

Western Stores WESTERN AUTO SUPPLY CO. Western Stores

Western's Greatest Battery Offer!

1/2 PRICE SALE

FULLY GUARANTEED VARCON Battery

SAME BIG SAVINGS ON OTHER SIZES AND MODELS

No. 1 Case
\$798 EXCH.
Reg. \$15.95

New, fresh—just out of the factory—and at a price you can hardly hope to equal! We want 100,000 old batteries to melt down for their lead... so, we're making our most sensational offer—practically buying your old battery—to encourage trading. Trade your old battery and learn what it means to really rely on sure starting. Wet or dry, hot or cold, new or old... "VARCON" kicks that motor into eager life. All "VARCONS" are precision-made with oversize plates, Fort Orford Cedar separators, one-piece molded cases, and non-spilling caps. Regardless of price, you can't buy a better battery than "VARCON".

Store Hours—
9 A.M. to 6 P.M.
Saturday 9 A.M. to 9 P.M.

Western Stores
WESTERN AUTO SUPPLY CO.
A DIVISION OF GENERAL ELECTRIC

1323 SARTORI — Torrance 265

March of Dimes

The ultra centrifuge, which spins at 60,000 revolutions per minute, is a valuable weapon in polio research. When the virus has been precipitated it is studied through the electron microscope which magnifies 200,000 diameters.

Polio Weapons

In treatment of patients the rocking bed supplements the respirator, or iron lung, with highly beneficial results. The Hubbard tank, where water buoyancy aids proper exercise of affected muscles, is invaluable in rehabilitation.

Shore Line Problem to Be Discussed

The Harbor District Chambers of Commerce will hold their annual installation meeting tonight (Thursday) at the Fish Shanty on Pacific Coast Highway when former Governor Frank F. Merriam will install the officers for the new year.

The Marine Association of Commerce will be hosts to the Harbor chambers on the occasion, with President Guy E. McCudden opening the meeting.

The shore line problem of Redondo Beach will be reviewed following the dinner.

Public Notices

TORRANCE HERALD (Fictitious Firm Name) CERTIFICATE OF BUSINESS

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WITNESS my hand and affixed my official seal this 6th day of January, 1949.

FLOYD R. DEVORE
Notary Public in and for said County and State.
My Commission Expires March 15, 1952.

Jan. 6, 13, 20, 27

Major Plane Manufacturers Seeking Help

Pacific coast airframe manufacturers are facing an increasingly serious situation in the shortage of engineers and tool-makers, according to the Aircraft Industries Association year-end survey.

The major airframe companies—Boeing, Consolidated-Vultee, Douglas, Lockheed, North American, Northrop and Ryan, all said they were seeking qualified engineering designers, draftsmen and labor specialists as well as template, die pattern and form block makers, tool designers, die finishers, master layout men and mill machinists.

The survey found 107,740 employed by the seven companies at the end of the year, a 13 percent increase since Jan. 1, 1948 and of this total 87,340 were employed in California.

The airplane companies are the largest employers of manufacturing personnel in Los Angeles, the survey shows.

Monday Last Day to File Declarations

Harry C. Westover, Collector of Internal Revenue for the Sixth District of California, reminded taxpayers that next Monday, Jan. 17, will be the deadline for filing Declarations of Estimated Tax for 1948, filing amended declarations where same are necessary, and filing final returns in lieu of amended declarations of estimated income.

The final date normally is Jan. 15 but since that date falls on Saturday this year, the filing period is automatically extended to the next official work day, which is Monday.

Collector Westover explained that this filing date is of especial importance to farmers, since they were excused by law from filing their 1948 declarations until this time, and are excused entirely from filing declarations if they file final returns on or before this date.

The date is also important to many business and professional persons, investors, self-employed and similar taxpayers who were required to file declarations last spring but who now want to change their estimates by filing amended declarations.

Most wage earners whose pay is subject to withholding are not required to file declarations since the withholding substantially covers their income tax, although those with large salaries or supplemental non-salary income are required to file declarations.

He also pointed out that many of these taxpayers can file their final 1948 income tax returns instead of declarations. A farmer required to file an original declaration or a person desiring to file an amended declaration at this time can substitute his regular return on Form 1040, which he might otherwise wait to file on March 15.

If he files his return and pays the tax in full by Jan. 17, he can save the task of preparing or amending declaration which is due then.

If a taxpayer in 1948 had more than \$100 of income which was not subject to with-

Caldwell Says 'Racketeers' Tapping GI's

If any veteran in the Torrance area is approached by someone offering to sell him forms for the collection of GI insurance dividends, the matter should be reported at once to J. G. Caldwell, Director of the Veterans Service Center, 1339 Post avenue.

In making this announcement, Caldwell said that several reports of this type of swindle have come to the attention of Federal officials.

"Apparently these racketeers are trying to capitalize on the fact that some veterans still do not know that it costs them nothing to apply for Federal benefits."

The scheduled National Service Life Insurance dividend is still at least several months away, he said.

Big Mill's 'Jobs for Handicapped' Plan Acclaimed

The national executive committee of the American Legion has presented a certificate of Appreciation to Columbia Steel Company in recognition of its outstanding record in the employment of physically-handicapped veterans of World Wars I and II.

Donald L. Clarke, California State Adjutant of the Legion, presented the Certificate to Alden G. Roach, president of Columbia Steel Company, in behalf of the national committee.

Adjutant Clarke explained that the company in each of 48 states is signed out for the high honor, except California which makes the award to two companies—one in the north and one in the south.

In accepting the award, Roach voiced the company's pleasure at the recognition. He paid tribute to the productive work being performed by physically handicapped veterans in Columbia's steel plants and gave assurance the program will be continuous.

Mrs. Winona Ellis, employment service manager in the Torrance office of the Department of Employment, emphasized the fact that the Employment Service maintains a continuing service for the employment of handicapped veterans.

Mrs. Ellis urges all Torrance employers interested in employing handicapped veterans to contact the Employment Service for assistance in working out suitable arrangements.

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THE OILINESS OF OILS

All oils are not equally oily. The layman may think so, but the technician knows that they are not. When he designs or selects a lubricant for motor vehicle consumption, he is very deeply concerned with its oiliness. The lubricant expert points out that a thin film of lubricant that completely covers an operating part is better than a heavier film that is broken here and there over the surface.

OHIO SOCIETY PICNIC

Former residents of Ohio living in Torrance, Long Beach and other nearby communities are invited to attend the mid-winter picnic of the Ohio State Society on Sunday, Jan. 16, in Sycamore Grand Park, Col. Ted Davis will be in charge of the program.

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COAST'S TELEPHONES DOUBLE IN TEN YEARS

How we've made your telephone a more valuable servant than ever... and a better buy too

1. Today you can call twice as many telephones on the Coast as you could ten years ago.

To provide service for our growing West to make it possible for you to reach your new friends over the telephone, we've doubled our system in a decade... from 1,830,000 in the fall of 1938, to more than 3,700,000 today. This increase is more than we added in the previous 60 years.

2. Our family had to grow to make this gain.

In '38 we numbered some 29,000 men and women. Today there are more than double that number... operators, installers, linemen, plant maintenance men... all the people who make telephone service possible. And training them to do their work for the West was a big job in itself.

Enjoy This New Way To Low-Cost AUTOMATIC GAS HEAT

OUR COLEMAN FLOOR FURNACE CUT OUR FUEL BILLS IN HALF!

Forced Circulation Puts Warmth and Comfort Into Every Room!

Thousands of owners report amazing fuel economies with the circulating Coleman Gas Floor Furnace.

It's a complete, compact furnace in itself—yet no basement is needed, no air ducts to install! It sits under the floor—floods your home with huge volumes of warm air circulating from floor to ceiling. It's fully automatic—clean, smokeless, silent! Costs about 1/2 as much as average basement furnaces! Learn how easily you can have this gas heating luxury—for only a few cents a day!

You too can enjoy the comforts of this wonderful new Coleman floor furnace. THESE COLD DAYS AND NIGHTS. You can get immediate installation. Take 3 years to pay.

by Phoning **DAVID JACOBS** TORRANCE 88

The Pacific Telephone and Telegraph Company

More than 70,000 people working together to furnish ever-better telephone service to the West

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YOU'RE PAYING MORE FOR SOAP THAN IN 1939...

but less for the Gas to heat your water!

Whenever you buy soap nowadays, you pay considerably more than you did ten years ago. One part of cleanliness, however, actually costs you less. It's the gas to heat your water. While other prices rose, gas stayed down and remained your household bargain.

Everything we buy has gone up, too. Our expendable materials, supplies, payrolls... even gas at the pump are the highest in our history. We have kept down the price you pay for gas as a result of 1) serving more people... 60% more customers than ten years ago and 2) constantly striving to find new ways to save greater efficiency and more economical operation.

Just as low-cost gas has helped hold down your cost for hot water, so has it helped balance your budget for cooking, house heating and refrigeration. This economy... and superior performance in modern automatic appliances... is why all Southern California agrees that GAS HAS GOT IT!

NOW MORE THAN EVER YOUR HOUSEHOLD BARGAIN IS GAS

SOUTHERN CALIFORNIA GAS CO. SOUTHERN COUNTIES GAS CO.

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