'Herald' Was Issued Daily Back in 1922

The Torrance Herald was once a dally newspaper! Perhaps few of the city's oresent residents recall it, but turing the Factory Frolic in 922 special arrangements were nade to publish The Herald laily on the occasion of the

The Torrance

HERALD . . . is Your Newspaper

In the service of Freedom it is

dedicated to improving your life-safeguarding your liberty-helping you in the pursuit of

happiness.

Best of Wishes to Grover Whyte, Ed Brown and the entire Herald Staff in their beautiful new home.

B. T. 'Red' Whitney

WHITNEY

FINANCE CO.

1524 CRAVENS - TORRANCE P. S. If you need Christmas shopping money see me . . . buy what you want now . . . pay on long easy

In One Room

Herald First Published by B. M. Knutson, on Cravens

rorrance Herald. Although the Torrance News was the first newspaper to be published on the townsite, it was merged with The Herald shortly after Volume 1, Number 1 of The Herald was B. M. Knutson, and the

was B. M. Knutson, and the first editor of The News was

nunity, and moved his Lomita lant to Torrance. Roberts acquired The Herald when the oil boom here was at its height and the only business building he could find was a small room at 1879 Carson street, opposite the

irson street, opposite the rrance Laundry. bout one year later he sold interests to the present puber, Grover C. Whyte, and W. rold Kingsley. They issued ir first paper in June, 1923, were able to obtain more quate quarters at 1419 Mana avenue, where the Torce Electric Shop now is local. In 1925 they incorporated business under the name of Comita-Herald Publishing upany.

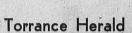
ompany.

In a few years The Herald had outgrown this building and the building just vacated at 1336 E Prado was built by Sam Levy and leased to The Herald. The move to the new quarters was made in November, 1929, Kingsley sold is interest in the newspaper to dittor-Publisher Whyte.

On Nov. 1, 1943 Edwin B.

or-Publisher Whyte.

1, Nov. 1, 1943 Edwin iven became associated with the in the management of Herald as business manage on Jan. 1, 1945 purchased nership interest in the new



building and 35 years of faithful service to the community.

It was our pleasure to lay the carpeting.

Burchfield Rug & Upholstery Cleaners

13191/2 W. Carson

Congratulations

Torrance, Calif.



PREDICTION FULFILLED . . . While the "skyline" of these five young women changed materially during the last 10 years, as is evident by comparison of the bottom and the top photographs, The Herald's prediction in 1938 that they would be "Glamour Girls of 1948" has been borne out by the upper photograph, taken this week. They are left to right in both photographs borne out by the upper photograph, taken this week. They are left to right in both photographs borne out by the upper photograph, Nancy Ann Whyte, Marilyn Haarer and Ann Marile Bishop.

Janis And Marilyn are the daughters of Mr. and Mrs.

Larry D. Haarer of Compton Mr. Haarer was formed by the staff of the Torrano Branch of Bank of Americ and he is now assistant-mar ger of the Compton Granch of the both and is a senior of Rosevelt Junior High, at Marilyn is attending Compton.

Congratulations to the

General Contractor

1328 AMAPOLA Phone 980-y TORRANCE

Compositors Are Aided by **New Machines**

PERMANENT

Yes . . . The Torrance Herald building was built to STAY . . . we know!

... because we were selected to put in the deep. steel reinforced cement foundation, to lay the cement floors and the other general concrete work in this fine modern building.

We believe this building is not only a credit to The Torrance Merald and the city of Torrance itself . . . but is one of which the press of America may be justily proud.

C. Ed Chambers CONCRETE CONTRACTOR

1613 Madrid

Phone 982-W

Torrance

In The New Torrance HERALD BLDG.

Sheet Metal Work

BY

We are happy to have participated in the construction of the modern new publishing plant for the Tor-rance Herald, an attractive addition