

# JOIN THE SHOPPERS! TORRANCE STORES OPEN FRIDAY NIGHTS!

For the convenience of our friends and customers . . . and because so many of them would rather shop on Friday night than on Saturday night . . . the major stores of Torrance will be open evenings on Friday nights.

## Read: Special Friday Night Buys!

Torrance major stores bring you again—this week—some real old fashioned bargains that will be on sale FRIDAY NIGHTS ONLY from 6 to 9! So in addition to greater shopping convenience to you . . . here are a couple of dozen good reasons why IT PAYS TO SHOP AND TRADE IN TORRANCE ON FRIDAY NIGHTS!

READ EACH ONE OF THESE OUTSTANDING SPECIALS OFFERED BY TORRANCE MERCHANTS FOR FRIDAY NIGHT SELLING . . . YOU ARE CERTAIN TO FIND ONE OR MORE SAYING ITEMS YOU'VE BEEN LOOKING FOR . . .

### On Sale Friday Night Only!

at LASALLE SHOP  
2083 TORRANCE BLVD.

#### SMART DRESSES

Values to \$12.95 . . . Lovely crepes, in prints and solid colors. Regular and 1/2 sizes. Save on these . . . Friday night only! **\$3.00**

### On Sale Friday Night Only!

at McCOWN DRUG STORE  
1334 EL PRADO AVE.

#### TOILET TISSUE

Soft, absorbent Sorbtex Tissue . . . one of many hundreds of special values throughout McCown's . . . 81¢ 9¢ SALE NOW ON! **6¢** roll

### On Sale Friday Night Only!

at BURKE'S BARGAIN SPOT  
2113 TORRANCE BLVD.

#### MAGIC SKIN DOLLS

Little girls love these, adorably dressed baby dolls with lifelike skin, sleepy eyes and unbreakable head. Bring the kids in for free balloons. **\$3.25**

### On Sale Friday Night Only!

at W. F. ERNST  
1324 SARTORI AVE.

#### APPLIANCE COVERS

This special offer includes toaster, coffee maker and mixer covers. Made of flexible, transparent plastic. \$1.25 to \$2.00 values. **15¢ & 25¢**

### On Sale Friday Night Only!

at RAY'S APPLIANCE STORE  
1318 SARTORI AVE.

#### \$9.95 ROYAL Chef Mix Maid

This electric mixer beats anything! Made of stainless steel with heavy duty motor. Guaranteed for one year. A super value! **\$7.49**

### On Sale Friday Night Only!

at MODE O' DAY  
CORNER SARTORI AND POST

#### WHITE UNIFORMS

Just arrived especially for Friday night shoppers. Ideal for nurses or waitresses. White cotton, sanforized for better fit. Sizes 12 to 20. **\$3.98**

### On Sale Friday Night Only!

at EL PRADO FURNITURE STORE  
CORNER of SARTORI and EL PRADO

#### BOUDOIR LAMPS

Here is one for the books! Buy one lovely lamp for \$3.95 and get another for only 1¢ more! A \$7.90 value for only \$3.95! **1¢**

### On Sale Friday Night Only!

at TERRY'S 5 and 10 VARIETY  
2081 TORRANCE BLVD.

#### 5 BONUS STAMPS

We're giving every patron 5 free bonus stamps Friday night from 6 to 9 p.m. Save money by saving your stamps for Christmas buying. Come in and let us show you how! **FREE!**

### On Sale Friday Night Only!

at LA MODE FURNITURE STORE  
1513 CARRILLO AVE.

#### Admiral Table Radio—Only

Perfect super-het circuit—selective, sensitive, razor-sharp reception — automatic volume control—built-in aeroscope—dynamic speaker, high fidelity tone—easy to read dial, in handsome plastic cabinet. **\$19.95**

### On Sale Friday Night Only!

at NATIONAL HOME APPLIANCE  
1317 SARTORI AVE.

#### Covered CAKE DISH Special

Regularly \$2.29, this all-metal covered dish is just the thing to keep your holiday cakes fresh. Festive colors, too . . . white with red trim. Nice large size. **\$1.19**

### On Sale Friday Night Only!

at TREND O' FASHION  
1280 SARTORI AVE.

#### REG. \$3.50 SLACKS

Sanforized Navy denim slacks at this low price is a real value. Sizes 10 to 20. Hurry For These! **\$2.49**

### On Sale Friday Night Only!

at ALLEN JEWELERS  
1321 SARTORI AVE.

#### BIRTHSTONE RINGS

Distinctive rings in solid gold. Large selection, values to \$20. Don't miss our stock reducing event on these rings—Friday night only! **\$7.95**

### On Sale Friday Night Only!

at STAR FURNITURE CO.  
SARTORI and POST AVE.

#### CASH ALLOWANCE

We will allow \$5.00 on any purchase of \$25.00 or more made Friday night. May be used as a deposit on a Christmas gift! **\$5.00**

### On Sale Friday Night Only!

at SAM LEVY'S  
1307-1313 SARTORI AVE.

#### BOYS' SHIRTS

Well made shirts, good material. Fine for school. Solid colors. A special value for Friday night only! **\$1.00**

### On Sale Friday Night Only!

at LEA'S  
1316 SARTORI AVE.

#### CHILDREN'S House Shoes

Just received! Pre-Christmas shipment of cute boot type felt house shoes. Warm felt in all colors. Sizes 4 to 8 **\$1.00** pair

### On Sale Friday Night Only!

at GARY'S JEWELERS  
1322 SARTORI AVE.

#### MAN'S CAMEO RING

Tiger eye cameo ring with solid gold mounting. Nothing down, only 50¢ weekly! Friday night only, 6 to 9 p.m. **\$9.95**

### On Sale Friday Night Only!

at RENEE SPORT SHOP  
1327 SARTORI AVE.

#### WOMEN'S PANTIES

In briefs and banded legs, all cotton. All sizes. We also have a good selection of sweaters and blouses for \$1.99. An outstanding value! **3 pr. \$1.00**

### On Sale Friday Night Only!

at KARL'S SHOE STORE  
CORNER of SARTORI and EL PRADO

#### LADIES HOUSE SLIPPERS

Top quality "fuzzy-wuzzies," just in time for Christmas buying. Colors are red, white and blue. **\$1.49**

### On Sale Friday Night Only!

at TORRANCE MEN'S SHOP  
1325 SARTORI AVE.

#### LEATHER JACKETS

Black pony hide leather jackets with diagonal or straight zipper closings. Fully lined for warmth. **\$14.95**

### On Sale Friday Night Only!

at KIRBY'S SHOE STORE  
1276 SARTORI AVE.

#### TENNIS SHOES

Regular \$2.29 and \$2.59 tennis shoes for men and boys. Brown rubber sole, with heavy uppers. A bargain for Friday night only! **\$1.79**

### On Sale Friday Night Only!

at BERNARD'S FAMILY SHOE STORE  
1319 SARTORI AVE.

#### All Women's Dress Shoes

Take your pick from many styles of good-looking dress shoes for \$1.00 less than regular price; 6 to 9 p.m. only. **\$1.00 off**

### On Sale Friday Night Only!

at UNIVERSAL FURNITURE  
1214 EL PRADO

#### Beautiful Sandwich Trays

A steal! Highly polished aluminum trays, made to sell for \$5.25. Limit 3 to a customer. (P.S. —Swell for Christmas!) **99¢**

### On Sale Friday Night Only!

at TORRANCE HARDWARE  
1515 CARRILLO AVE.

#### \$9.95 PORTABLE ELECTRIC HEATERS

Just the thing to warm you up on these chilly mornings. They have 2 elements, can be used separately or together—tip to any angle. **\$7.95**

### On Sale Friday Night Only!

at ADAMS DRESS SHOP  
1279 SARTORI AVE.

#### WOMEN'S DRESSES

Smart new styles in a selection of colors . . . formerly sold up to \$17.50. In jersey and rayons, for sports or dress. A good buy! **\$4.99**

### On Sale Friday Night Only!

at CHILDRENS WARDROBE  
1277 SARTORI AVE.

#### GIRLS' SKIRTS

Ideal for school, these plaid or solid color skirts come in sizes 1 to 3—3 to 6x—7 to 14. Many are all wool. **1/2 Price**

### On Sale Friday Night Only!

at THE GAY SHOP  
1319 SARTORI AVE.

#### \$1.39 SHEER NYLONS

First quality bare leg Nylons in new fall shade just received in time for this special event. DuPont Nylon top to toe. Sizes 8 1/2 to 10 1/2. Sorry — Limit 2 pairs to customer. **\$1.00**

### On Sale Friday Night Only!

at VANROY'S  
1437 MARCELINA AVE.

#### BOBBY SOCKS

In sizes for ladies and children. Some are all cotton, others 50% wool—pastel colors. A Real Buy! **19¢** pair