

**C. O. S. MEETING
FIRST BAPTIST
CHURCH**

Torrance

DON COLE

Speaker

Fri., Jan. 21—7:30 p.m.

**Schwabs Will
Greet Class**

Mr. and Mrs. Melvin M. Schwab will entertain members and friends of Loyal Builders Class of First Methodist church in their home, 1508 Acacia avenue, at 7:30 o'clock Wednesday evening, Jan. 26.

Schwab, newly-elected president, will conduct the business session and Mrs. Grace Hooper will lead devotions. Entertainment will be furnished by Mr. and Mrs. Harold Hutchison.

**Building . . .
. . . Permits**

A. P. Wright, 23205 Samuel avenue, moved-in residence, \$1000.

Paul G. Gibson, 17240 Yukon avenue, greenhouse, \$500.

Tony Freitas, 17004 Casimir avenue, residence, \$10,300.

Barn-Mour Construction Company, 1633 Juniper avenue, residence and garage, \$8000.

L. H. Brightman, 1664 Craevens avenue, Currie's Ice Cream Parlor, \$9300.

Paul S. Chambers, 1629 Amalpa avenue, remodel garage into den, \$200.

Bert M. Lynn, 1208 Greenwood avenue, 2666 Torrance boulevard, residence, \$9000.

City of Torrance, 3774 West 242nd street, Watteria, fire station, \$1500.



ELECTED — Bob Wright, student body president of El Camino College, who is the new president of all Junior Colleges of Southern California.

Hospital Cases

Residents of Torrance, Lomita, Harbor City and other nearby areas who were listed as patients at the Torrance Memorial Hospital during the past week include:

Miss Mary Lou Brenestahl, 24215 Neece st.

Mrs. Helen Burton, 5352 Reese road.

Monte Darling, 1904 Middlebrook rd.

Mrs. Louella Gibson, 1638 W. 213th st.

Mrs. Keon Gill, 22212 S. Main street.

Mrs. Lillian Harrington, 20418 S. Western ave.

Mr. Marion Mackey, 26026 Cypress st.

Mrs. Ruth Reynolds, 4210 Sepulveda blvd.

Mrs. Tita Rivera, 1648 W. 213th st.

Mr. Joe Vorhoze, 2121 1/2 Andreo ave.

Mrs. Florence Williams, 1714 Martina ave.

Enjoy! Evangelistic Service—Sun., 7:30 and Hear Tommy Hicks in Centinela District Rally Mon., Jan. 24—7:30 p.m.
TORRANCE FOURSQUARE CHURCH
1207 EL PRADO.

**Bring Your Cooking Problems
to Frank at Hinckley's Market!**

**TOSHI'S PRODUCE
in Hinckley's Market**

Finest in Fruits and Vegetables

Our brand new produce addition is brimming over with delicious fresh fruits and vegetables, all priced at lowest market figures. You'll find no wilted, distressed foods here.

Fresh, Large Bunches

CARROTS Bunch 1^c

Jersey Sweet
POTATOES 3 lbs. 10^c

Winter-Nellis (Best for Eating and Baking)
PEARS 3 lbs. 17^c

U.S. No. 1 White Rose
POTATOES 10 lbs. 35^c

U.S. No. 1 Medium Size
POTATOES 10 lbs. 29^c

Fancy Washington Winesap (School Boy Size)
APPLES 4 lbs. 29^c

MAYONNAISE

BEST FOODS **39^c** Pt.

TECATE

BEER

Case of 24—12-Ounce Bottles **\$2.59**

Space prevents us from printing all of the items we carry in our Delicatessen Dept. — but here are a few . . .

CHUN KING CHINESE FOOD
LASCO SMOKED FISH
LASCO PICKLED HERRING
IMPORTED, DOMESTIC AND SMOKED CHEESES
ANCHOVIES and SALT CODFISH
IMPORTED SARDINES
KOSHER STYLE FOOD, ETC.

We extend an open invitation to Housewives of this area to bring in all of their cooking problems to the new manager of our Meat Department, Frank Graham. Frank was formerly a chef and knows all of the answers . . . and claims that it is impossible to stump him on any cooking problem. Come in and let's put him on the spot. Maybe if Frank is stumped you will be able to get the right answer from the other personnel in our newly remodeled meat and delicatessen departments . . . Lois Brunskill, manager of the Delicatessen department and Glen McClure and Lou Winnand, the expert butchers who keep our new cases so attractively filled.

WE ARE HEADQUARTERS FOR THE FAMOUS RUCHTI BABY BEEF and all other government inspected first grade meats from famous packers. We have done and are still doing our best to keep your meat costs down without sacrificing the quality and eating satisfaction.

CHOICE LOCAL FRYING CHICKENS 59^{lb}

FANCY FRESH BABY PORK—2 to 3-lb. Average SPARE RIBS 39^{lb}

LEAN, EASTERN BACON SQUARES 29^{lb}

FINE FOR SEASONING Smoked Pork Knuckles 2 lb. 25^c

WILSON'S SLICED BACON 49^{lb}

FANCY BABY BEEF (We Mean Baby Beef) 7-BONE ROAST 49^{lb}

FANCY BABY BEEF (And They Are Lean) SHORT RIBS 39^{lb}

GRADE "AA"

EGGS
Strictly Fresh Local Ranch LARGE **65^{doz.}**

The best Eggs obtainable — and when we say Ranch Eggs we don't mean Storage Eggs!

LARD
Cudahy's REX **23^{lb}**

DOG FOOD

MARCO Reg. Cans **4 for 25^c**

C and H PURE CANE SUGAR
10 lb. Bag **79^c**

BEST FOODS MARGARINE
NUCOA
25^{lb}

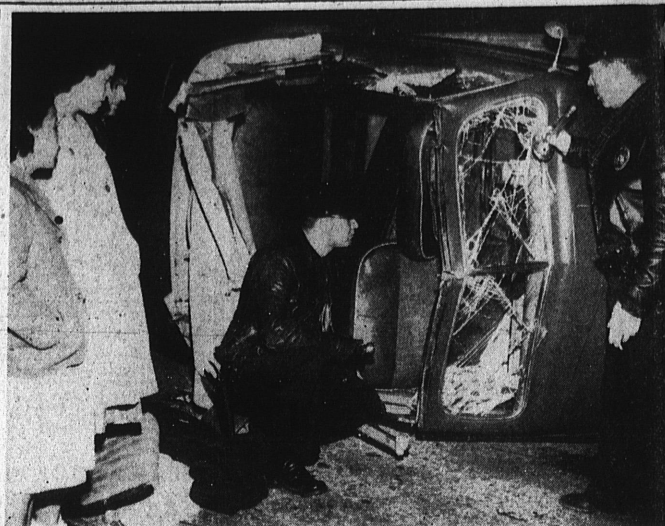
LOMITA'S COMPLETE ONE-STOP FOOD CENTER — BEER and WINES
Open Daily and Sundays 8 a.m. to 12 Midnight — Big Free Paved Parking Lot!

HINCKLEY'S MKT.

24020 NARBONNE AVENUE

PHONE LOMITA 444

Specials For Thursday, Friday and Saturday, January 20, 21, & 22 — Limit Rights Reserved — None To Dealers



TWO WERE HURT—Investigating officers, Leonard Beal and A. S. Thompson (left to right) examine auto from which Mr. and Mrs. Carl Brush of Hollywood Riviera were thrown after a two-car collision last Saturday night at Via Monte D'Oro and Calle Miramar. (Herald Photo).

OUR SYSTEM IS BEST

Evidence continues to pile up to prove that retail stores are working on a much smaller margin of profit than the average consumer realizes.

As an example, a National Retail Dry Goods Association study finds that the net profits of department stores and specialty shops for the nine months ending last Oct. 31, amounted to but 3.8 percent of net sales. This marked a relatively substantial decline from prior earnings. The majority of the stores also reported that they had reduced their markups, while operating expense, including payrolls, continued to advance.

Surveys made of some of the principal food chains show that the net profit runs between one and two cents out of each dollar spent with them by their customers.

The representative American retailer, in other words, does a first-class job of meeting the public demand, and his financial reward for doing it is modest.

We have a competitive system of retail distribution which has no counterpart in other countries. It is the best in the world. And it is one of the important reasons for the abundance that the United States enjoys.

**Pair Thrown
Through Top
After Crash**

Thrown through the roof of their cloth-topped automobile, Mr. and Mrs. Carl Edward Brush, 303 Calle de Andalucia, Hollywood Riviera, sustained cuts and bruises in a two-car crash at Calle Miramar and Via Monte D'Oro Saturday evening.

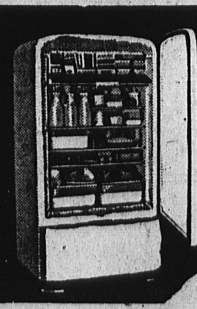
Involved in the accident, but not injured, was the driver of the other car, said by police to be Elwyn Stanley Breneman, 420 Via Media, Palms Verdes.

The injured couple were taken to Harbor General Hospital, according to Officers Leonard Beal and A. S. Thompson.

IMMEDIATE DELIVERY

NOW!

THE NEW SERVEL



Here it is! The newest, the latest in refrigerator convenience. —with the new 1949 silent Servel Gas Refrigerator . . . A big Frozen Food Locker —with room for up to sixty standard-size packages . . . Moist cold and dry cold protection for fresh meats, fruits and vegetables . . . PLUS Servel's different, simpler freezing system that hasn't a single moving part to wear or get noisy. More than 2,000,000 happy owners know this different refrigerator stays silent, lasts longer. Come see the new 1949 Servel Gas Refrigerators now on display.



FRIENDLY CREDIT
National Home Appliance Co.
HARRY M. ABRAMSON
1267 Sartori Ave.
TORRANCE 78

<p>GRAND</p> <p>— NOW PLAYING — WILLIAM HOLDEN BARBARA STANWYCK GOLDEN BOY AND MELVIN DOUGLAS JOAN BLONDELL GOOD GIRLS GO TO PARIS SHOW OPENS 5:45 FRIDAY ONLY</p> <p>SUN. - MON. - TUES. LANA TURNER GENE KELLY THREE MUSKETEERS IN TECHNICOLOR AND SHEILA AND RYAN EDWARD NORRIS HEARTACHES</p> <p>NEXT WEEK STARTS WEDNESDAY PENNIES FROM HEAVEN WINNER TAKE ALL</p>	<p>TORRANCE</p> <p>— NOW PLAYING — JOHN LUND WANDA HENDRIX MISS TATLOCK'S MILLIONS AND RICHARD ARLEN MARYBETH HUGHES RETURN OF WILDFIRE SHOW OPENS 5:45 FRIDAY ONLY</p> <p>SUN. - MON. - TUES. WEDNESDAY ROBERT CUMMINGS LET'S LIVE A LITTLE AND JOHNNY WEISMULLER VIRGINIA GREY JUNGLE JIM</p> <p>NEXT WEEK STARTS WEDNESDAY HILLS OF HOME AND TROUBLE MAKERS</p>
<p>GARDENA</p> <p>— NOW PLAYING — MAN FROM COLORADO AND WINNER TAKE ALL</p> <p>SUN. - MON. - TUES. RACE STREET AND DUDE GOES WEST</p>	<p>PARK</p> <p>— NOW PLAYING — BEYOND GLORY AND MANHATTAN ANGEL</p> <p>SUN. - MON. - TUES. MAN FROM COLORADO AND WINNER TAKE ALL</p>

LOMITA Theatre
2433 NARBONNE AVE. PHONE 243
NEIGHBORLY IN EVERY RESPECT

THURSDAY THROUGH SATURDAY, JAN. 20, 21, 22

One of your all time old time favorites
JOHNNY WEISMULLER and MAUREEN O'SULLIVAN
in
"TARZAN'S NEW YORK ADVENTURE"
plus
ROY ROGERS and TRIGGER
"THE EYES OF TEXAS"
in Technicolor

SUN., MON. & TUES., JAN. 23, 24, 25
Metro-Goldwyn-Mayers Star Spangled Musical
"LUXURY LINER"
Starring
JANE POWELL — GEORGE BRENT
plus
The Bowery Boys are back again in
"SMUGGLER'S COVE"
with
LEO GORCEY — HUNTZ HALL
and the rest of the gang.

STARTS NEXT WEDNESDAY, JANUARY 26th
"ROGUE'S REGIMENT"
and
"SECRET LAND"

COMING SOON . . .
"THREE MUSKETEERS"
"WHEN MY BABY SMILES AT ME"