Souvenir Edition-The TORRANCE HERALD, Celebrating Opening of New Herald Building at 1619 Gramercy avenue and Marking 35 Years of Progress-December 2, 1

AS A NEW ERA OF THE CITY DAWNS WITH THE OPENING OF THE BEAUTIFUL NEW TORRANCE HERALD BUILDING.



SAM LEVY

1919

SAM LEY TORRANCE PIONEER MERCHANT-BUILDER 29 YEARS OF PROGRESS

— On this occasion it is Fitting that we pause in *



. . . who did much to build this city!



DR. J. S. Lancaster

> JOHN DENNIS Here mayor on April 19, reg Hugs hold bennis executive for an strip's chief exe

> > Not the lot

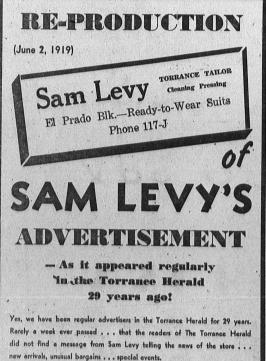


Yes ... now that Grover Whyte, builder of a fine newspaper and a pioneer builder of Torrance ... joins the ranks of a builder of business buildings in our city ... I take this opportunity of congratulating him on his vision and faith in an even brighter future for Torrance.

It was a faith that I justified back in 1921 when I built my first building in Torrance . . . the original Sam Levy Department Store building. Then I built the former Safeway building in 1923, the Sports Club Cafe building in 1925, the Sam Levy Annex in 1927, the Torrance Herald former home in 1928, the McCown Drug building in 1932, the Grand Theatre building in 1938, the A & P building in 1939 and the Levy Home Mart building on Cravens in 1947, all built by Torrance labor and materials from Torrance firms.

Certainly this is proof of my belief in Torrance . . . that my roots here are deep . . . that I have invested and re-invested every dime I have made in the building of Torrance!

TODAY - Sam Levy's Department Store



Thus we fold our policy of batter merchandise for less in good times and bad . . . of our liberal credit dealings with our customers, that in all these years we have never repossessed a dime's worth of merchandise. SAM LEVY'S . . . the friendly store you like to trade with! The third generation of Torrace folks say so!



Twenty-nine Years in Torrance

1397-1313 Sartori Ave.

Torrance

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