

EVERY WEEK SHOULD BE FIRE PREVENTION WEEK

Do you remember Fire Prevention Week? It was observed last October, on a nation-wide basis. The most aggressive and intelligent effort was given to showing millions of Americans the causes of fire, the horrible results of fire, and the ways and means of preventing it. Nothing was left undone to tell a story which is of direct, personal interest to all of us.

No one can say how many people have remembered the lessons of Fire Prevention Week and are now applying them in their daily lives. The future trend of fire waste will provide a partial answer to that. But it will be a great tragedy for the nation if the Week does not produce far-reaching, long-range effects. For there is only one way to cut our fire loss to the bone—and that is by making every week a fire prevention week.

That isn't nearly so difficult as it may sound. It will cost us little in either money or time or energy. It involves such rudimentary precautions as keeping homes and places of business clean and free of trash; of maintaining heating and electrical systems in good repair; of being careful with matches and smoking materials—and in doing the other small and simple things that, when all added together, will prevent the great majority of fires.

Research

Oil Company Puts La Habra Lab in Service

Eighty research technicians today were on the trail of improved production practices and new gas and oil pools at the new \$1,000,000 La Habra laboratory of California Research Corporation, a subsidiary of Standard Oil Company of California, following open house ceremonies last Friday and Saturday.

The building houses 20 offices, 13 laboratories — each with its own adjoining lab office, a conference room and a library. A complete instrument shop and an electronic shop also are part of the plant.

Activities of the laboratory are grouped into four separate classifications—exploration, drilling, production and surface processing. Exploration research has as its broad aim the development of new or improved methods for finding additional reserves of oil and gas. The major sciences involved are geology and geophysics, but the complexity of the problems requires the application also of mathematics, physics and chemistry.

The general objective of drilling research is the development of new or improved methods and equipment for drilling oil and gas wells. At the same time it is essential that methods for completing wells be evolved which will assure the maximum potential output when the underground reservoirs are tapped.

Active drilling research projects include the development of superior drilling fluids, the improvement in techniques for identifying the nature of the formations being drilled, the development of instruments for observing and controlling the progress of drilling, and the determination of best methods of completing wells under different conditions.

Production research is directed toward increasing the economic recovery of oil and gas through improving both primary and secondary recovery practices.

Two very important fundamental problems are the determination of the physical behavior of oil and gas at conditions of pressure and temperature existing in the underground reservoirs, and the derivation of an exact understanding of the way in which oil, gas and water move through the reservoir rocks.

Surface processing research, as the name implies, is concerned with oil and gas after they have reached the surface, but before they have left the oil fields. The goal is the development of the most efficient and economical methods for recovering natural gasoline, liquefied petroleum gases, and condensate from well-head gas.

Many of the plants to recover these products function in close conjunction with production operations, especially where gas is re-injected to maintain reservoir pressures or where cycling is practiced to recover condensate. The increasing pressures involved in these operations have posed new problems in plant design.

WATCH OUT FOR CHILDREN

Children are like puppies. When they go after a ball they usually go after it "regardless." And it is this impulsiveness that makes them so accident prone. Motorists are advised to drive with special care whenever they are in the vicinity of busy playgrounds, schools where children are out to recess or on their way home, or residential districts where children are playing along the way.

REG'LAR FELLERS—Close Harmony



REG'LAR FELLERS—Rather Dumb



MOPSY by GLADYS PARKER



MOPSY by GLADYS PARKER



A MILLION MERCHANTS

A spokesman for a dry goods association said that there are now more than a million retail merchants in business in this country. This is indicative of the quality of service retailing is giving the American people. When a million stores are competing for customers, no store can afford to stand still and rest on past laurels. Everyone must seek to offer better service, the lowest possible prices, higher qualities and other inducements.

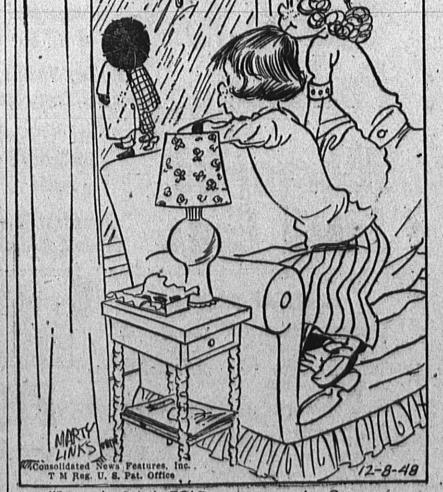
Again, the figures certainly show that there is plenty of opportunity in retailing. The big chain store system, as an example, mainly stemmed from single stores, run by men with ambition, energy, and ideas. In all probability the chains of the future will develop in the same fashion. There's nothing like competition to create progress—and an ever-improving public service.

Running a successful retail business isn't easy. Despite today's high prices, the net profit earned by typical stores on each dollar sales has been tending to decline. That simply means that stores have absorbed price increases to as large an extent as possible to encourage sales.

BOBBY SOX By Marty Links



Remember? Judy TOLD us she was saving Gregory for a rainy day!



STAR GAZER**

By CLAY R. POLLAN

Your Daily Activity Guide According to the Stars. To develop message for Thursday, read words corresponding to numbers of your Zodiac birth sign.

ARIES MAR. 22 APR. 20 3-6-17-26 29-64	TAURUS APR. 21 MAY 21 6-9-16-16 22-32-43	GEMINI MAY 22 JUNE 22 10-19-31-39 47-48-51-59 65-70	CANCER JUNE 23 JULY 23 5-25-31-36 50-64-71	LEO JULY 24 AUG. 23 15-21-33-44 52-73	VIRGO AUG. 24 SEP. 23 3-29-42-48 56-57-72	LIBRA SEP. 23 OCT. 23 24-27-33-41 55-80	SCORPIO OCT. 24 NOV. 23 7-12-19 30-38-78	SAGITTARIUS NOV. 23 DEC. 23 8-11-11-34 85-87	CAPRICORN DEC. 23 JAN. 23 15-18-20-39 45-69-78	AQUARIUS JAN. 21 FEB. 19 37-44-53-62 68-73	PISCES FEB. 20 MAR. 21 1-10-22-45 66-74-77
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40 Day
41 Think
42 Meet
43 Happen
44 Decide
45 Should
46 Friend
47 Luck
48 Some
49 Before
50 Until
51 You
52 Don't
53 Offer
54 Opposite
55 Social
56 To
57 To
58 To
59 To
60 Anger
61 Another
62 Think
63 Offer
64 Meditate
65 Argue
66 To
67 To
68 To
69 To
70 To
71 Assistance
72 Cooperative
73 Assist
74 Nervous
75 Friendly
76 Successful 12/9

Good Adverse Neutral

Public Notices

TORRANCE HERALD (PUBLIC NOTICE)
NOTICE FOR BIDS ON SCHOOL SUPPLIES, EQUIPMENT AND REPAIRS
Notice is hereby given that the Board of Education of the Torrance Unified School District of Los Angeles County will receive bids for furnishing certain school supplies, equipment and repairs as per list and specifications in the Business Office of the Business Manager, 2335 Plaza Del Amo, Torrance, California. Each bid must be sealed and a printed form furnished by the Board of Education must be sealed and filed in the Business Manager's office on or before 10:00 a.m. and will be opened in public at that time and place and each bid exceeding \$1,000 or over, must be accompanied by a certified or cashier check for not less than 5% of the total amount of the bid; provided that if only certain items of a bid are accepted, the bidder may thereupon substitute a certified or cashier check for 5% of the aggregate amount of the accepted items on his bid; and providing further that if the bidder does business regularly with the Board of Education and the Board reserves the right to reject any and all bids, or any part of a bid, and to waive any informality in the bids received.

CERTIFICATE OF BUSINESS (Fictitious Firm Name)
THE UNDERSIGNED do hereby certify that they are conducting a service station business at Beverly Boulevard and 4th Street, City of Los Angeles, County of Los Angeles, State of California, under the name of STANLEY TILDEN SERVICE and that said firm is composed of the following persons whose names and addresses are as follows, to-wit:
STANLEY TILDEN, General Partner 214 Heliotrop Drive, Los Angeles, California
WILLIAM HARLEY ODLE, Limited Partner 1539 W. 104th Street, Los Angeles, California
GORDON F. ELLISON, Limited Partner 6415 No. Pacific Park Place, Los Angeles 26, California
WITNESS our hands this 4th day of November, 1948.
STANLEY TILDEN
WILLIAM HARLEY ODLE
GORDON F. ELLISON
Notary Public in and for the County of Los Angeles, State of California.
JAMES M. LAW, Attorney at Law, 1320 S. Harbor Ave., Torrance, Calif. My Commission Expires Nov. 15, 25, Dec. 2, 9.

Public Notices

TORRANCE HERALD (PUBLIC NOTICE)
NOTICE TO CONTRACTORS
SEALED PROPOSALS will be received at the office of the City Clerk, City Hall, Torrance, California, until 8:00 p.m. on Tuesday, December 14, 1948, at which time they will be publicly opened and read, for performing work as follows:
Exterior Painting of Civic Auditorium, Library, Chamber of Commerce Building and Bus Terminal.
In accordance with the provisions of Section 1770 to 1777 of the Labor Code, the City Council has ascertained the general prevailing rate of wages applicable to the work to be done to be as follows:
Classification Rate
Painters, brush per Hour
Plasterers 2.25
Plasterers Tenders 1.85
Laborers 1.45
Any classification omitted herein not less than 1.45
Overtime—over (1 1/2) times above rates.
Sundays and holidays—one and one-half times the above rates.
Contractor to perform all work as when directed by the City Engineer.

CERTIFICATE OF BUSINESS (Fictitious Firm Name)
The undersigned do hereby certify that they are conducting a naval architecture, yacht designing and boat building school at Harbor City, California, under the name of CALIFORNIA YACHTING COMPANY and that said firm is composed of the following persons, whose names and places of residence are as follows, to-wit:
A. M. Westergard, No. 1504—28th St., Harbor City, California
Robert L. De Morset, No. 131 A—South Prospect, Redondo Beach, California
WITNESS our hands this 22nd day of November, 1948.
A. M. WESTERGARD
ROBERT L. DE MORSET
Notary Public in and for the County of Los Angeles, State of California.
My Commission Expires Jan. 27, 1950.
Dec. 2, 9, 15, 23, 30

Public Notices

TORRANCE HERALD (PUBLIC NOTICE)
NOTICE TO BIDDERS
Notice is hereby given that the Board of Education of the Torrance Unified School District of Los Angeles County will receive sealed bids until Thursday, December 10, 1948 at 10:00 a.m. for the installation of the Home Economics Laboratory at Torrance High School, which includes installation of new plumbing, cabinet work, plastering, and electrical work, plans and specifications on file in the Business Office of the Torrance Unified School District.
Each bid shall be made out on forms provided by the Business Office and must be accompanied by a certified or cashier's check or bid bond for not less than one percent (1%) of the amount of bid, made payable to the Owner.
Basic trades and sub-trades:
Classification Hourly Rate
Electrician (Journeyman) \$2.40
Painter 2.00
Lather and 2.25
Plasterer's Tender 2.15
Plumber 2.15
Any classification omitted herein not less than \$1.45
Overtime: one and one-half times above rates; Sundays and holidays, one and one-half times above rates.
Successful bidder will be required to furnish a performance and completion bond in the amount equal to fifty per cent (50%) of the contract price, and a satisfactory performance bond in an amount equal to one hundred per cent (100%) of the contract price. Said bonds shall be secured from a surety company satisfactory to the Owner.
REMMETT W. INGRUM, City Clerk of Schools and Business Manager, Torrance Unified School District, Torrance, California, December 2, 1948.
Subscribed and sworn to before me this 1st day of December, 1948, at Torrance, California.
(SEAL) WALTER C. BRADFORD, Notary Public.
December 2, 1948

CERTIFICATE OF BUSINESS (Fictitious Firm Name)
The undersigned do hereby certify that they are conducting a business at 806 West Carson Street, City of Torrance, County of Los Angeles, State of California, under the name of NEW ENGLAND DECORATING COMPANY and that said firm is composed of the following persons, whose names and addresses are as follows, to-wit:
STANLEY TILDEN, 208 WEST CARSON STREET, TORRANCE, CALIFORNIA
WITNESS my hand this 30th day of November, 1948.
STANLEY TILDEN
STATE OF CALIFORNIA
COUNTY OF LOS ANGELES
ON THIS 30th day of November, A.D. 1948, before me BEATRICE COLVILLE, a Notary Public in and for said County and State, residing at 211 W. 1st Street, Los Angeles, California, and sworn, personally appeared STANLEY TILDEN, known to me to be the person whose name is subscribed to the within instrument, and acknowledged to me that he executed the within instrument, and acknowledged to me that he executed the same.
WITNESS WHEREOF, I have hereunto set my hand and affixed my official seal the day and year in this certificate first above written.
(SEAL) BEATRICE COLVILLE, Notary Public in and for the County of Los Angeles, State of California. My Commission Expires Jan. 28, 1950. Dec. 2, 9, 15, 23

Bill of Rights Observance to Begin Sunday

County-wide observance of Bill of Rights Week, December 12 to 18 inclusive is urged upon citizens of this community in a resolution adopted by the Board of Supervisors. The resolution, introduced by Supervisor William E. Smith, carried unanimously and an embossed copy of it was sent to Joe Crail, general chairman. It reads: "WHEREAS, the light of freedom is being extinguished over most of the earth's area, and the only way we can keep the light of freedom burning in this country is by constant vigilance; and

Bookies Face Cut-Off Even If Suspected

The California Public Utilities Commission "is heartily in sympathy" with the decision last Wednesday of the United States Court of Appeals denying the Continental Press Service restoration of its wire service carrying horse racing information. E. K. Mittelstaedt, president of the California Public Utilities Commission, said today that the decision, while based upon rules and regulations of the Federal Communication Commission applying to interstate wire service, unquestionably strengthens the April 6, 1948, decision of the California regulatory body relating to "bookies". The California decision digests the Western Union and other wire services to discontinue interstate wire service when called upon to do so by law enforcement authorities who have reasonable grounds for believing that the communications service is being used illegally. The greatness of a loss, as the proverb suggests, is determinable, not so much by what we have lost, as by what we have left.—Bovee