is nearing completion, as shown by this photograph, although inclement weather of the past few weeks has delayed progress beyond expectations, according to the contractor, C. B. Bagnall of Torrance. Powerful floodlights to illuminate the playing field already have been installed. The lighting installation will make it possible to play night games on the field this fall. (Herald Photo).



Public Notices

TORRANCE HERALD
CERTIFICATE OF BUSINESS
(Fictitious Firm Name)

THE UNDERSIGNED does hereby certify that he is conducting a Used Car business at 2030 Torrance Blvd., City of Torrance, County of Los Angeles, State of California, under the fictitious firm name of Torrance Used Cars, and that said firm is composed of the following persons, whose names and addresses are as follows, to-wit:

K. J. Freeman, 21202 Carollade Avenue, Torrance, California (K. J. Freeman)

WITNESS my hand this 26th day of January, 1949.

K. J. FREEMAN
STATE OF CALIFORNIA

COUNTY OF LOS ANGELES

ON THIS 26th day of January, A.D. 1949, before me the undersigned, a Notary Public in and for said County and State, residing there in duly commissioned and sworn, personally appeared K. J. Freeman, known to me to be the person whose name is subscribed to the within instrument, and acknowledged to me that he executed the same.

IN WITNESS WHEREOF, I have hereunto set my hand and affixed my official seal the day and year in this certificate first above written.

(SEAL)

J. B. BEMMINGHAM,
Notary Public in and for said County and State. My commission expires Oct. 19, 1951.

Cook Forest, a state forest in the State of Pennsylvania, is approximately 150 years old.

SENNESS TO CONTINUE FIGHT FOR CEMETERY

Another try for a zoning change to accommodate the proposed Weston Ranch cemetery, is Developer K. Sande Senness' answer to successful writ of review court proceedings on the part of the opponents.

New Semester at El Camino Opens Feb. 3

Enlargement of the trade and industrial program at El Camino College beginning with the spring semester Feb. 3 was announced this week by Dr. Lyle Tussing, director of instruction.

Instructors for industrial courses have been obtained from National Supply Company, International Derrick and Equipment Company, Standard Oil Company of California and similar concerns.

Business people are offered tuition-free courses in salesmanship, business law, economics, advertising art, business management and similar courses. Adults and high school graduates are both exempt from tuition.

Courses include leadership training for foremen, machine shop maintenance, plate and structural layout, auto maintenance and repair, and blueprint reading and sketching.

More than 300 courses in academic, business trade, industrial and public administration subjects will be offered, including public speaking, psychology, physics, chemistry, personality and selling, and salesmanship.

"Because of the unusually large enrollment expected, it would be wise to register early," according to Dr. Tussing. Registration dates are Monday through Wednesday, Jan. 31 through Feb. 2 from 8 a.m. to 8 p.m. For further information, phone MElo 4-6631.

Lady of the Woods, the only lava rock sculpture in the west, was carved by a lonely army engineer years ago when the federal government was building the first auto roads in Crater Lake National Park, Oregon. Though little publicized, the stone maiden in her rocky sleep is visited in the deep forests by many hundreds of sight-seers every summer.

TORRANCE HERALD

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6 Months, \$2.00; 3 Months, \$1.25
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Payable in Advance

Superior Court ruled that the Torrance city officialdom had granted Senness his original variance without stopping sufficiently to hear from protesters to the scheme for an 108-acre burial grounds on the nearby ranch.

Senness said that he doesn't plan to re-apply for his zoning okeh for several weeks and will devote his time to a 467-acre residential unit development on the historic Weston property.

Construction on the units—with an \$8000-\$10,000 price range—is scheduled to start Feb. 15, he stated.

His proposal for the cemetery is opposed by petitions carrying the signatures of some 1800 nearby residents.

Reasons for Highest Living Standard Told

The American people know that they have more bathtubs and all the other things that go with a higher standard of living but too few of them understand just why they have these things so much better in quality as well as in better supply, in the opinion of Philo K. Holland, paper company executive who addressed the Torrance Management Club Monday night at the Woman's clubhouse.

"It's because of five fundamental things," Holland proceeded to explain, "the right of private property—your own home, and your own car, for example. We have freedom of action—we can change our job any time we want to."

"We have a free market—a great market where 150 million people 'vote' every day as to what item they buy. We have profit and wage incentive—and last year more than 70 per cent of profits went to people earning less than \$5000."

"Fifth, we have the right of competition—and in Los Angeles county last year more than 95,000 firms of three people and more were in existence."

Holland also said there were more people employed in American industries today than ever voted for a President. He urged that business firms give their employees the facts about their business.

"We should begin to tell the facts about this individual enterprise system of ours," he said, "people want the answers, and we have the ability to tell them about it. Let's do it."

In 1872 Clarence King, famous California naturalist, had to revise his account of climbing Mount Whitney for a new edition of his book, "Mountaineering in the Sierra Nevada," because it was discovered that he had originally climbed the wrong peak, according to Francis P. Farquhar's "Yosemite, the Big Trees, and the High Sierra: A Selection Bibliography" (University of California Press).

PTA to Mark Founders Day on Wednesday

Torrance Elementary P.T.A. will observe Founders Day with an especially well arranged program to be held in the school auditorium next Wednesday evening, Feb. 3, at 7:30 o'clock.

The last meeting was instructive and educational with Mrs. Markham, school nurse as speaker. Her topic was "Community Resources Available for Health and Safety."

Announcement was made that two portable phonographs and a wire recorder had been purchased with half of the proceeds from last fall's successful carnival. The equipment will be used in speech correction and radio programs to be demonstrated in forthcoming P.T.A. meetings.

Reporting on the recent salvage drive, the ways and means chairman stated that 600 pounds of salvage fat had been collected by students, proceeds to be used to purchase milk, glasses, shoes and dental care for less fortunate students.

Winners of cash prizes offered for the drive were Paul Wright, kindergarten, who collected 90 pounds; third grader Dickie Colburn, 63 1/2 pounds and Tommy McMasters, first grader, 51 pounds.

Selections by the P.T.A. Mothersingers was enjoyed, followed by a number by Eleanor Sexton, fifth grade pupil. Refreshments were served by room mothers of the fifth grade.

TOLSON APPOINTED

William Tolson has been appointed by President Charles V. Jones of the Torrance Chamber of Commerce to represent Torrance at all meetings of the Harbor District chambers of commerce.

H. N. Mallon, Ideco Chief, Here on Tour

The petroleum equipment industry will be increasingly active in 1949, in the opinion of H. N. Mallon, president of Dresser Industries, Inc., who made an inspection tour of International Errick and Equipment Company and other Dresser subsidiary plants in the Los Angeles area this week.

Mallon cited the continuing emphasis on all phases of petroleum production as the background for his prediction. He stated that he is proud of the part Ideco has played in making the Los Angeles area first in the manufacture of oil well equipment.

Accompanying Mallon on his inspection tour were J. B. O'Connor, executive vice president, and Prescott S. Bush and William McAfee, directors, and members of the executive committee of Dresser Industries, Inc.

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50	—	2,000
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—	100	5,000
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